



M E M O R A N D U M
BOARD OF SUPERVISORS
County of Placer

TO: Honorable Board of Supervisors
FROM: Leah Rosasco, Senior Administrative Aide
SUBJECT: Revenue Sharing – Tahoe City Downtown Association

DATE: June 22, 2021

ACTION REQUESTED

Approve appropriation of \$2,250 in Revenue Sharing monies to the Tahoe City Downtown Association as requested by Supervisor Gore (\$250), Supervisor Jones (\$500) and Supervisor Gustafson (\$1,500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Tahoe City Downtown Association promotes and enhances the Tahoe Community through innovation, leadership and local events. The Association hosts community events including the Concerts at Commons, an annual concert series held at Commons Beach in Tahoe City, as well as provides promotional support for local businesses through outreach and marketing. Revenue Sharing funds received will be used to offset the costs associated with the Concerts at Commons series.

FISCAL IMPACT

Funding is available in the FY 2020-21 Budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing Application Received on 05/28/21

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	Tahoe City Downtown Association	Telephone:	530-583-3348
Address Line 1	425 North Lake Blvd, Suite #1	Fax Number:	N/A
Address Line 2	Tahoe City, CA 96145	Email:	kylee@visittahoeconomy.com
Website	visittahoeconomy.org		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	This request is for the Concert at Commons Beach. This music series is a beloved tradition in Tahoe City every summer. After canceling in 2020 due to public health concerns we are excited to bring this event back starting August 1st, and every Sunday for six weeks. We are proud to keep this music series free for our community and depend on support from sponsors and donations to run the show.
-------------------	--

Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	This funding will go to offset the cost of the event.
------------------	---

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Years/Amounts	2020/\$700, 2021/\$700
---------------	------------------------

I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Kylee Bigelow Kylee Bigelow Digitally signed by Kylee Bigelow
Date: 2021.05.28 10:09:38 -07'00' DATE 5/28/21

APPLICANT'S SIGNATURE

Office Use Only

Date Received		BOS Agenda Meeting Date	
Date Posted to Web		Amount Received	
Date Removed From		Date funding check mailed	
Prior Contributions			