

Public Road Name Changes: Olympic Valley

Engineering and Surveying Staff:
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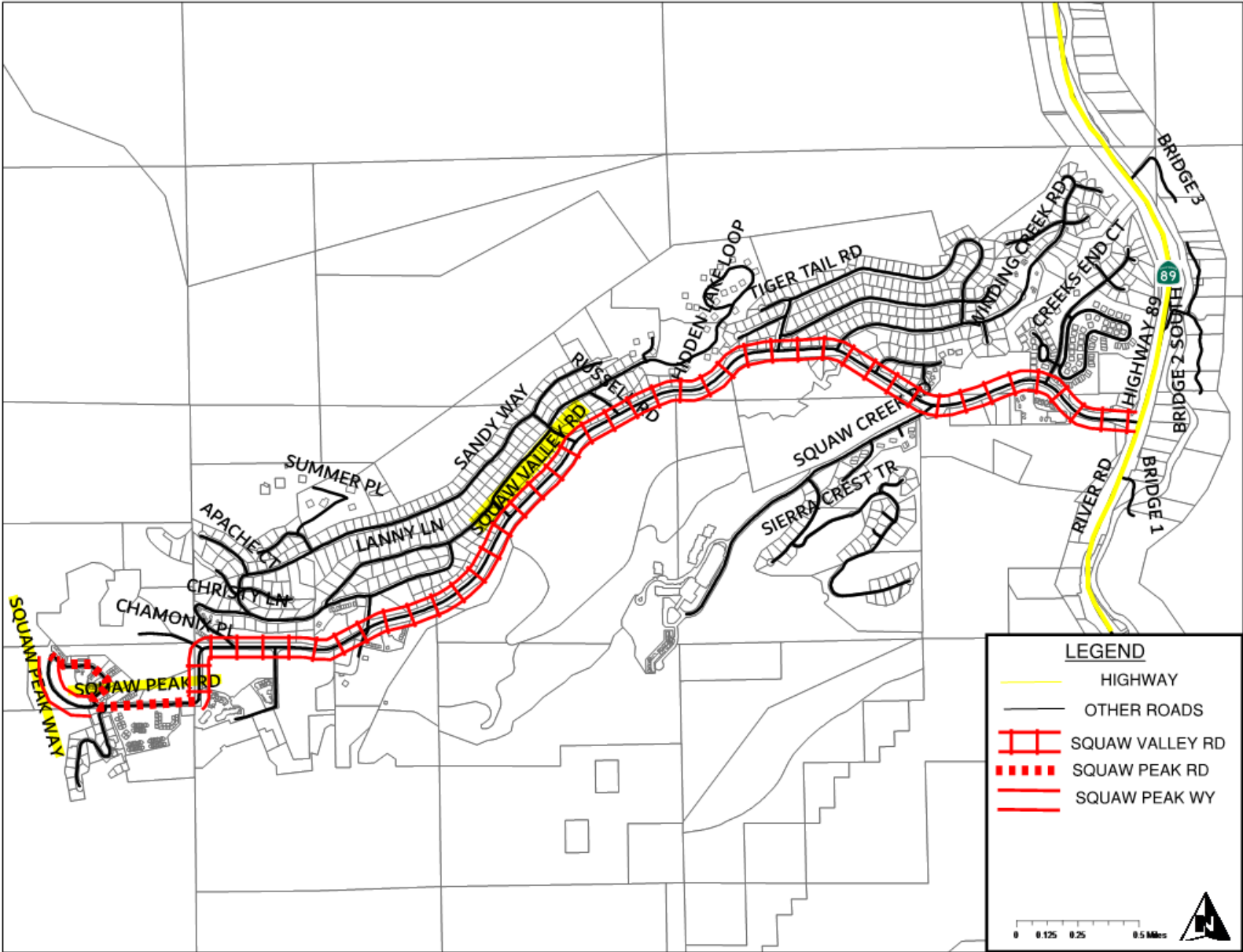
Background

- Washoe Tribe contacted County in the past to remove the word 'squaw' from County roads and assets
- September 2021 – ski resort changed name to “Palisades Tahoe”
- November 2021 - US Secretary of the Interior issued Order 3404:
 - Declares the term as derogatory
 - Orders removal from Federal lands
 - Creates task force to find replacement names for applicable geographic features

Background (Cont.)

