



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH DIVISION
County of Placer

TO: Honorable Board of Supervisors **DATE:** December 7, 2021
FROM: Robert Oldham, Director of Health and Human Services
BY: Joey Wojtowicz, Staff Services Analyst II
SUBJECT: Amendment for Funding to Operate the Women, Infants, and Children Program

ACTION REQUESTED

Adopt a Resolution authorizing the Director of Health and Human Services to sign an amendment with the California Department of Public Health for the operation of the Women, Infants, and Children (WIC) Program from October 1, 2019 through September 30, 2022 for an increase of \$136,105 for a new total amount not to exceed \$3,565,882 with Risk Management and County Counsel concurrence, and to sign any associated agreements, subsequent amendments up to \$100,000 and related documents with Risk Management and County Counsel concurrence.

BACKGROUND

The Placer County Women, Infants, and Children Program (WIC) provides participants with access to scientifically-selected nutrient-rich foods, information on healthy eating, and referrals to health care and community programs. The WIC Program serves about 3,000 participants per month, including pregnant women, new mothers, infants and young children up to age five who are income eligible and determined to be at nutritional risk.

Each year, women, infants, and children in Placer County's WIC Program continues to have access to over \$2 million worth of healthy foods from local grocers with program-issued WIC Cards (EBT). These foods are specifically targeted to supplement the diets of infants, children, and pregnant and postpartum women with needed nutrients each month, resulting in healthy means each day. The WIC Card provide supplemental fruits, vegetables, whole grains, cereals, eggs, milk, cheese, juice and other items for infants and breastfeeding mothers. Those who do not breastfeed receive infant formula that supplement their monthly needs.

Nutrition and health education are also provided to WIC participants, along with support and information about breastfeeding, help in finding healthcare and other community services in Placer County and referrals for Medi-Cal and CalFresh. The Placer County WIC program also participates in a Farmers Market Program that enables WIC participants to purchase locally-grown produce, resulting in an estimated \$5,000 revenue to local farmers in our community.

Federal fiscal year 2022, WIC is receiving additional funding (\$18,282) to support Early Literacy-Books for Kids Program. This funding will provide age-appropriate books to an estimated 514 children up to age 5 with age and language appropriate books.

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Research has shown that every dollar spent on a pregnant woman in WIC, saves up to \$4.21 in healthcare costs for her and her newborn. Participation in WIC improves nutrition, resulting in overall healthier pregnancies, healthier birth outcomes, and better growth and development of young children.

FISCAL IMPACT

The total three year award amount of \$3,565,882 is 100% Federal funds and represents an annual allocation of \$1,238,275. This funding is included in the FY 2021-2022 Budget and future budgets.

ATTACHMENTS

Resolution

The amendment is on file with Clerk of the Board.

Before the Board of Supervisors County of Placer, State of California

In the matter of:

A Resolution regarding amendment 19-10172 A03 with the California Department of Public Health for the operation of the Women, Infants, and Children (WIC) Program.

Resolution No.:

The following Resolution was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held _____ by the following vote:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chair, Board of Supervisors

Attest:

Clerk of said Board

WHEREAS Placer County Public Health wishes to receive additional funds from California Department of Public Health for the operation of the Women, Infants, and Children (WIC) Program.

NOW, THEREFORE, BE IT RESOLVED THAT:

The Director of Health and Human Services is authorized to sign the amendment to Grant Agreement 19-10172 A03 with the California Department of Public Health for the operation of the Women, Infants, and Children (WIC) Program from October 1, 2019 through September 30, 2022 for a maximum amount of \$3,565,882 with Risk Management and County Counsel concurrence, and to sign any associated agreements, subsequent amendments up to \$100,000 and related documents with Risk Management and County Counsel concurrence.

