



MEMORANDUM
COUNTY EXECUTIVE OFFICE
County of Placer

TO: Honorable Board of Supervisors **DATE:** January 25, 2022
FROM: Todd Leopold, County Executive Officer
BY: Stephanie Holloway, Principal Management Analyst
Lindsay Romack, Management Analyst I
SUBJECT: Capital Projects Advisory Committee FY2021-22 Capital Project
Recommendations

ACTION REQUESTED

1. Receive a staff presentation outlining the Capital Projects Advisory Committee (CAP Committee) FY2021-22 recommendation to allocate Transient Occupant Tax (TOT) funds to capital projects in eastern Placer County, consistent with the Tourism Master Plan.
2. Approve the allocation for up to \$3,243,433.25 in TOT funds consistent with CAP Committee recommendation for 12 capital projects as identified and described in Attachment 2.
3. Approve a FY 2021-22 Budget Amendment #AM-00599 in the amount of \$1,243,433.25 increasing expenditure authority in CC10020 Tahoe Tourism and Promotions and cancelling reserves in FD10201 Tahoe Tourism and Promotions Fund by the same amount.
4. Direct staff to prepare agreements for said TOT funds for capital projects approved by your Board, and authorize the County Executive Officer, or designee, to execute such agreements upon County Counsel and Risk Management approval.

BACKGROUND

Your Board allocates two percent (2%) of the total 10 percent (10%) TOT funds collected in eastern Placer County to implement Tourism Master Plan (TMP) priorities including trails, visitor-serving facilities, and transportation/congestion management. More than \$45 million has been allocated by your Board to capital projects to date, leveraging more than \$300 million in local, state, and federal matching funds since 1996 when the TOT increase was approved, and subsequently approved twice, by voters.

On December 12, 2017, your Board approved the formation of the CAP Committee to recommend allocation of the 2% TOT funds collected annually. On January 23, 2018, your Board also approved a resolution to designate committee member representation and appointing authority to the CAP Committee. The CAP Committee is co-chaired by the County Executive Office and the North Lake

Tahoe Resort Association (Resort Association), and includes members appointed by community organizations representing resorts, small business, residents, and visitors.

To assist the CAP Committee with reviewing and recommending capital projects to your Board, County and Resort Association staff previously worked with the CAP Committee to develop a grant guide which includes funding criteria, grant application templates, and deadlines for project proposals. To further assist the CAP Committee, grant ranking criteria was also developed and approved by your Board on January 29, 2019. The FY 2021-22 Grant Program was released on August 31, 2021 and applications were due on October 14, 2021. \$4,945,500 in funding was available during this grant cycle based on the 2% TOT collection total of \$4,338,500; \$600,000 in unallocated funds from the FY 2020-21 grant cycle; and \$7,000 in unspent funds from completed projects from previous grant cycles.

CAP COMMITTEE RECOMMENDATION

As a result of the FY 2021-22 Grant Program submittal period, 13 grant applications totaling \$4,598,815.50 in TOT funding requests were submitted for review. Grant applicants were asked to present the submitted projects to the CAP Committee on November 9, 2021 to provide project details and answer questions. After independent member deliberation, CAP Committee members submitted their ranking sheets to County staff. The CAP Committee met on November 18, 2021 to review ranking results and discuss a possible recommendation to your Board.

After deliberation, the CAP Committee recommended full funding for nine of the grant applications and two of the projects were recommended for partial funding. One project was asked to return with more details on how they would spend dollars if a partial funding recommendation was made. This applicant supplied the additional details and on December 16, 2021, the CAP Committee recommended partial funding for this additional project.

This brought the total for all recommendations to \$3,243,433.25 for 12 projects as described in Attachment 1 – FY2021-22 CAP Committee Recommendation. Based on the available funding of \$4,945,500, this leaves \$1,702,066.75 in available TOT funding for future CAP Committee allocation. The CAP Committee voted to not recommend new funding on one project as the grant applicant had remaining funding from a previous grant that could be utilized. The Committee asked staff to work with the applicant to amend the previously approved scope of work to reflect these changes. This staff report also includes project summaries for grant applications with additional information on the partial funding recommendations and funding denial in Attachment 2 – Project Summaries.