- Road Naming policy allows County to rename a road, public or private, when it is deemed in the public interest to do so.
- Road Naming policy Resolution No 86-125 identifies 'Inappropriate or offensive road names will not be permitted'
- County desires to change three public road names to remove the word 'squaw'

Vicinity Map



Proposed Changes

- **Olympic Valley Road** replaces Squaw Valley Road
- **Shirley Canyon Road** replaces Squaw Peak Road
- **Marmot Way** replaces Squaw Peak Way
- Currently 620 property owners potentially affected by the changes

Public Outreach

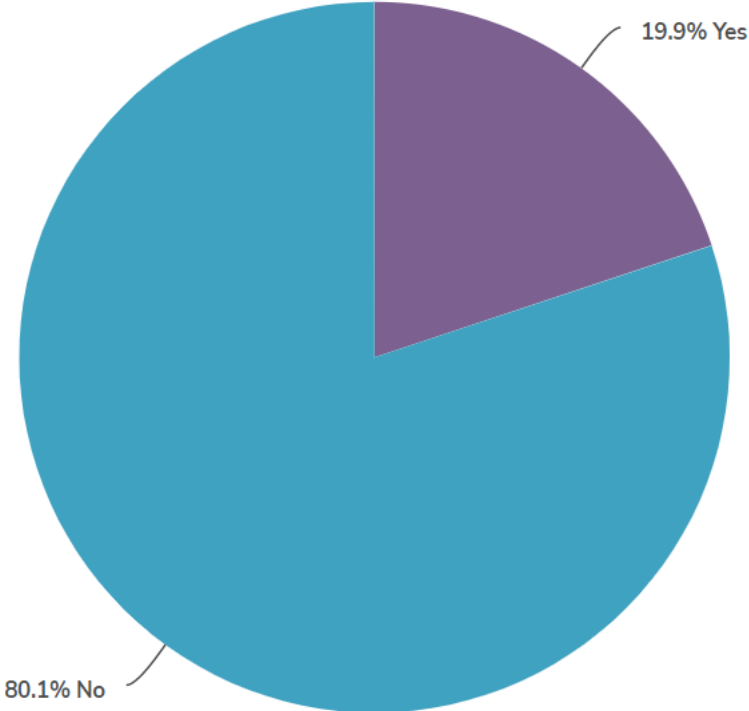
- **October 7, November 15, and January 6:** Tahoe Town Hall presentations announcing intent to change names and inviting public feedback
- **December 9 - 17:** Public survey posted to County website soliciting feedback
- **December 23:** Letters mailed to property owners addressed off affected roadways
- **Early January:** Notices posted along the roadways and ads placed in Sac Bee and Sierra Sun
- **January 27:** Planning Commission 4:1 vote to recommend road name change to Board

Other Considerations

- US Postal delivery is by Post Office box within Olympic Valley
- Post Office name is Olympic Valley (since 1960)
- Public services and fire district renamed to “Olympic Valley Public Service District” in October 2020
- Squaw Valley Municipal Advisory Committee renamed to Olympic Valley MAC in December 2021
- “Olympic” can be used for non-commercial purpose such as street names

Squaw Valley Road - Residents Participating in Poll

1. Do you live or own property on Squaw Valley Road?

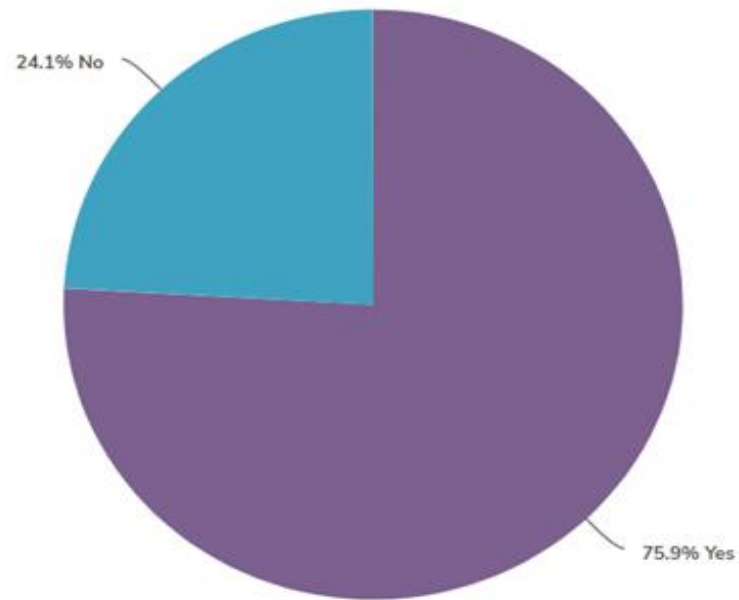


Value	Percent	Responses
Yes	19.9%	138
No	80.1%	554

Totals: 692

Squaw Valley Rd- Residents in favor of “Olympic Valley Road”

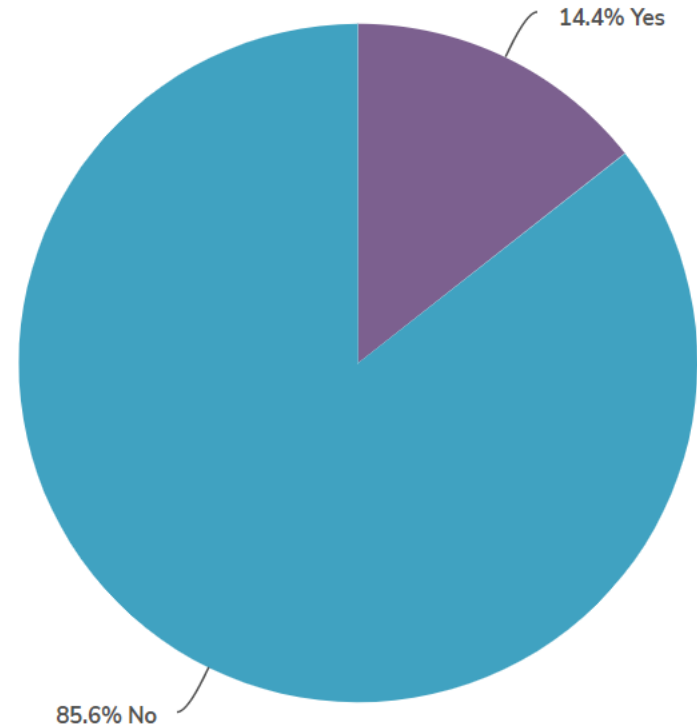
2. Are you in favor of changing the name of Squaw Valley Road to Olympic Valley Road?



Value	Percent	Responses
Yes	75.9%	104

Squaw Peak Rd – Residents Participating in Poll

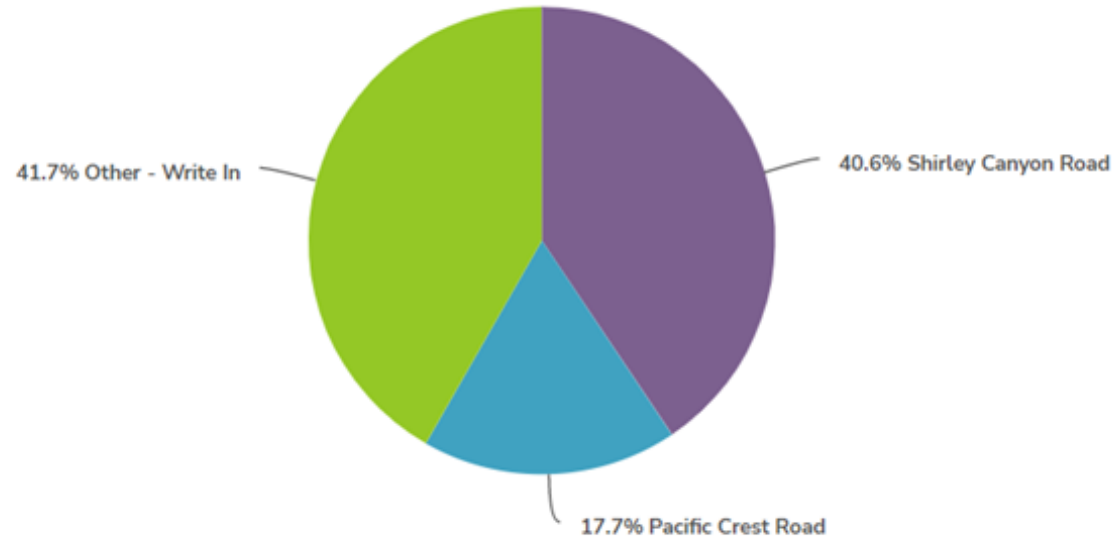
4. Do you live or own property on Squaw Peak Road?



Value	Percent	Responses
Yes	14.4%	100
No	85.6%	593

Totals: 693

Squaw Peak Rd- Residents in favor of “Shirley Canyon Road”



Value	Percent	Responses
Shirley Canyon Road	40.6%	39
Pacific Crest Road	17.7%	17
Other - Write In (click to view)	41.7%	40
		Totals: 96

Implementation

- Send letters to property owners affected by road name change – effective date 30 days from approval (only name changes, numbers remain)
- Notify First responders of change/effective date
- Update USPS, County Permitting System, Assessor's Database and County GIS, etc.
- Install updated road signs in the field, weather permitting

Implementation

- Notify the effective date to:
 - Electronic GPS services and mapping apps
 - Delivery services
 - Local utility provider
 - Emergency Services Providers
- Post Office Box for USPS services remains unaffected
- Address numbers remain unchanged

Actions Requested

1. Conduct a public hearing to rename:
 - Squaw Valley Road to Olympic Valley Road
 - Squaw Peak Road to Shirley Canyon Road
 - Squaw Peak Way to Marmot Way
2. Make finding of exemption pursuant to CEQA Guidelines Section 15061(b)(3)
3. Adopt a Resolution authorizing the Deputy Director of ESD to assign the new road names