



MEMORANDUM
BOARD OF SUPERVISORS
County of Placer

TO: Honorable Board of Supervisors
DATE: May 11, 2021

FROM: Leah Rosasco, Senior Administrative Aide

SUBJECT: Revenue Sharing – North Tahoe Business Association, Music on the Beach, Virtual Vibes 2021

ACTION REQUESTED

Approve appropriation of \$2,050 in Revenue Sharing monies to the North Tahoe Business Association as requested by Supervisor Holmes (\$250), Supervisor Jones (\$300) and Supervisor Gustafson (\$1,500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The North Tahoe Business Association enhances the Tahoe Community through promoting local businesses and hosting community events. The Association hosts events including Music on the Beach, a nine-concert series held at Kings Beach in the North Shore area of Lake Tahoe. This year, the concert series will be held virtually and will pivot to live shows if restrictions allow. This virtual series that will allow the community to come together safely and continue to promote local business through radio and the virtually-produced concert series. Revenue Share contributions will be used to help offset the cost of the virtual and live concert series.

FISCAL IMPACT

Funding is available in the FY 2019-20 Budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing application received on 05/17/2020

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	<input type="text" value="North Tahoe Business Association"/>	Telephone:	<input type="text" value="(530) 546-9000"/>
Address Line 1	<input type="text" value="PO Box 1023"/>	Fax Number:	<input type="text"/>
Address Line 2	<input type="text" value="Kings Beach, CA 96143"/>	Email:	<input type="text" value="alyssa@northtahoebusiness.org"/>
Website	<input type="text" value="www.northtahoebusiness.org"/>		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	<input type="text" value="Music on the Beach - Virtual Vibes 2021 (and/or pivoting to Music on the Beach LIVE shows if restrictions allow - which we will still have 5 shows that will stream even if and while produced live)"/>
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	<input type="text" value="We will utilize this funding to help Music on the Beach virtual vibes be produced from band payments (supporting our local artists) to helping with our productions needs from supplies to produce live and/or virtual to all aspects of bringing live music to our community"/>
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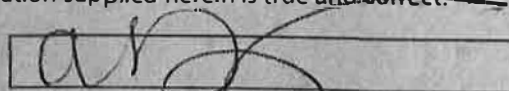
Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Years/Amounts	<input type="text" value="2020- \$1500 for music on the beach virtual vibes 2020"/>
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME



DATE 04/08/2021

APPLICANT'S SIGNATURE

Office Use Only

Date Received	<input type="text"/>	BOS Agenda Meeting Date	<input type="text"/>
Date Posted to Web	<input type="text"/>	Amount Received	<input type="text"/>
Date Removed From	<input type="text"/>	Date funding check mailed	<input type="text"/>
Prior Contributions	<input type="text"/>		