



M E M O R A N D U M
DEPARTMENT OF PUBLIC WORKS
TRANSIT DIVISION
County of Placer

TO: Board of Supervisors DATE: May 25, 2021
FROM: Ken Grehm, Director of Public Works
By: Peter Kraatz, Assistant Director of Public Works
SUBJECT: Litter and Garbage Abatement Program / North Lake Tahoe

ACTION REQUESTED

Approve and authorize the Director of Public Works, or designee, to execute the following:

1. An agreement with Clean Tahoe Program (Clean Tahoe), a non-profit corporation, for a one-year period beginning June 1, 2021 in an amount of \$150,000 for enhanced litter and garbage abatement services in the North Lake Tahoe region of Placer County, and to execute any amendments consistent with the Placer County Procurement Policy.
2. A Memorandum of Understanding (MOU) for the Clean Tahoe Multi-Jurisdictional Program for FY 2021-22 that commemorates the various agreements and commitments between jurisdictions and Clean Tahoe for enhancing litter and garbage abatement within their jurisdictional areas.

BACKGROUND

Litter and garbage services in the North Lake Tahoe area of Placer County are provided by Tahoe Truckee Sierra Disposal (TTSD) through a franchise agreement with the County. TTSD provides a variety of services including regular collection of garbage at both residential, commercial and public properties across eastern Placer County. With the increase of visitors to the region over the last few years along with the COVID-19 conditions in 2020 that increased outdoor activities and trash generation from dining establishments, uncontrolled dumping of litter has increased dramatically. TTSD's business practices focus on regular garbage pickup from customer containers, both public and private. County staff worked with TTSD in 2020 to increase garbage pickup frequency and to provide additional containers at highly popular sites such as downtown Kings Beach and Tahoe City. Nevertheless, there were many times when garbage could not be contained. In addition, wildlife disturbance and garbage overflow issues at private dumpsters have increased dramatically over the last few years, and both TTSD and County staff have limited resources to address enforcement of private properties.

To help address garbage and litter abatement, County staff have worked collaboratively with outside agencies to educate the public on best practices for handling garbage through signage and social media communication. County staff have also recently invoked changes with your Board approval to make household trash exemption applications more rigorous. We believe these efforts have helped, but more needs to be done. As a result, County staff researched garbage and litter services in other areas and found that the City of South Lake Tahoe and El Dorado County stood up a program many years ago with Clean Tahoe, a non-profit organization to enhance garbage and litter services in the south shore area of Lake Tahoe.

The requested actions of your Board today are meant to mimic and expand the south shore program so that residents and visitors along the north shore can experience a cleaner environment.

In summary, the proposed Clean Tahoe program scope will include daily patrol of our highly visited areas and pickup and disposal of loose trash. It also may include additional public container service

beyond what TTSD can typically provide with their existing resources. Clean Tahoe staff will also assist County staff in responding to garbage complaints originating at private properties.

In combating garbage and trash in our region, County staff found that other jurisdictions had similar issues, including the: Incline Village area of Washoe County, Incline Village General Improvement District, California State Parks, California Tahoe Conservancy, Town of Truckee, and Nevada Department of Transportation. These agencies desire similar services as Placer County, which resulted in the proposed joint MOU commemorating each jurisdiction's financial commitment to Clean Tahoe. The governing boards of the other participating jurisdictions will similarly be asked to execute the joint MOU as well as specific service contracts between Clean Tahoe and each participating jurisdiction.

On March 9, 2021, as part of the approval of the Tahoe Tourism Business Improvement District, your Board approved the allocation of \$1,105,000 in Transient Occupancy Tax (TOT) funds to implement projects and services recommended by the North Lake Tahoe Resort Association. This included the implementation of enhanced litter and garbage abatement services starting in the summer of 2021 with a TOT allocation of \$150,000. In preparation for this, staff has been coordinating with Clean Tahoe to develop a scope of services and associated contract documents.

Placer County Procurement Policy 3.5A allows the award of a contract without a competitive process if the service is being used jointly and combining needed services with multiple agencies. In addition, Clean Tahoe is a non-profit organization specializing in litter and garbage abatement services with a proven track record of numerous years of service for El Dorado County, City of South Lake Tahoe, and the California Tahoe Conservancy. Staff is proposing to contract with Clean Tahoe for a period of one year starting June 1, 2021, and following the one-year service, to consider extending the service based on contractor performance and available funding.

ENVIRONMENTAL IMPACT

The proposed actions are funding and administrative activities for enhanced litter and garbage collection that are not subject to the California Environmental Quality Act, because there is no possibility that the activities will have a significant negative effect on the environment. (CEQA Guidelines, 15061(b)(3).)

FISCAL IMPACT

The proposed contract has a not to exceed cost of \$150,000 for 12 months of service beginning on June 1, 2021. In the current fiscal year, \$37,500 will need to be paid to Clean Tahoe, which can occur with existing TOT funding allocated to the Tahoe Road Safety Program (PJ00512). The remaining \$112,500 of allocated TOT is included in the proposed FY 2021-22 budget for the Tahoe Road Safety Program (PJ00512).

ATTACHMENTS

None

On File with Clerk of the Board:

Draft Litter and Garbage Abatement Services Agreement

Draft Clean Tahoe Multi-Jurisdictional Program Memorandum of Understanding