



**MEMORANDUM
BOARD OF SUPERVISORS**
County of Placer

TO: Honorable Board of Supervisors **DATE:** August 31, 2021
FROM: Leah Rosasco, Senior Administrative Aide
BY: Leah Rosasco, Senior Administrative Aide
SUBJECT: Revenue Sharing – Roseville Chamber of Commerce

ACTION REQUESTED

Approve appropriation of \$1200 in Revenue Sharing monies to Roseville Chamber of Commerce as requested by Supervisor Gore (\$500), Supervisor Weygandt (\$200) and Supervisor Jones (\$500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve an appropriation to the Roseville Chamber of Commerce for the 25th annual SPLASH event. SPLASH is an annual event hosted by the Roseville Chamber of Commerce to help raise funds that allow at-risk youth to participate in local recreational opportunities they may not otherwise have access to. The SPLASH event gathers members of the community for an evening of fun and food, and showcases local caterers, restaurants, breweries and wineries in the Roseville area and throughout the Placer Valley area. Any Revenue Sharing funds approved will be used to offset costs associated with hosting the event.

FISCAL IMPACT

Funding is available in the FY 2021-22 Budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing application received on 08/06/21

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	<input type="text" value="Roseville Area Chamber of Commerce"/>	Telephone:	<input type="text" value="916-783-8136"/>
Address Line 1	<input type="text" value="650 Douglas Blvd"/>	Fax Number:	<input type="text" value="916-783-5261"/>
Address Line 2	<input type="text"/>	Email:	<input type="text" value="wagerig@rosevilleareachamber.cc"/>
Website	<input type="text" value="www.rosevilleareachamber.com"/>		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	<input type="text" value="SPLASH is an annual event hosted by the Roseville Area Chamber of Commerce in partnership with the City of Roseville - the event was not held in 2020 due to the pandemic and we are excited to celebrate this year on Spetember 11th which will be year #25! The event showcases breweries, wineries, caterers and restaurants in Roseville and the Placer Valley area."/>
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	<input type="text" value="The Chamber will utilize the funds for marketing costs and supplies for the event."/>
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Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Years/Amounts	<input type="text" value="2017 \$500"/>
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Wendy A. Gerig

APPLICANT'S SIGNATURE

DATE August 5, 2021

Office Use Only

Date Received	<input type="text"/>	BOS Agenda Meeting Date	<input type="text"/>
Date Posted to Web	<input type="text"/>	Amount Received	<input type="text"/>
Date Removed From	<input type="text"/>	Date funding check mailed	<input type="text"/>
Prior Contributions	<input type="text"/>		