



Please also note this listing does not include the final 2020 small business grant round approved by the BOS on December 1, as that community/Chamber collaborative round has not closed at this writing (grant window closes January 16, 2021). The goal for the final 2020 round of Placer Shares Impact Grants is to invest in projects that will serve multiple businesses and/or provide direct financial assistance to businesses impacted by COVID-19 public health restrictions.

- **Eligible expenditures** include implementation expenses or direct expenses related to innovative ideas that serve businesses directly. Example proposals include restaurant delivery operations, outdoor dining infrastructure, online purchasing platforms, and direct financial aid to businesses for Covid needs, such as commercial rent and utilities relief payments.
- **Eligible lead applicants** include individual chambers of commerce, business associations, local industry associations, and cities. Special districts are not eligible to apply.
- **Collaborative, multi-stakeholder applications** are encouraged and are defined as one project that invests across multiple businesses (as opposed to a single beneficiary). Individual applicants may be considered as funding is available once collaborative proposals are awarded.
- **Awards by geographic region** to ensure Countywide aid distribution, with regions defined as:
  - Roseville: Roseville area organizations including Granite Bay
  - Rocklin: Rocklin area organizations including unincorporated Sunset Area
  - Lincoln: Lincoln area organizations including Sheridan and rural Lincoln
  - Loomis: Loomis area organizations including Penryn and Newcastle
  - Auburn: Auburn area organizations including Foresthill, North Auburn & Bowman
  - Colfax: Colfax area organizations including Meadow Vista, Weimar, Dutch Flat, Alta, Nyack, Applegate
  - Tahoe: North Lake Tahoe organizations from the summit to the basin

## **FISCAL IMPACT**

As noted, the Placer Shares grants initiative has been funded by the County's federal CARES dollars, with the receipt of its full \$41.1 million allotment from the State in mid-October. To date the County has dedicated approximately \$16M of its CARES funding for small business/non-profit grants, and the lessons learned from this program will be useful to inform potential future assistance in the anticipated likelihood of addition federal Covid aid funding.

As details are forthcoming on federal Covid aid for state and local governments from the 117<sup>th</sup> Congress and/or the new Biden administration, staff will report back as it did throughout 2020 on both County operational needs, as well as the small business/non-profit needs landscape for future BOS consideration. That said, the third party partnership with the Sierra Business Council, the Placer Community Foundation and the Tahoe-Truckee Community Foundation was a highly effective model to expeditiously administer and deploy this funding to address our essential Placer County community needs over the course of the Covid crisis in 2020.



itself, with internal assistance from County staff, but have not involved the use of the aforementioned commissions.

With the 2001 and 2011 redistricting processes, the Board directed County staff to prepare proposed district boundary maps for its consideration. Prior processes included the requisite number of public hearings (now four – one before the Board draws a draft map of the boundaries, two after the Board has drawn a draft map of the boundaries, and one that is on a weekend or weekday evening after 6PM) and community input/review. Prior public review processes included area cities, special districts, school districts, Chambers of Commerce, and Municipal Advisory Committees (MACs). Staff is seeking Board direction to continue with a comparably robust public review approach, including low-touch methods to obtain public input that are safe and consistent with State guidance during the COVID-19 pandemic.

For the 2021 redistricting effort, it is anticipated that 2020 Census data will be received later than in past years (June vs late March) due to extended Census response deadlines due to the COVID-19 pandemic. As an alternative, staff can begin the process by initiating outreach and analyzing projected Census data. Projected data is available through the U.S. Census Bureau 2019 American Communities Survey (ACS) block group level data and can be used to anticipate map alternatives. While this data can inform initial efforts, preliminary map alternatives will be developed once 2020 Census data is formally published. To get underway, a multi-disciplinary staff team from CEO, CDRA, Clerk-Recorder's Office, Counsel and Information Technology have met to outline the proposed process/timeline for Board review and action/approval.

Pending Board direction, this team will proceed with developing boundary map alternatives in keeping with the requisite factors noted above. Initial alternative district scenarios will be developed for Board consideration, and refined through a community review process for further Board action/approval, as outlined in the proposed tentative timeline below:

January 2020	Board Review/Approval of 2021 Redistricting Process
February – May 2020	Staff Analysis of Preliminary Census Data Staff Development of Preliminary Boundary Map Alternatives
June 2020	Board Workshop Consideration of DRAFT Map Alternatives
July – September 2020	Community Input/Review on DRAFT Map Alternatives
September 2020	Board Workshop Consideration of Final Map Alternatives
October 2020	BOS Public Hearings/Approval of Revised Boundary Map
November 15, 2020	Deadline for adoption of Revised Boundary Map

The above proposed timeline allows for the completion of the Placer County 2021 redistricting effort with ample opportunities for community input/review, Board consideration and action/approval, as well as compliance with legislative requirements.

**FISCAL IMPACT**

There are no additional fiscal impacts to the General Fund expected at this writing, though please note the timeline above reflects periodic BOS check-ins should fiscal needs arise over the course of these efforts. Staff will continue to report back to the Board as noted as the 2021 redistricting process takes shape in the coming months at key intervals, including the development of preliminary map alternatives, community input/review and map finalization pre-State submittal.