NEXT STEPS

If your Board determines it appropriate to move forward with the CAP Committee's recommendations (in whole or in part), staff will prepare the necessary agreements using the contract template approved by your Board on October 9, 2018. For those projects that are County department lead, it is anticipated the TOT funds would be allocated to the applicable department for the specific project from the Lake Tahoe Tourism & Promotions budget on a reimbursement basis. Reporting and performance criteria for each project would be established for use of the TOT funds. For projects sponsored by a Special District or non-profit, an agreement will be executed prior to transfer of TOT funds. The agreement will outline the TOT recipient's obligations in consideration of the grant of TOT funds for a particular project, including the establishment of benchmarks for performance and

reporting requirements. Each such agreement would be subject to review and approval by County Counsel and Risk Management. Invoices would be required and must be approved before TOT funds are allocated to any project.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act since it is an administrative action and does not have the potential for causing a significant effect on the environment in accordance with CEQA Guidelines section 15061(b)(3) (common sense exemption). Projects that receive funding will be subject to their own project specific environmental review.

FISCAL IMPACT

The total amount of these recommendations is \$3,243,433.25. Of this, \$2,000,000 is already included in the FY2021-22 Tahoe Tourism and Promotions (CC10020) budget. A FY 2021-22 Budget Amendment #AM-00599 to increase expenditure authority for the balance of \$1,243,433.25 and a corresponding cancellation of reserves in FD10201 - Tahoe Tourism and Promotion Fund is included for consideration and approval. There is no impact to the General Fund.

ATTACHMENTS

- Attachment 1 – FY 2021-22 CAP Recommendation
- Attachment 2 – Project Summaries

FY 2021-22 Fall TMP Grant CAP Committee Recommendation		
Applicant	Project Name	TOT Funds Recommended by CAP Committee
Northstar Community Services District	Martis Valley Trail	\$ 1,000,000.00
Truckee Trails Foundation	Waddle Ranch Trail Loop	\$ 67,730.00
Placer County	Resort Triangle Trails	\$ 900,000.00
Tahoe Cross Country	Tahoe Cross Country Lodge Entitlement Process	\$ 151,240.00
Donner Summit Association	Donner Summit Recreation Plan	\$ 34,400.00
South Yuba River Citizens League	Van Norden Meadow Restoration and Recreation Project	\$ 500,000.00
Sierra State Parks Foundation	Tahoe City Gateway Trail	\$ 121,000.00
North Tahoe Public Utility District	North Tahoe Regional Park Tennis and Pickleball Reconstruction Project	\$ 182,432.25
North Tahoe Public Utility District	Tahoe Vista Recreation Area Marina Trail and Scenice Overlook Improvement Project	\$ 214,200.00
Tahoe City Public Utility District	Sequoia Trail Crossing	\$ 41,660.00
Tahoe City Public Utility District	Changeable Message Sign	\$ 15,750.00
Tahoe City Public Utility District	Solar Trash Compactor	\$ 15,021.00
		\$ 3,243,433.25

Attachment 2: Project Summaries

RECOMMENDED FOR FULL FUNDING:

PROJECT NAME/: Martis Valley Trail

AMOUNT RECOMMENDED: \$1,000,000

APPLICANT: Northstar Community Services District (NCSD)

TMP PRIORITY: Tier 1 - Trails

PROJECT TYPE: Planning/Design/Constructions

The Martis Valley Trail (MVT) is an approximately 10-mile paved Class 1 multiple-use trail through Martis Valley and the Northstar California resort and climbing to the ridgeline defining the Lake Tahoe Basin. The MVT is an integral segment of the Resort Triangle Trail network which will connect the communities of Kings Beach, Truckee, and Tahoe City. A milestone goal has been set to complete the trail from the Town of Truckee boundary to the Northstar Village by the end of 2022.

PROJECT NAME: Waddle Ranch Trail Loop

AMOUNT RECOMMENDED: \$67,730

APPLICANT: Truckee Trails Foundation

TMP PRIORITY: Tier 1 - Trails

PROJECT TYPE: Construction and implementation

Project Description: Truckee Trails Foundation is proposing to build a 5-mile multi-use trail in the Waddle Ranch area of Martis Valley, creating a new loop for trail users. The trail will connect the existing Elizabethtown Trail (which begins off 267 at Northstar Drive in Placer County) to Waddle Ranch.

