



**MEMORANDUM  
BOARD OF SUPERVISORS**  
County of Placer

**TO:** Honorable Board of Supervisors **DATE:** August 10, 2021  
**FROM:** Teri Ivaldi, Principal Management Analyst  
**BY:** Teri Ivaldi, Principal Management Analyst  
**SUBJECT:** Revenue Sharing – Blue Line Arts

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**ACTION REQUESTED**

Approve appropriation of \$800 in Revenue Sharing monies to Blue Line Arts as requested by Supervisor Gore (\$500), Supervisor Weygandt (\$200), and Supervisor Jones (\$100).

**BACKGROUND**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the county and its inhabitants, therefore a benefit results to the county.

The Board of Supervisors is being asked to approve Revenue Sharing funds for Blue Line Arts to promote and celebrate Hispanic Heritage Month from September 15<sup>th</sup> through October 15<sup>th</sup>, 2021. To celebrate the vibrant and diverse communities served, Blue Line Arts will host an exhibition open to Latin and Hispanic artists. The funds received through this program will be used for marketing and communications expenses, as well as the installation expenses and 3rd Saturday Reception for the exhibition.

**FISCAL IMPACT**

Funding is available in the FY 2021-22 Budget (Revenue Sharing)

**ATTACHMENTS**

1. Revenue Sharing Application

## Placer County Revenue Sharing

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**From:** noreply@civicplus.com  
**Sent:** Thursday, July 1, 2021 11:32 AM  
**To:** Placer County Revenue Sharing  
**Subject:** [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

### Revenue Sharing Fund Application

Organization Name	Blue Line Arts
Address Line 1	405 Vernon Street
Address Line 2	#100
City	Roseville
State	California
Zip Code	95678
Applicant Name	Shiv Chitre
Phone Number	9167834117
Email Address	shiv@bluelinearts.org
Website Address	<a href="http://bluelinearts.org">bluelinearts.org</a>

Describe the organization's purpose and/or mission and the people served.

Blue Line Arts is a 501c3 nonprofit arts center and gallery in the heart of downtown Roseville. The gallery showcases the works of regional and national artists, while engaging our community through arts programming and events, such as artist lectures, workshops and classes for all ages, public art projects, and more.

We endeavor to continue our over 50 years of service, providing accessible arts education for all, presenting high caliber art exhibitions, bridging the arts, artists and business to fuel the creative economy, and activating communities with art and creative fun!

To support a full creative life for all, Blue Line Arts commits to championing policies and practices of cultural equity that empower a just, inclusive and equitable nation.

Briefly describe the program or the event for

Hispanic Heritage Month, September 15 to October 15, celebrates the histories, cultures and contributions of Hispanic

which you are requesting funds.

Americans whose ancestors came from Spain, Mexico, the Caribbean and Central and South America or other regions that identify with the aforementioned cultures. To celebrate the vibrant and diverse communities we serve, Blue Line Arts will host an exhibition open to Latin and Hispanic artists whose works celebrate or reference their cultural backgrounds, or engage with contemporary political and social issues through their unique cultural lens.

Blue Line Arts recognizes that Hispanic and Latin artists have been historically underrepresented at our institution, and are committed to furthering inclusivity and equity in the gallery. We recognize that many distinct peoples and cultures exist within the broad nomenclature of 'Hispanic' and 'Latin', and wish to be inclusive of these cultures without conflating or being reductive. We are encouraging all artists who identify as Hispanic, Latinx, Chicanx, whose ancestors hail from Central or South America, Spain, Mexico, the Caribbean, any of the indigenous tribes of South and Central America, or any other regions that identify with these cultures to apply.

We will also be hosting an Artist in Residence & Teaching Program opportunity, which is open to Hispanic Artists living in the Greater Sacramento Region and will be hosted in the Broad Education Gallery at Blue Line Arts. The selected teaching artist will hold a 3 week residency in which they will collaborate with staff to develop a curriculum to engage and educate K-12 students in the artist's work, incorporating relevant arts history context, cultural and visual arts knowledge, and hands-on creative learning. The lesson plan will be used as a part of the organization's Tour Talk & Create fine arts exposure program.

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Briefly describe how these funds we will be utilized.

The funds we receive through this program will be utilized to cover our Marketing and Communications expenses, as well as the installation expenses. The funds can also be used to sponsor the Exhibition and 3rd Saturday Reception for the said exhibition. A sponsorship packet for the event has been added to this application for more information about the various sponsorship opportunities and partnerships we offer.

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Has this organization received Revenue Sharing Funds in the past?

No

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Are you a non-profit organization?

Yes

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Please enter your Tax Identification Number	94-1690631
Please attach your most recent W9 form	<a href="#">W-9 FSA Auctions 2021.pdf</a>
Please attach your most recent 590 form	<a href="#">590 2021.pdf</a>
Please attach additional documents	<a href="#">Gallery Sponsor Kit Comunidad.pdf</a>
Please attach additional documents	<i>Field not completed.</i>
<i>Additional documents may be emailed to <a href="mailto:revenuesharing@placer.ca.gov">revenuesharing@placer.ca.gov</a>.</i>	
I swear under penalty of perjury that the information supplied herein is true and correct	I agree.
Electronic Signature Agreement	I agree.
Electronic Signature	Shiv Chitre

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