



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH
County of Placer

TO: Board of Supervisors

DATE: October 6, 2020

FROM: Robert L. Oldham, MD, MSHA, Director of Health and Human Services

SUBJECT: Breast Cancer Awareness Month

ACTION REQUESTED

Approve a Proclamation declaring October 2020 as “Breast Cancer Awareness Month” in Placer County.

BACKGROUND

The American Cancer Society estimates there will be over 270,000 new cases of breast cancer in the USA in 2020, including 12,000 women under the age of 40 and more than 2,500 men, resulting in an estimated 40,000 deaths. Additionally, an estimated 26,000 women in California will be diagnosed with breast cancer this year, approximately 4,500 of whom will die from this disease.

The five-year survival rate approaches over 95% when breast cancer is diagnosed and treated early. The American Cancer Society recommends that women should have an opportunity to make an informed decision about whether to undergo a mammogram and additional testing for breast cancer based on their informed knowledge, personal values and preferences; and

By raising awareness about breast cancer in Placer County we hope to improve rates of breast cancer detection, particularly at earlier stages when there may be more treatment options.

FISCAL IMPACT

There is no fiscal impact as a result of this action.

ATTACHMENT

Proclamation

IN THE MATTER OF A PROCLAMATION RECOGNIZING OCTOBER 2020 AS BREAST CANCER AWARENESS MONTH

WHEREAS, breast cancer is the second most frequently diagnosed cancer in women and the leading cause of cancer deaths in women; and

WHEREAS, the American Cancer Society estimates there will be over 270,000 new cases of breast cancer in the USA in 2020, including 12,000 women under the age of 40 and more than 2,500 men, resulting in an estimated 40,000 deaths; and

WHEREAS, it is estimated more than 26,000 women in California will be diagnosed with breast cancer this year, approximately 4,500 of whom will die from this disease; and

WHEREAS, white women and black women have the highest documented breast cancer incidence rates in the United States, and black women have the highest documented breast cancer mortality rates in the United States; and

WHEREAS, the five-year survival rate approaches over 95% when breast cancer is diagnosed and treated early. The American Cancer Society recommends that women should have an opportunity to make an informed decision about whether to undergo a mammogram and additional testing for breast cancer based on their informed knowledge, personal values and preferences; and

WHEREAS, the County of Placer joins communities across our nation to increase awareness about the importance for women to make an informed decision with their health care provider about early detection and testing for breast cancer.

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held October 6, 2020, proclaiming the month of October 2020 as Breast Cancer Awareness Month.

Bonnie Gore, Supervisor, District 1
Chair 2020