PROJECT NAME: Resort Triangle Trail System Projects: North Tahoe Trail & Truckee River Recreational Access

AMOUNT RECOMMENDED: \$900,000

APPLICANT: Placer County Department of Public Works -Tahoe Engineering Division

TMP PRIORITY: Tier 1 - Trails

PROJECT TYPE: Planning/Design and Construction/Implementation

The Resort Triangle Trail System is a concept for a paved trail system connecting the three major North Lake Tahoe communities of Tahoe City - Kings Beach - Truckee. The intent is to balance the existing motorized transportation system with a sustainable, cost-effective, non-motorized trail system, connecting communities for visitors and residents. Two trail sections were part of the application- one was for the Truckee River Recreational Access Trail which eventually would connect Olympic Valley to Truckee and one was for a section of trail in the North Tahoe Multi-Use Trail project that will connect the North Tahoe Regional Park to Carnelian Bay Ave. The CAP Committee determined the two trail components were separate projects and voted for each independently- ultimately approving \$600,000 for the Truckee River Recreational Access Trail and \$300,000 to the North Tahoe Multi-Use Trail.

PROJECT NAME: Tahoe Cross Country Lodge Project - Entitlement Process

AMOUNT RECOMMENDED: \$151,240

APPLICANT: Tahoe Cross Country Ski Education Association

TMP PRIORITY: Tier 2 - Visitor Activities and Facilities

PROJECT TYPE: Planning/Design

This project will address the additional study and design needs arising from new regulatory requirements and new information revealed during the CEQA process and new approaches to neighborhood compatibility needs for the Tahoe XC Lodge Project. The new regulatory requirements are mostly related to meeting targets for greenhouse gas emission reductions. The neighborhood compatibility project features are the result of ongoing discussions with neighbors and the settlement of legal action following environmental approval. This will help fund the development and incorporation of these features into the project plans reviewed by Placer County and TRPA.

PROJECT NAME/: Tahoe City Gateway Trail

AMOUNT RECOMMENDED: \$121,000

APPLICANT: Sierra State Parks

TMP PRIORITY: Tier 1 - Trails

PROJECT TYPE: Design/Construction

This project would construct a hike-bike single track, native surface trail from Tahoe State Recreation Area to Burton Creek State Park. This "Gateway" trail would provide sustainable dispersed recreation opportunities for the local community and visitors, allow people to use alternative modes of transportation to access recreation within the park, and afford recreationists views and vistas of Lake Tahoe and the surrounding mountains within minutes of the urban center of Tahoe City.

PROJECT NAME: Tahoe Vista Recreation Area –Marina Trail and Scenic Overlook Improvement Project

AMOUNT RECOMMENDED: \$214,200

APPLICANT: North Tahoe Public Utility District

TMP PRIORITY: Tier 1 and 2- Trails/Visitor Activities and Facilities

PROJECT TYPE: Construction/Implementation

This project will fund the construction of a new lake access trail and scenic overlook at the Tahoe Vista Recreation Area (TVRA) in Tahoe Vista. Currently, the lake access trail leading to the scenic overlook at the TVRA is not ADA accessible and much of the overlook base is severely eroded, leaving large, exposed rocks and an unsafe area for the public to view and access Lake Tahoe.

PROJECT NAME: Portable Changeable Message Sign

AMOUNT RECOMMENDED: \$15,750

APPLICANT: Tahoe City Public Utility District

TMP Priority: Tier 1- Visitor Information

Project Type:

The TCPUD proposes to purchase one trailer mounted portable changeable message sign (PCMS) for a visible, reliable, and movable communication tool that alerts visitors and residents of traffic congestion, parking impacts, and other notifications associated with popular recreation areas and community events. Use of the PCMS will be coordinated with and available for other agency and community partner use.

