



**MEMORANDUM**  
**BOARD OF SUPERVISORS**  
County of Placer

TO: Board of Supervisors

DATE: January 12, 2021

FROM: Leah Rosasco, Senior Administrative Aide

SUBJECT: Resolution – Support the California State Parks Division of Off-Highway Motor Vehicle Recreation’s application requesting California Historical Landmark Recognition for the Jeepers Jamboree on the Rubicon Trail as requested by District 5 Supervisor Cindy Gustafson

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**ACTION REQUESTED**

Adopt a resolution in support the California State Parks Division of Off-Highway Motor Vehicle Recreation’s application requesting California Historical Landmark Recognition for the Jeepers Jamboree on the Rubicon Trail.

**BACKGROUND**

Staff is seeking adoption of a Resolution in support of the California State Parks Division of Off-Highway Motor Vehicle Recreation’s application requesting California Historical Landmark Recognition for the Jeepers Jamboree on the Rubicon Trail.

The Jeepers Jamboree was first held in 1953 and is now the most famous and historic off-highway vehicle four-wheel drive event of its kind in the United States. This internationally renowned off-highway vehicle excursion typically begins in Georgetown and runs along roadways in Placer and El Dorado counties, including the Rubicon Trail, ending near Lake Tahoe.

**FISCAL IMPACT**

There is no fiscal impact as a result of this action.

**ATTACHMENTS**

- A. Resolution

# Before the Board of Supervisors County of Placer, State of California

In the matter of:

Resolution No.: \_\_\_\_\_

**A RESOLUTION ESTABLISHING THE SUPPORT OF THE PLACER COUNTY BOARD OF SUPERVISORS FOR THE CALIFORNIA STATE PARKS DIVISION OF OFF-HIGHWAY MOTOR VEHICLE RECREATION'S APPLICATION REQUESTING CALIFORNIA HISTORICAL LANDMARK RECOGNITION FOR THE JEEPERS JAMBOREE ON THE RUBICON TRAIL**

The following Resolution was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held \_\_\_\_\_, by the following vote:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

\_\_\_\_\_  
Chair, Board of Supervisors

Attest:

\_\_\_\_\_  
Clerk of said Board

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WHEREAS, the Jeepers Jamboree on the Rubicon Trail is the first, most unique, and best-known four-wheel OHV event of its kind in California, the nation, and the world. Traditionally, the Jeepers Jamboree starts in Georgetown and ends near Lake Tahoe, on Placer and El Dorado County roadways (including the Rubicon Trail).

WHEREAS, the Jeepers Jamboree on the Rubicon Trail has been variously described as:

- The Jeepers Jamboree (JJ) on the Rubicon Trail, which has occurred annually for 68 years since 1953, is the first, most famous and historic off-highway vehicle (OHV) four-wheel drive event of its kind in the United States and an internationally renowned OHV excursion. (From the CHL nomination application)
- The Jeepers Jamboree is considered the oldest, toughest and largest organized event of this type in the world...and is the "Granddaddy" of all 4-wheel events in the United States. (From the Jeepers Jamboree Inc.)
- The Rubicon Trail is an excellent example of an historic recreational use area associated with the early tourism on the Georgetown Divide, as well as the site of the historic

Jeepers Jamboree and on-going internationally recognized off-road excursions. It is nearly unchanged in its appearance and use and is prized for its historical importance to the Georgetown Divide, and to a large and diverse population of four-wheel drive enthusiasts. (From the National Register of Historic Places Evaluation of The Rubicon Trail, Eldorado National Forest, US.D.A., Forest Service).

WHEREAS, the California State Parks Off-Highway Motor Vehicle Recreation (OHMVR) Division is sponsoring an application and recognition of the historical Jeepers Jamboree event as a California Historical Landmark (CHL), as part of the 50th Anniversary of the California OHMVR Program, which was established in 1971.

WHEREAS, the Placer County Historical Advisory Board (HAB) has unanimously voted to support the CHL nomination of Jeepers Jamboree. In addition to the HAB, this nomination is supported by a wide range of Placer and El Dorado County organizations including the Placer County Historical Society, the Placer County Historical Foundation, the El Dorado County Board of Supervisors, and the El Dorado Historical Society.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors of the County of Placer hereby supports the application by the California State Parks Division of Off-Highway Motor Vehicle Recreation for California Historical Landmark recognition for the historic Jeepers Jamboree on the Rubicon Trail.

