



**MEMORANDUM
AGRICULTURAL COMMISSIONER &
SEALER OF WEIGHTS AND MEASURES**
County of Placer

TO: Honorable Board of Supervisors
FROM: Josh Huntsinger, Agricultural Commissioner
By: Tammy Lindstrom, Executive Secretary
SUBJECT: Agricultural Presentation: 2019 Crop Report and 2018 Crop Report Plus

DATE: September 8, 2020

ACTION REQUESTED

1. Receive an informational update on the 2019 Agricultural Crop Report.
2. Receive an informational update on the 2018 Agricultural Crop Report Plus.

BACKGROUND:

In accordance with Section 2279 of the California Food and Agricultural Code, each county Agricultural Commissioner prepares an annual crop report for submission to the Secretary of the California Department of Food and Agriculture.

The crop report provides information on acreage, yield, and gross value of agricultural crops and products.

The grand total for agricultural productivity for 2019, which is based on gross value and not net income to growers, was \$86,707,959, which represents a 17% increase from 2018.

New for this year was a project commissioned by the Agriculture Department and completed by Agricultural Impact Associates to capture the total economic contributions of Placer County Agriculture. This project, which we are calling "Crop Report Plus", represented a deeper dive into the overall economic impact of the county's agricultural industries beyond the basic farmgate value which is reported each year. Utilizing 2018 Crop Report data, Agricultural Impact Associates utilized a variety of additional tools including IMPLAN data to capture other economic drivers including value-added products, agricultural processing, employment, and other economic multipliers.

The results of this work were exciting and represented the first true picture of agriculture's real value to Placer County. Highlights of the report included \$182.9 million in total economic contributions and 2,118 jobs. This represents more than \$110 million in economic activity beyond the base of \$72.7 million reported in the 2018 Crop Report.

FISCAL IMPACT

Funding for this activity is included in the Agriculture Department's FY 2019-2020 budget.

ATTACHMENTS

On file at the Clerk of the Board's Office:
2019 Crop Report
2018 Crop Report Plus