PROJECT NAME: Sequoia Trail Crossing Safety Upgrades

AMOUNT RECOMMENDED: \$41,660

APPLICANT: Tahoe City Public Utility District

Project Type: Construction & Implementation

TMP Priority: Tier 1 - Trails

The Project proposes to construct recommended pedestrian crossing infrastructure at the Sequoia Avenue and Highway 89 TCPUD Multi-Use Trail crossing to make improvements to pedestrian safety. The upgrades include installing two Rectangular Rapid Flash Beacons and advanced warning solar powered LED lighting to a priority intersection crossing on the west shore.

PROJECT NAME: Solar Trash Compactors

AMOUNT RECOMMENDED: \$15,021

APPLICANT: Tahoe City Public Utility District

Project Type: Implementation

TMP Priority: Tier 2- Visitor Facilities

Project Description: The TCPUD proposes to purchase four 35-gallon solar trash compactors to be installed in high volume trash collection areas within the TCPUD service boundary. Waste compactors allow for controlled compaction of waste, reducing overflow and collection trips. Together with a fill-level sensor, this technology allows land managers to optimize collection schedules, saving fuel and emissions while also minimizing unsightly trash overflows.

RECOMMENDED FOR PARTIAL FUNDING:

PROJECT NAME: Donner Summit Public Use and Recreation Plan for Donner Summit II

AMOUNT RECOMMENDED: \$34,000

AMOUNT REQUESTED: \$49,400

APPLICANT: Donner Summit Association

TMP PRIORITY: Tier 2 - Visitor Activities and Facilities and Visitor Information

PROJECT TYPE: Design/Planning

This project will enable the applicant to complete the current draft of the Donner Summit Public Use, Trails and Recreation Facilities Plan (The Plan) and to produce the final version of The Plan. The CAP Committee recommended partial funding as they thought the portion of the project including web design was not appropriate for TMP funding.

PROJECT NAME: Van Norden Meadow Restoration and Recreation Project

AMOUNT RECOMMENDED: \$500,000

AMOUNT REQUESTED: \$1,500,000

APPLICANT: South Yuba River Citizens League

TMP PRIORITY: Tier 1 and 2 – Trails/Visitor Activities and Facilities

PROJECT TYPE: Construction

The Van Norden Meadow Restoration and Recreation Project will establish close to five miles of multi-use trail and restore 485 acres of meadow on Donner Summit in the headwaters of the Yuba River watershed. This funding will help create a functional trail for multiple use and will include raising the trail, re-routing, and adding culverts to protect the trail when the meadow is flooded with water in the spring and early summer. The CAP Committee recommended partial

funding because they thought some of the original tasks that were included in the request were not appropriate for TMP funding.

PROJECT NAME: North Tahoe Regional Park Tennis and Pickleball Reconstruction Project

AMOUNT RECOMMENDED: \$182,432.25

AMOUNT REQUESTED: \$364,864.50

APPLICANT: North Tahoe Public Utility District

TMP PRIORITY: Tier 2 - Visitor Activities & Facilities

PROJECT TYPE: Construction

This project will fund the conversion of two of the tennis courts to six dedicated pickleball courts. The NTPUD is currently in the planning phase for the reconstruction of the existing tennis court facility in the North Tahoe Regional Park and the conversion is being proposed due to interest expressed in community meetings in 2019 and the continued growth of pickleball through 2021. The CAP Committee recommended partial funding due to questions around if this project was truly a visitor serving amenity.

NOT RECOMMENDED FOR FUNDING:

PROJECT NAME: Olympic Valley/HWY 89 Entry Signage- Phase II

AMOUNT REQUESTED: \$157,950

APPLIANT: Squaw Valley Business Association

TMP PRIORITY: Tier 2- Visitor Information

PROJECT TYPE: Planning/Design and Construction/Implementation

This is Phase II of a continuing project to fully replace and update historical elements of the Olympic Valley/HWY 89 entry signage. Phase II would include includes title/rights of way exploration, civil, structural and electrical engineering as well as landscape architecture and graphic design. The CAP Committee did not support new funding for this project. SVBA has remaining funding from a previous grant and the CAP Committee asked staff to work with the SVBA on amending the scope of work from the previous grant so they could complete some of the work outlined in this new request.