



M E M O R A N D U M
HEALTH AND HUMAN SERVICES
ADULT SYSTEM OF CARE
County of Placer

TO: Board of Supervisors

DATE: January 26, 2021

FROM: Robert L. Oldham, MD, MSHA, Director of Health and Human Services

SUBJECT: Contract with Beautiful Minds Wellness

ACTION REQUESTED

Approve a Contract with Beautiful Minds Wellness in the amount of \$178,581 to provide Senior Peer Counseling Services from February 1, 2021 through June 30, 2022, with a one-year option to extend to June 30, 2023 for an additional \$125,000, and authorize the Director of Health and Human Services to sign the agreement with Risk Management and County Counsel concurrence, and to sign subsequent amendments not to exceed \$17,858 consistent with the current agreement's subject matter and scope of work with Risk Management and County Counsel concurrence.

BACKGROUND

In 2004, California voters passed Proposition 63, the Mental Health Services Act (MHSA) establishing a county and community partnership to provide mental health services to those challenged with serious mental health issues, address the mental health needs of underserved populations, and prevent mental health issues from becoming more severe. For nearly 15 years since its implementation in Placer County, MHSA has effectively delivered community supports and intensive crisis services, housing, and ongoing supports to the seriously mentally ill, and a host of well-researched, evidence-based prevention and early intervention programs.

The County's Campaign for Community Wellness, which functions as the County's required MHSA Steering and Approval committee and includes service recipients, community-based providers from many sectors, and various county agencies, oversees the progress and development of MHSA services. Based on this input, a Request for Proposals (RFP) No. 20079 was released in March 2020 for multiple MHSA services, including Senior Peer Counseling, a program that had been county-operated since 1992.

Senior Peer Counseling is a free, short-term, peer support program for residents in Placer County who are 55 years and older. Peer Counselors are volunteers with lived experience who work individually with consumers with issues such as family conflict, adjustment to health or living situation, change in independence level (e.g., loss of driver's license), caregiver stress, access to community resources, grief/loss, loneliness and other age-related transitional concerns. Referrals to the program are typically received from medical providers, government agencies, community-based organizations, family, neighbors, and self-referrals.

A total of 15 interested agencies submitted proposals, but none were received for Senior Peer Counseling. As a result, the County reached out to several providers directly to inquire about these services. The County began negotiations with Beautiful Minds Wellness, the sole agency responding with a proposal. This contract for services will be reviewed and approved at the January Mental Health Alcohol Drug Advisory Board meeting.

Beautiful Minds Wellness (BMW) incorporated in 2014 with the mission to increase access to exceptional holistic mental health care for those who otherwise could not afford it, using an integrative philosophy to mental health care using best practices of traditional psychiatric care and therapy along with evidence-based lifestyle interventions. Through this contract for Senior Peer Counseling Services, Beautiful Minds Wellness (BMW) shall provide a free, short-term, peer support, goal-oriented program for residents in Western Placer County age 55 years and older.

FISCAL IMPACT

Contract expenditures in the amount of \$53,581 has been included in the Department's FY 2020-21 Budget, \$125,000 will be included in the FY 2021-22 Budget, and the additional year (if the option is exercised) will be included in the FY 2022-23 Budget. The full amount is funded from Federal and State sources. No County General Funds are required.

This contract is on file with Clerk of the Board for review.