



**MEMORANDUM  
BOARD OF SUPERVISORS**  
County of Placer

**TO:** Honorable Board of Supervisors **DATE:** October 26, 2021  
**FROM:** Leah Rosasco, Senior Administrative Aide  
**BY:** Leah Rosasco, Senior Administrative Aide  
**SUBJECT:** Placer Community Foundation, 2022 Nonprofit Initiative

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**ACTION REQUESTED**

Approve appropriation of \$1,500 in Revenue Sharing monies to Placer Community Foundation as requested by Supervisor Gore (\$250), Supervisor Weygandt (\$250), Supervisor Holmes (\$500), Supervisor Jones (\$250) and Supervisor Gustafson (\$250).

**BACKGROUND**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to the Placer Community Foundation for its 2022 Nonprofit Initiative. The Placer Community Foundation's Nonprofit Initiative was developed to help organizations deliver higher quality, sustainable and valuable community services through a variety of training programs and community events, including the annual Leadership Summit. The Summit provides an opportunity for local organizations to strengthen their board volunteers and executive staff by helping them understand powerful techniques for fundraising and effective organization governance. Revenue Sharing funds will be used to help cover the costs associated with the event.

**FISCAL IMPACT**

Funding is available in the FY 2021-22 budget (Revenue Sharing)

**ATTACHMENTS**

Revenue Sharing application received on 09/20/2021

## Placer County Revenue Sharing

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**From:** noreply@civicplus.com  
**Sent:** Monday, September 20, 2021 3:56 PM  
**To:** Placer County Revenue Sharing  
**Subject:** [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

### Revenue Sharing Fund Application

Organization Name	Placer Community Foundation
Address Line 1	PO Box 9207
Address Line 2	<i>Field not completed.</i>
City	Auburn
State	CA
Zip Code	95722
Applicant Name	Veronica Blake
Phone Number	530-885-4920
Email Address	info@placercf.org
Website Address	<a href="https://placercf.org/">https://placercf.org/</a>
Describe the organization's purpose and/or mission and the people served.	PCF is an enduring organization that provides leadership and grows local giving to strengthen our community. We serve as a resource, leader and catalyst bringing diverse voices and groups together to address local issues affecting residents across the western slope of Placer County.
Briefly describe the program or the event for which you are requesting funds.	PCF's Nonprofit Initiative provides free infrastructure, governance and capacity building training to Placer County nonprofits in 6-8 half-day sessions and the full-day Leadership Summit; year-round advice and guidance is also free-of-charge. A more focused board combined with an infrastructure organized according to best practices and enhanced fundraising skills help agencies build a solid foundation upon which they can increase their donor base, build sustainability, expand programs, and expand their reach. NPI's free trainings are desperately needed by area nonprofits striving to meet the demands for their services.

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

It is only through the generosity of our sponsors that we can continue to produce high quality, relevant and informative trainings. Funds will be used to cover costs associated with engaging nationally and regionally recognized speakers, meet facility rental fees, purchase marketing and promotional materials, and do outreach to our nonprofit sector.

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Has this organization received Revenue Sharing Funds in the past?

Yes

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Specify year(s), event and amount received:

2013-\$450; 2014-\$750; 2017-\$700; 2018-\$550; 2019-\$450; 2020-\$1,250; 2021-\$1,000

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Are you a non-profit organization?

Yes

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Please enter your Tax Identification Number

20-1485011

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Please attach your most recent W9 form

[W-9 Form Signed 9.16.21.pdf](#)

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Please attach your most recent 590 form

[Form 590 CA Exemption Cert Signed 9.20.21.pdf](#)

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Please attach additional documents

[Nonprofit Initiative Brochure 2022\\_FINAL - compressed.pdf](#)

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Please attach additional documents

[NPI 2022 SPONSOR BENEFITS\\_FINAL.pdf](#)

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*Additional documents may be emailed to [revenuesharing@placer.ca.gov](mailto:revenuesharing@placer.ca.gov).*

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I swear under penalty of perjury that the information supplied herein is true and correct

I agree.

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Electronic Signature Agreement

I agree.

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Electronic Signature

Veronica Blake

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Email not displaying correctly? [View it in your browser.](#)