



**MEMORANDUM  
HEALTH AND HUMAN SERVICES  
PUBLIC HEALTH  
County of Placer**

**TO:** Honorable Board of Supervisors **DATE:** April 5, 2022  
**FROM:** Robert Oldham, Director of Health and Human Services  
**BY:** Nancy Baggett, Staff Services Manager  
**SUBJECT:** "Public Health Week" Proclamation

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**ACTION REQUESTED**

Approve a Proclamation declaring April 4-10, 2022, as Placer County "Public Health Week".

**BACKGROUND**

The week of April 4-10, 2022 is National Public Health Week; a dedicated time to recognize the contributions of public health and highlight issues that important to improving our community's overall health. The 2022 theme of "Public Health is Where You Are" resonates in Placer County, a special place for those of us who are fortunate to live, work and play here. Residents benefit from our beautiful scenery, world-class recreational activities, award-winning schools, strong economy, and excellent health care offerings, to name a few.

The benefits of living in Placer County contribute to our consistent ranking as one of the healthiest counties in California, as highlighted in the annual Robert Wood Johnson Foundation's "County Health Rankings". Placer County's high achievement in these rankings is a testimony to the strength of our community and its' commitment to working together for a healthier Placer for all.

While many think of COVID and other infectious diseases when they think of their local Public Health, the vast majority of our funding and staffing is dedicated to other programs outside of communicable disease control. At their core, these programs try to understand and prevent the major causes of death, disability, and health disparities in Placer County: accidents, injuries, and chronic diseases; and include programs like Maternal/ Child Health; Children's Medical Services; Women Infants and Children (WIC); Nutrition Education Obesity Prevention; the Tobacco Control Program; CalFresh Healthy Living; Oral Health Program; Safe Routes to School; the Placer County Healthy Brain Initiative; and Substance Abuse Prevention.

As Public Health continues to work to reduce the spread of communicable diseases such as COVID, the primary focus of the division will return to its foundation: the prevention of injuries and chronic diseases. Scientific evidence consistently demonstrates that the effective prevention of injuries and chronic diseases relies heavily upon recognizing and honoring the values, strengths, and culture of individuals and communities, and partnering with individuals and communities to promote behaviors, social norms, systems, and environments that promote health and that are in harmony with local values, strengths, and cultures.

Throughout the month of April, and especially during the week of April 4-10, the Placer County Public Health Division and local partners are celebrating our strong public health system and

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Public Health Division, raising awareness about the importance of our public health system beyond COVID and communicable disease control, and about ways to improve our own health and the health of our community. In keeping with enhancing the visibility and accountability of our public health system, we are encouraging all Placer County residents to check our Placer County Community Dashboard at [www.placerdashboard.org](http://www.placerdashboard.org).

During Public Health Week, we plan to celebrate all the committed and talented Placer County Public Health Division employees and community partners who work to support a healthier Placer every day.

In support of these efforts, we are asking that the Placer County Board of Supervisors declare April 4-10 as "Public Health Week" in Placer County.

**FISCAL IMPACT**

This action has no fiscal impact.

**ATTACHMENT**

Proclamation

# Proclamation

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## PROCLAMATION DECLARING APRIL 4<sup>th</sup> THROUGH APRIL 10<sup>th</sup> 2022 AS “PUBLIC HEALTH WEEK” IN PLACER COUNTY

**WHEREAS**, the week of April 4<sup>th</sup> through April 10<sup>th</sup> is National Public Health Week and the theme is ““Public Health is Where You Are” and

**WHEREAS**, this theme resonates here in Placer County, as Placer County is a special place for those of us who are fortunate to live, work and play here.

**WHEREAS**, Placer County is consistently ranked as one of the healthiest counties in California in the annual “County Health Rankings” published by the Robert Wood Johnson Foundation; and

**WHEREAS**, Placer County’s high achievement in these rankings is a testimony to the strength of our community and it’s commitment to working together for a healthier Placer for all; and

**WHEREAS**, as Public Health continues to work to reduce the spread of communicable diseases such as COVID, the primary focus of the division will return to its foundation: the prevention of injuries and chronic diseases; and

**WHEREAS**, throughout the month of April, with emphasis on the week of April 4<sup>th</sup> through April 10<sup>th</sup>, Placer County Public Health Division and local partners will work to raise awareness of the importance of public health and will celebrate public health programs, staff and partners.

**NOW, THEREFORE, BE IT PROCLAIMED**, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a special meeting held April 5<sup>th</sup>, 2022, and does hereby proclaim April 4<sup>th</sup> through 10<sup>th</sup>, 2022 as “Public Health Week,” in Placer County.

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Cindy Gustafson, Supervisor, District 5

Chair 2022

