



**MEMORANDUM**  
**BOARD OF SUPERVISORS**  
County of Placer

TO: Board of Supervisors  
FROM: Leah Rosasco, Senior Administrative Aide  
SUBJECT: Revenue Sharing – Lincoln Area Chamber of Commerce

DATE: July 27, 2021

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**ACTION REQUESTED**

Approve appropriation of \$3,500 in Revenue Sharing monies to Lincoln Area Chamber of Commerce as requested by Supervisor Gore (\$500), Supervisor Weygandt (\$2,000), Supervisor Holmes (\$500), Supervisor Jones (\$250) and Supervisor Gustafson (\$250).

**BACKGROUND**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the county and its inhabitants, therefore a benefit results to the county.

The Board of Supervisors is being asked to approve appropriations to the Lincoln Area Chamber of Commerce to help support the creation of a co-branded community online program guide that includes the Roseville, Rocklin and Loomis Chambers of Commerce. The goal of the organization is to create a guide to direct the public to participating restaurants, wineries and breweries in the region and to allow for proper advertising by sponsors who would like to show their support. Funding will be utilized to offset the costs associated with the creation of the online guide.

**FISCAL IMPACT**

Funding is available in the FY 2021-22 Budget (Revenue Sharing)

**ATTACHMENTS**

Revenue Sharing Application received on 06/22/2021

REVENUE SHARING FUNDS  
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	Lincoln Area Chamber of Commerce	Telephone:	916-645-2035
Address Line 1	540 F Street	Fax Number:	916-645-9455
Address Line 2	Lincoln, CA 95648	Email:	
Website	www.LincolnChamber.com		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	Placer Valley Eats and The Taste of Lincoln Showcase will highlight local and regional restaurants, wineries, breweries and caterers all around the area in an effort to support and boost traffic for businesses. There is not cost to the public for the guide.
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	We will utilize funds to create a community on-line program guide to direct the public to participating restaurants, wineries, & breweries. As well as proper advertisement for sponsors who would like to show their support. This includes a full page ad for the Placer County Board of Supervisors. This event is being co-branded with the 3 other South placer Chambers of Roseville, Rocklin & Loomis. The intent is to support our entire region.
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Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:

Years/Amounts	We received \$2500 in 2020, \$1500 in 2019 & \$1000 in both 2018 & 2017
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME	Tom Indrieri		DATE	6/10/2021
APPLICANT'S SIGNATURE				

Office Use Only

Date Received		BOS Agenda Meeting Date	
Date Posted to Web		Amount Received	
Date Removed From		Date funding check mailed	
Prior Contributions			