



**MEMORANDUM
COUNTY EXECUTIVE OFFICE
ADMINISTRATION**
County of Placer

TO: Board of Supervisors DATE: May 10, 2022

FROM: Todd Leopold, County Executive Officer
By: Lindsay Romack, Management Analyst

SUBJECT: Amendment to FY2021-22 Contract with Truckee-North Tahoe Transportation Management Association in the amount of \$20,579

ACTION REQUESTED

Approve an amendment to the FY2021-22 Park and Ride contract with the Truckee-North Tahoe Transportation Management Association (contract # 13882) in the amount of \$20,579 for a total contract amount of \$170,579.

BACKGROUND

Placer County contracts annually with the Truckee-North Tahoe Transportation Management Association (TNT-TMA) to administer a seasonal Park and Ride program which facilitates travel in the region without the use of a personal vehicles, helping to alleviate traffic congestion on roadways during peak tourism visitation periods.

A contract with the TNT-TMA was prepared for FY 20-21 to provide continued Park and Ride service for a maximum of \$92,700. The TNT-TMA operated the program on limited weekends during the winter months from two parking lots in the Town of Truckee: facilitating transit service ridership to Northstar on the State Route 267 corridor and Palisades Tahoe (at the time known as Squaw Valley Alpine Meadows) on the State Route 89 corridor. The total cost of the program for the year was \$20,579. While the program was provided by the TNT-TMA during this timeframe, the annual contract for this program with Placer County was never fully executed. The TNT-TMA is a valued partner to the county and provides this beneficial service to the community on an annual basis, it is staff's recommendation that the current FY2021-22 contact be amended to include funds to cover the outstanding amount of \$20,579, bringing the current FY 2021-22 total contract amount to \$170,579.

FISCAL IMPACT

There is sufficient funding in the FY2021-22 Tahoe Tourism and Promotions budget to cover the additional cost in the amended contract.

ATTACHMENTS

- Attachment 1 – Amended Red-Lined Version FY2021-22 Park and Ride Contract
- Attachment 2 – Amended FY2021-22 Park and Ride Contract

FUNDING AGREEMENT
FY 2021-22
REGIONAL PARK AND RIDE PROGRAM

THIS FUNDING AGREEMENT (“Agreement”) is dated and effective July 1, 2021 between the County of Placer, hereinafter referred to as “COUNTY”, and the Truckee/North Tahoe Transportation Management Association (TNT-TMA). The TNT-TMA and COUNTY are collectively referred to herein as the “Parties”.

RECITALS:

WHEREAS, TNT-TMA is a non-profit mutual benefit corporation organized under the California Corporations Code section 7110, et seq., whose mission includes fostering public-private partnerships and resources for the advocacy and promotion of innovative solutions to the unique transportation challenges of the Truckee-North Lake Tahoe Resort Triangle; and

WHEREAS, consistent with its mission, the TNT-TMA Board of Directors has approved the TNT-TMA’s role as the contracting entity for the Regional Park and Ride Program, which may include parking lot rental coordination and management as well as a point-to- point shuttle service with specific stop locations within the North Lake Tahoe region; and

WHEREAS, the Board of Directors has also approved the TNT-TMA’s role as the facilitator and collector of contributions to support the regional park and ride program from COUNTY; and

NOW, THEREFORE BE IT RESOLVED, in consideration of the foregoing recitals and the covenants contained herein, the Parties agree as follows:

1. **TERM.** The term of this Agreement is from July 1, 2021 through June 30, 2022.
2. **SERVICE.** TMA shall perform the work described in Exhibit A – Scope of Work.
3. **FUNDING.** The program budget for FY 2021-22 is attached as Exhibit B. The Agreement is for a maximum of ~~\$150,000~~ 170,579 as identified in the budget.
4. **INVOICING.** TMA shall provide monthly invoices and reference this Agreement, the payment due date and the relevant period of service in those invoices. The balance carried forward from the initial invoice shall be noted on subsequent invoices. Invoices shall be due and payable on a Net 30 basis.
5. **QUARTERLY REPORT.** TMA will provide a report with each invoice outlining the status of tasks in Exhibit A – Scope of Work.
6. **RECORDS.** TMA shall maintain satisfactory account statements, records and other documents relating to the work performed under this Agreement. Records shall be retained by TMA for three years following the completion of work performed.
7. **AMENDMENTS** This Agreement may be amended in writing.
8. **COMPLIANCE WITH LAWS** The TNT-TMA shall comply with all applicable federal, state, regional, COUNTY, and local laws, codes, ordinances, and regulations, including, without limitation those applicable to payment of prevailing wages, in carrying out duties under this agreement.
9. **HOLD HARMLESS AND INDEMNIFICATION AGREEMENT.** The TNT-TMA hereby agrees to protect, defend, indemnify, and hold PLACER COUNTY free and harmless from any and all losses, claims, liens, demands, and causes of action of every kind and character including, but not limited to, the amounts

of judgments, penalties, interest, court costs, legal fees, and all other expenses incurred by PLACER COUNTY arising in favor of any party, including claims, liens, debts, personal injuries, death, or damages to property (including employees or property of the COUNTY) and without limitation by enumeration, all other claims or demands of every character occurring or in any way incident to, in connection with or arising directly or indirectly out of, the contract or agreement, except where caused by the sole negligence of PLACER COUNTY. TNT-TMA agrees to investigate, handle, respond to, provide defense for, and defend any such claims, demand, or suit at the sole expense of the TNT-TMA. TNT-TMA also agrees to bear all other costs and expenses related thereto, even if the claim or claims alleged are groundless, false, or fraudulent. This provision is not intended to create any cause of action in favor of any third party against TNT-TMA or the COUNTY or to enlarge in any way the TNT-TMA'S liability but is intended solely to provide for indemnification of PLACER COUNTY from liability for damages or injuries to third persons or property arising from TNT-TMA'S performance pursuant to this contract or agreement.

As used above, the term PLACER COUNTY means Placer County or its officers, agents, employees, and volunteers.

10. INSURANCE. TNT-TMA shall file with COUNTY concurrently herewith a Certificate of Insurance, in companies acceptable to COUNTY, with a Best's Rating of no less than A-: VII showing.

1) WORKER'S COMPENSATION AND EMPLOYERS LIABILITY INSURANCE:

Worker's Compensation Insurance shall be provided as required by any applicable law or regulation. Employer's liability insurance shall be provided in amounts not less than one million dollars (\$1,000,000) each accident for bodily injury by accident, one million dollars (\$1,000,000) policy limit for bodily injury by disease, and one million dollars (\$1,000,000) each employee for bodily injury by disease.

If there is an exposure of injury to TNT-TMA'S employees under the U.S. Longshoremen's and Harbor Worker's Compensation Act, the Jones Act, or under laws, regulations, or statutes applicable to maritime employees, coverage shall be included for such injuries or claims.

Each Worker's Compensation policy shall be endorsed with the following specific language:

Cancellation Notice - "This policy shall not be changed without first giving thirty (30) days prior written notice and ten (10) days prior written notice of cancellation for non-payment of premium to the County of Placer".

Waiver of Subrogation - The workers' compensation policy shall be endorsed to state that the workers' compensation carrier waives its right of subrogation against the County, its officers, directors, officials, employees, agents or volunteers, which might arise by reason of payment under such policy in connection with performance under this agreement by the TNT-TMA.

CONTRACTOR shall, as applicable, require all SUBCONTRACTORS to maintain adequate Workers' Compensation insurance. Certificates of Workers' Compensation shall be filed forthwith with the County upon demand.

2) GENERAL LIABILITY INSURANCE:

A. Comprehensive General Liability or Commercial General Liability insurance covering all operations by or on behalf of TNT-TMA, providing insurance for bodily injury

liability and property damage liability for the limits of liability indicated below and including coverage for:

(1) Contractual liability ensuring the obligations assumed by TNT-TMA in this Agreement.

B. One of the following forms is required:

- (1) Comprehensive General Liability;
- (2) Commercial General Liability (Occurrence); or
- (3) Commercial General Liability (Claims Made).

C. If CONSULTANT carries a Comprehensive General Liability policy, the limits of liability shall not be less than a Combined Single Limit for bodily injury, property damage, and Personal Injury Liability of:

→One million dollars (\$1,000,000) each occurrence

→Two million dollars (\$2,000,000) aggregate

D. If CONSULTANT carries a Commercial General Liability (Occurrence) policy:

(1) The limits of liability shall not be less than:

→One million dollars (\$1,000,000) each occurrence (combined single limit for bodily injury and property damage)

→One million dollars (\$1,000,000) for Products-Completed Operations

→Two million dollars (\$2,000,000) General Aggregate

(2) If the policy does not have an endorsement providing that the General Aggregate Limit applies separately, or if defense costs are included in the aggregate limits, then the required aggregate limits shall be two million dollars (\$2,000,000).

E. Special Claims Made Policy Form Provisions:

CONSULTANT shall not provide a Commercial General Liability (Claims Made) policy without the express prior written consent of COUNTY, which consent, if given, shall be subject to the following conditions:

(1) The limits of liability shall not be less than:

→One million dollars (\$1,000,000) each occurrence (combined single limit for bodily injury and property damage)

→One million dollars (\$1,000,000) aggregate for Products Completed Operations

→Two million dollars (\$2,000,000) General Aggregate

(2) The insurance coverage provided by CONSULTANT shall contain language providing coverage up to one (1) year following the completion of the contract in order to provide insurance coverage for the hold harmless provisions herein if the policy is a claims-made policy.

Conformity of Coverages - If more than one policy is used to meet the required coverages, such as a separate umbrella policy, such policies shall be consistent with all other applicable policies used to meet these minimum requirements. For example, all policies shall be Occurrence Liability policies or all shall be Claims Made Liability policies, if approved by the County as noted above. In no cases shall the types of policies be different.

3) ENDORSEMENTS:

Each Comprehensive or Commercial General Liability policy shall be endorsed with the following specific language:

A. "The County of Placer, its officers, agents, employees, and volunteers are to be covered as an additional insured for all liability arising out of the operations by or on behalf of the named insured in the performance of this Agreement."

B. "The insurance provided by the Consultant, including any excess liability or umbrella form coverage, is primary coverage to the County of Placer with respect to any insurance or self-insurance programs maintained by the County of Placer and no insurance held or owned by the County of Placer shall be called upon to contribute to a loss."

C. "This policy shall not be changed without first giving thirty (30) days prior written notice and ten (10) days prior written notice of cancellation for non-payment of premium to the County of Placer"

4) AUTOMOBILE LIABILITY INSURANCE:

Automobile Liability insurance covering bodily injury and property damage in an amount no less than one million dollars (\$1,000,000) combined single limit for each occurrence.

Covered vehicles shall include owned, non-owned, and hired automobiles/trucks.

5) ADDITIONAL REQUIREMENTS:

Premium Payments - The insurance companies shall have no recourse against the COUNTY and funding agencies, its officers and employees or any of them for payment of any premiums or assessments under any policy issued by a mutual insurance company.

Policy Deductibles - The TNT-TMA shall be responsible for all deductibles in all of the TNT-TMA's insurance policies. The maximum amount of allowable deductible for insurance coverage required herein shall be \$25,000.

TNT-TMA's Obligations – TNT-TMA's indemnity and other obligations shall not be limited by the foregoing insurance requirements and shall survive the expiration of this agreement.

Verification of Coverage – TNT-TMA shall furnish the County with original certificates and amendatory endorsements or copies of the applicable policy language effecting coverage required by this clause. All certificates and endorsements are to be received and approved by the County before work commences. However, failure to obtain the required documents prior to the work beginning shall not waive the TNT-TMA's obligation to provide them. The County

reserves the right to require complete, certified copies of all required insurance policies, including endorsements required by these specifications, at any time.

Material Breach - Failure of the TNT-TMA to maintain the insurance required by this agreement, or to comply with any of the requirements of this section, shall constitute a material breach of the entire agreement.

11. **DISPUTE RESOLUTION.** In the event a dispute, claim or controversy shall arise between the parties to this agreement, the parties will first attempt to negotiate in good faith to resolve the dispute between the parties. If the dispute is not resolved between the parties, the parties agree to participate in at least four hours of mediation before a neutral mediator jointly selected by the parties prior to instituting any legal action. The cost of the mediation will be shared on an equal basis between the parties. The mediation shall take place in the County of Placer. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation by the parties, their agents, employees, experts and attorneys, and by the mediator are confidential, privileged and inadmissible for any purpose, including impeachment, in any arbitration, lawsuit or other proceeding involving the parties, provided that evidence that is otherwise admissible or discoverable shall not be rendered inadmissible or non-discoverable as a result of its use in mediation. Either party may commence mediation by providing the other party a written request for mediation, setting forth the subject of the dispute and the relief requested. The parties will cooperate with one another in selecting a mediator and scheduling the mediation proceedings. The parties agree that they will participate in the mediation in good faith. All applicable statutes of limitation and defenses based on the passage of time shall not be tolled by the requirement that any dispute, claim or controversy related to this contract be submitted to mediation.
12. **ENTIRETY OF AGREEMENT.** This agreement contains the entire agreement of TNT-TMA and COUNTY with respect to the subject matter hereof, and no other agreement, statement, or promise made by any party, or to any employee, officer or agent of any party which is not contained in this agreement, shall be binding or valid
13. **ALTERATION.** No waiver, alteration, modification or termination of this agreement shall be valid unless made in writing and signed by all parties.
14. **GOVERNING LAW.** This agreement is executed and intended to be performed in the State of California, and the laws of the State shall govern its interpretation and effect. Any legal proceedings on this agreement shall be brought under the jurisdiction of the Superior Court of the County of Placer, State of California. Each party waives any Federal court removal and/or original jurisdiction rights it may have.
15. **NOTICE.** Written notice under this agreement shall be provided via U.S. Mail, electronic mail, or in person as follows:

COUNTY:	County Executive Office P.O. Box 1909 Tahoe City, CA 96145
GRANTEE:	Truckee North Tahoe Transportation Management Association 10183 Truckee Airport Road Truckee, CA 96161

(This Space Intentionally Left Blank)

IN WITNESS THEREOF, the parties hereto have executed this agreement the day and year first above written.

**Truckee/North Tahoe Transportation
Management Association**

County of Placer

By: _____
Chair, TNT-TMA
Board of Directors

By: _____
Board Chair

Date: _____

Date: _____

By: _____
Executive Director, TNT-TMA

Approved as to Form:

By: _____
County Counsel

Date: _____

Date: _____

Exhibit A – Scope of Work

FY 2021-22 Park and Ride Pilot Program

Project Purpose:

Coordinate access to designated parking lots for use as park and ride facilities and promote use of those lots and connected public transportation services to destinations between Truckee and North Lake Tahoe along SR 267, SR 89 and SR 28 as designated by Placer County.

Task 1: Coordinate rental of park and ride lots

Develop and administer contracts for park and ride lots on days as defined by Placer County, the TMA and resort partners.

Subtasks:

- Contract with regional partners for use of facilities for park and ride lots.
- Develop program schedule.
- Administer contracts to ensure public access to the parking lots.
- Identify bus schedules to service park and ride lots & publish for public viewing.

Task 2: Contract for parking and ride lot snow removal

Develop and administer contracts for snow removal services for park and ride lots on an as needed basis.

Subtasks:

- Manage contracts for snow removal on days defined by schedule and when snow levels impact parking lot access.

Task 3: Develop RFP for bus service in addition to existing TART service and manage vendor selection process

Develop and release RFP for additional bus service to/from contracted park and ride facilities on an as needed basis, based upon the service requirements and funding available.

Subtasks:

- Seek funding from partners (resorts, government agencies, businesses) for additional bus service if needed.
- Develop request for proposals with partner input based upon service requirements as requirements vary.
- Release request for proposals for additional bus service.
- Review and evaluate proposals with partners.
- Bid award and negotiations with chosen operator.

Task 4: Develop and administer contract for additional bus service

Develop and administer contracts for additional bus service to supplement TART service or independent circulator shuttle service (depending upon the service required) to/from contracted park and ride facilities on an as needed basis.

Subtasks:

- Develop operator contract with partner input.
- Contract with operator successful in the RFP process.
- Administer contract and ensure additional bus services are provided consistent with contract terms and schedule as promoted to the public.

Task 5: Promote park and ride program

Work with partner organizations to promote park and ride program.

TNT/TMA – Park and Ride Program

Subtasks:

- Coordinate with partner organizations to promote public transportation services to/from park and ride facilities.
- Coordinate inclusion of park and ride information within TART’s seasonal transit marketing campaigns.
- Write and distribute press-releases to promote the program.
- Coordinate parking lot signage (A-frame sign placement at lots and changeable message signs where available).
- Work with TART to adjust routes to serve park & ride lots when feasible.
- Promotion of rider connections to/from park and ride lots to/from TART bus service and all other available commute alternatives, to alleviate driving in order to reduce traffic congestion.

Task 6: Monitor program and collect ridership data

Coordinate and monitor pilot park and ride programs.

Subtasks:

- Monitor use of park and ride lots and ridership from those lots.
- Provide a report to Placer County on the regional park and ride program no later than 45 days after the completion of a seasonal program.

Exhibit B

Budget Detail: 2021-22 TMA Managed Park & Ride Pilot Programs – Placer County

Task	Budget
Task 1: Rental of Park & Ride Lots	\$16,000
Task 2: Contract for Park & Ride Snow Removal	\$25,000
Task 3: Coordinate Contracting for Additional Bus Service <i>*On as needed basis & dependent on additional private partner funding</i>	\$6,000
Task 4: Contract for Additional Bus Service*	\$85,000
Task 5: Program Promotion	\$6,000
Task 6: Program Implementation & Monitoring	\$12,000
Task 7: FY2020-21 Service	\$20,579
TOTAL	\$150,000 \$170,579

***\$85,000 budgeted for Summer 2021. Any Winter 2021-22 additional bus service to augment TART service or independent circulator shuttles to be provided based upon ski resort partner financial participation.**

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→Two million dollars (\$2,000,000) aggregate

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(2) If the policy does not have an endorsement providing that the General Aggregate Limit applies separately, or if defense costs are included in the aggregate limits, then the required aggregate limits shall be two million dollars (\$2,000,000).

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(2) The insurance coverage provided by CONSULTANT shall contain language providing coverage up to one (1) year following the completion of the contract in order to provide insurance coverage for the hold harmless provisions herein if the policy is a claims-made policy.

Conformity of Coverages - If more than one policy is used to meet the required coverages, such as a separate umbrella policy, such policies shall be consistent with all other applicable policies used to meet these minimum requirements. For example, all policies shall be Occurrence Liability policies or all shall be Claims Made Liability policies, if approved by the County as noted above. In no cases shall the types of policies be different.

3) ENDORSEMENTS:

Each Comprehensive or Commercial General Liability policy shall be endorsed with the following specific language:

A. "The County of Placer, its officers, agents, employees, and volunteers are to be covered as an additional insured for all liability arising out of the operations by or on behalf of the named insured in the performance of this Agreement."

B. "The insurance provided by the Consultant, including any excess liability or umbrella form coverage, is primary coverage to the County of Placer with respect to any insurance or self-insurance programs maintained by the County of Placer and no insurance held or owned by the County of Placer shall be called upon to contribute to a loss."

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Covered vehicles shall include owned, non-owned, and hired automobiles/trucks.

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Premium Payments - The insurance companies shall have no recourse against the COUNTY and funding agencies, its officers and employees or any of them for payment of any premiums or assessments under any policy issued by a mutual insurance company.

Policy Deductibles - The TNT-TMA shall be responsible for all deductibles in all of the TNT-TMA's insurance policies. The maximum amount of allowable deductible for insurance coverage required herein shall be \$25,000.

TNT-TMA's Obligations – TNT-TMA's indemnity and other obligations shall not be limited by the foregoing insurance requirements and shall survive the expiration of this agreement.

Verification of Coverage – TNT-TMA shall furnish the County with original certificates and amendatory endorsements or copies of the applicable policy language effecting coverage required by this clause. All certificates and endorsements are to be received and approved by the County before work commences. However, failure to obtain the required documents prior to the work beginning shall not waive the TNT-TMA's obligation to provide them. The County

reserves the right to require complete, certified copies of all required insurance policies, including endorsements required by these specifications, at any time.

Material Breach - Failure of the TNT-TMA to maintain the insurance required by this agreement, or to comply with any of the requirements of this section, shall constitute a material breach of the entire agreement.

11. **DISPUTE RESOLUTION.** In the event a dispute, claim or controversy shall arise between the parties to this agreement, the parties will first attempt to negotiate in good faith to resolve the dispute between the parties. If the dispute is not resolved between the parties, the parties agree to participate in at least four hours of mediation before a neutral mediator jointly selected by the parties prior to instituting any legal action. The cost of the mediation will be shared on an equal basis between the parties. The mediation shall take place in the County of Placer. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation by the parties, their agents, employees, experts and attorneys, and by the mediator are confidential, privileged and inadmissible for any purpose, including impeachment, in any arbitration, lawsuit or other proceeding involving the parties, provided that evidence that is otherwise admissible or discoverable shall not be rendered inadmissible or non-discoverable as a result of its use in mediation. Either party may commence mediation by providing the other party a written request for mediation, setting forth the subject of the dispute and the relief requested. The parties will cooperate with one another in selecting a mediator and scheduling the mediation proceedings. The parties agree that they will participate in the mediation in good faith. All applicable statutes of limitation and defenses based on the passage of time shall not be tolled by the requirement that any dispute, claim or controversy related to this contract be submitted to mediation.
12. **ENTIRETY OF AGREEMENT.** This agreement contains the entire agreement of TNT-TMA and COUNTY with respect to the subject matter hereof, and no other agreement, statement, or promise made by any party, or to any employee, officer or agent of any party which is not contained in this agreement, shall be binding or valid
13. **ALTERATION.** No waiver, alteration, modification or termination of this agreement shall be valid unless made in writing and signed by all parties.
14. **GOVERNING LAW.** This agreement is executed and intended to be performed in the State of California, and the laws of the State shall govern its interpretation and effect. Any legal proceedings on this agreement shall be brought under the jurisdiction of the Superior Court of the County of Placer, State of California. Each party waives any Federal court removal and/or original jurisdiction rights it may have.
15. **NOTICE.** Written notice under this agreement shall be provided via U.S. Mail, electronic mail, or in person as follows:

COUNTY:	County Executive Office P.O. Box 1909 Tahoe City, CA 96145
GRANTEE:	Truckee North Tahoe Transportation Management Association 10183 Truckee Airport Road Truckee, CA 96161

(This Space Intentionally Left Blank)

IN WITNESS THEREOF, the parties hereto have executed this agreement the day and year first above written.

**Truckee/North Tahoe Transportation
Management Association**

County of Placer

By: _____
Chair, TNT-TMA
Board of Directors

By: _____
Board Chair

Date: _____

Date: _____

By: _____
Executive Director, TNT-TMA

Approved as to Form:

By: _____
County Counsel

Date: _____

Date: _____

Exhibit A – Scope of Work

FY 2021-22 Park and Ride Pilot Program

Project Purpose:

Coordinate access to designated parking lots for use as park and ride facilities and promote use of those lots and connected public transportation services to destinations between Truckee and North Lake Tahoe along SR 267, SR 89 and SR 28 as designated by Placer County.

Task 1: Coordinate rental of park and ride lots

Develop and administer contracts for park and ride lots on days as defined by Placer County, the TMA and resort partners.

Subtasks:

- Contract with regional partners for use of facilities for park and ride lots.
- Develop program schedule.
- Administer contracts to ensure public access to the parking lots.
- Identify bus schedules to service park and ride lots & publish for public viewing.

Task 2: Contract for parking and ride lot snow removal

Develop and administer contracts for snow removal services for park and ride lots on an as needed basis.

Subtasks:

- Manage contracts for snow removal on days defined by schedule and when snow levels impact parking lot access.

Task 3: Develop RFP for bus service in addition to existing TART service and manage vendor selection process

Develop and release RFP for additional bus service to/from contracted park and ride facilities on an as needed basis, based upon the service requirements and funding available.

Subtasks:

- Seek funding from partners (resorts, government agencies, businesses) for additional bus service if needed.
- Develop request for proposals with partner input based upon service requirements as requirements vary.
- Release request for proposals for additional bus service.
- Review and evaluate proposals with partners.
- