



**MEMORANDUM
BOARD OF SUPERVISORS**
County of Placer

TO: Honorable Board of Supervisors **DATE:** November 30, 2021
FROM: Leah Rosasco, Board Outreach Program Manager
SUBJECT: Auburn Chamber of Commerce

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to Auburn Chamber of Commerce as requested by Supervisor Holmes (\$250), Supervisor Jones (\$250) and Supervisor Gustafson (\$500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to the Auburn Chamber of Commerce for the annual Holiday Parade, held on the first Saturday in December in Auburn. The event provides an opportunity for the community to celebrate the holidays and brings visitors to Auburn from throughout Placer County and beyond. The Auburn Chamber of Commerce seeks to build local prosperity by supporting businesses and community service organizations. Revenue Sharing funds will be used to help offset the costs associated with the event including marketing and outreach costs.

FISCAL IMPACT

Funding is available in the FY 2021-22 budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing application received on 10/25/2021

Placer County Revenue Sharing

From: noreply@civicplus.com
Sent: Monday, October 25, 2021 1:02 PM
To: Placer County Revenue Sharing
Subject: [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

Revenue Sharing Fund Application

Organization Name	Auburn Chamber of Commerce
Address Line 1	1103 High Street, Suite 100
Address Line 2	<i>Field not completed.</i>
City	Auburn
State	Ca
Zip Code	95603
Applicant Name	Jackie Weston
Phone Number	5308855616
Email Address	jackie@auburnchamber.net
Website Address	www.auburnchamber.net
Describe the organization's purpose and/or mission and the people served.	Since 1906, the mission of the Auburn Chamber of Commerce has been to support Gold Rush Prosperity, Business Opportunity and Community in beautiful Auburn, California. We proactively work to provide bottom-line benefits to our members.
Briefly describe the program or the event for which you are requesting funds.	Organizing the parade that occurs on the first Saturday of December at 5:30 PM in Downtown Auburn.
Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs	Help to market/promote the event to the community to make sure that they know it is happening and when they can enjoy this long running popular event.

or program or event staffing such as security, instructors, cleanup crews, etc.)

Has this organization received Revenue Sharing Funds in the past?	Yes
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Specify year(s), event and amount received:	<i>Field not completed.</i>
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Are you a non-profit organization?	Yes
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Please enter your Tax Identification Number	94-1021496
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Please attach your most recent W9 form	Auburn Chamber W9.pdf
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Please attach your most recent 590 form	2021 590.pdf
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Please attach additional documents	<i>Field not completed.</i>
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Please attach additional documents	<i>Field not completed.</i>
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Additional documents may be emailed to revenuesharing@placer.ca.gov.

I swear under penalty of perjury that the information supplied herein is true and correct	I agree.
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Electronic Signature Agreement	I agree.
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Electronic Signature	Jackie Weston
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Email not displaying correctly? [View it in your browser.](#)

