

B-roll is defined by Placer County as follows. B-Roll is for recording basic scenic and establishing shots – typically vistas and streetscapes, signage, one on one interviews. No sets or dialog scenes. If a production shot/scene meets all of the criteria below it must be specified as “B-roll” in the Description area on the permit application:

1. This provision applies to unincorporated communities in the Lake Tahoe area in Placer County and other unincorporated areas of Placer County. This provision is not valid within the city limits of incorporated cities or other jurisdictions such as on state or federal property in Placer County.
2. Must have appropriate permissions from owner of property where production is based.
3. For production activities in commercial and residential areas while filming establishing/scenic shots, interviews, and one-person host comments. If filming B-roll is fronting businesses and private properties, or featuring such in the background, it is recommended that production coordinate with the business operator/owner of businesses, homes, etc.
4. Late night filming is not allowed.
5. No more than four production personnel including talent allowed 'on set.'
6. All equipment must be removable by these four production personnel in 'one carry.'
7. Production cannot restrict pedestrian or vehicular traffic access to businesses, driveways, private property, public and parking areas. Please accommodate the public with courtesy at all times.
8. Filming with drones is not a B-roll activity.