



MEMORANDUM
BOARD OF SUPERVISORS
County of Placer

TO: Board of Supervisors

DATE: March 9, 2021

FROM: Leah Rosasco, Senior Administrative Aide

SUBJECT: COMMITTEES AND COMMISSIONS – Appointments to Economic Development Board

ACTION REQUESTED

Confirm the appointment of Brian Clausman to Seat #20 and Al Lombardo as Alternate to Seat #20 of the Economic Development Board as approved by the Economic Development Board.

BACKGROUND

The purpose of the Placer County Economic Development Board (PCEDB) is to serve as a steering committee for oversight and implementation of the County's Economic Development road map; guide selection of target industry sector, and recommend additional goals, priorities and policies to the PCEDB.

The PCEDB consists of 20 members serving two-year staggered terms. The members must be a resident or property owner, or work or operate a business within Placer County. The PCEDB meets the third Wednesday of the months of January, April, June and September at 11:30am at various locations throughout the County.

FISCAL IMPACT

None

ATTACHMENTS

Roster: Economic Development Board

Applications are on file at the Clerk of the Board's office.

PUBLIC COMMITTEE INFORMATION

PURPOSE: The Placer County Economic Development Board (PCEDB) shall serve as the Steering Committee for oversight and implementation of a countywide economic development roadmap completed in 2009. The completed Economic Development Roadmap will guide selection of target industry sectors, Technical Advisory Resource PCEDB Representatives, and recommend additional goals, priorities, and policies to the PCEDB. Peer-to-peer focus on: Business Retention and Expansion, Communication and Collaboration, Economic Development Issues, Local Economic Activity, New Initiatives. Expertise Tap into considerable expertise of PCEDB members, Economic Development Professionals Committee, and Technical Advisory Resource Representatives, obtaining feedback and input for policy formation. Emphasis on building cooperative relationships among city and county Economic Development Professionals. Economic Development Professionals Committee (ED Professionals) meets quarterly to discuss branding county assets and joint marketing, lead-sharing, best practices, programs, and resources. The ED Professionals consist of the County Economic Development Director and Economic Development Directors or Managers from: Auburn, Colfax, Lincoln, Loomis, North Lake Tahoe, Rocklin, Roseville. The ED Professionals Committee brings policy recommendations to PCEDB and works with Technical Advisory Resource representatives on an as-needed basis. Promote a spirit of friendly competition, including development of inter-jurisdictional business attraction, expansion and retention teams among cities, county, and North Lake Tahoe.

CONFLICT OF INTEREST: Yes

COMPOSITION: Per Resolution 2019-168, the Economic Development Board shall include members representing the following seats: Two representatives of the Board of Supervisors, one from District 5, one from District 2. Six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils. Per Resolution 2019-168, twelve representatives from the Ad Hoc Technical Advisory Resource providers to serve two-year "staggered" terms appointed by Executive Committee with future selection guided by County Economic Development Roadmap and confirmed by the Placer County Board of Supervisors, these include: Agriculture, Communications, Education (Private), Education (Public), Healthcare, Manufacturing, Non-Profit, Tourism, Utilities, Retail, At-Large (2)

MEETINGS: Third Thursday of January, April, June, and September at 11:30 a.m., in various locations throughout the county.

COMPENSATION: None

COUNTY CONTACT PERSON

Economic Development
(530) 889-4016
145 Fulweiller Ave
Auburn, CA 95603

CONTACT PERSON

Judy Sage
(530) 889-4058
145 Fulweiler Ave.
Auburn, CA 95603

CURRENT MEMBERS

SEAT # 1

Robert Weygandt
REPRESENTS: District 2
TERM LENGTH: 1-year
APPOINTED BY: BOS
EXPIRES: 12/31/2020

SEAT # 2

Cindy Gustafson
REPRESENTS: District 5
TERM LENGTH: 4-years
APPOINTED BY: BOS
EXPIRES: 12/31/2024

SEAT # 3

Scott Alvord
REPRESENTS: City of Roseville
TERM LENGTH: City Pleasure
APPOINTED BY: City of Roseville
ALTERNATE: Krista Bernasconi

PUBLIC COMMITTEE INFORMATION

CURRENT MEMBERS

SEAT # 4

Bill Halldin
REPRESENTS: City of Rocklin
TERM LENGTH: City Pleasure
APPOINTED BY: City of Rocklin
ALTERNATE: Jill Gayaldo

SEAT # 5

Peter Gilbert
REPRESENTS: City of Lincoln
TERM LENGTH: City Pleasure
APPOINTED BY: City of Lincoln
ALTERNATE: Paul Joiner

SEAT # 6

Jan Clark-Crets
REPRESENTS: Town of Loomis
TERM LENGTH: Town Pleasure
APPOINTED BY: Town of Loomis
ALTERNATE: Tim Onderko

SEAT # 7

Matt Spokely
REPRESENTS: City of Auburn
TERM LENGTH: City Pleasure
APPOINTED BY: City of Auburn
ALTERNATE: Cheryl Maki

SEAT # 8

Marnie Mendoza
REPRESENTS: City of Colfax
TERM LENGTH: City Pleasure
APPOINTED BY: City of Colfax
ALTERNATE: Joe Fatula

SEAT # 9

Vacant Seat
REPRESENTS: Agriculture
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021

SEAT # 10

Dr. John Jackson
REPRESENTS: Education
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: Christy Jewel

SEAT # 11

Frank Wegener
REPRESENTS: Manufacturing
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: None

SEAT # 12

Dave Attaway
REPRESENTS: Tourism
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: Kim Summers

SEAT # 13

Charles Heisleman
REPRESENTS: Utilities
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: Steve Nichols

SEAT # 14

Vacant Seat
REPRESENTS: Healthcare Industry
TERM LENGTH: 2-year
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: None

SEAT # 15

Veronica Blake
REPRESENTS: Non-Profit
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: None

SEAT # 16

William H. Duncan, IV
REPRESENTS: Education (Public)
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: None

SEAT # 17

Michelle Silva
REPRESENTS: Communications
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: Lisa Gustafson

SEAT # 18

Jeff Richardson
REPRESENTS: Retail
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021
ALTERNATE: Jason Schrimp

SEAT # 19

Stewart Wells
2520 Sullivan Dr
Auburn CA 95603
REPRESENTS: At-Large
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021

SEAT # 20

Vacant Seat
REPRESENTS: At Large
TERM LENGTH: 2-years
APPOINTED BY: BOS
EXPIRES: 12/31/2021

