



M E M O R A N D U M
BOARD OF SUPERVISORS
County of Placer

TO: Honorable Board of Supervisors DATE: May 19, 2020

FROM: Leah Rosasco, Senior Administrative Aide

SUBJECT: Revenue Sharing - Tahoe City Downtown Association | Funding for outreach and support of local businesses during the COVID-19 crisis

ACTION REQUESTED

Approve appropriation of \$1500 in Revenue Sharing monies to the Tahoe City Downtown Association as requested by Supervisor Gore (\$500), and Supervisor Gustafson (\$1000).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Tahoe City Downtown Association promotes and enhances the Tahoe Community through innovation, leadership and local events. The Association hosts community events including the Concerts at Commons, an annual concert series held at Commons Beach in Tahoe City, as well as provides promotional support for local businesses through outreach and marketing. Any Revenue Sharing funds received will be used to assist small local businesses as they recover from COVID-19-related impacts, including efforts to promote local dining and shopping, and other initiatives that support the community

FISCAL IMPACT

Funding is available in the FY 2019-20 Budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing application received on 04/14/2020

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	<input type="text" value="Tahoe City Downtown Association"/>	Telephone:	<input type="text" value="530-583-3348"/>
Address Line 1	<input type="text" value="425 North Lake Blvd"/>	Fax Number:	<input type="text" value="-"/>
Address Line 2	<input type="text" value="Tahoe City, CA 96145"/>	Email:	<input type="text" value="kylee@visitahoecity.com"/>
Website	<input type="text" value="visitahoecity.org"/>		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	<input type="text" value="The Tahoe City Downtown Association through innovation, leadership, advocacy, and events, is dedicated to the promotion and enhancement of the Tahoe City community. We are seeking funding to support TCDA programming. If events, like Concerts at Commons, are able to happen we will need emergency fundraising. If events don't happen we will be supporting businesses during recovery and promoting shopping and dining locally to keep businesses afloat."/>
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	<input type="text" value="The funding will be utilized for event supplies if event are able to happen either in person or virtual. If all events are canceled funds will be used for business support programming to market shopping and dining locally, and other initiatives that support the community as a whole"/>
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Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Years/Amounts	<input type="text"/>
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Kylee Bigelow Digitally signed by Kylee Bigelow Date: 2020.04.24 15:39:02 -07'00' DATE 4/24/2020

APPLICANT'S SIGNATURE

Office Use Only

Date Received	<input type="text"/>	BOS Agenda Meeting Date	<input type="text"/>
Date Posted to Web	<input type="text"/>	Amount Received	<input type="text"/>
Date Removed From	<input type="text"/>	Date funding check mailed	<input type="text"/>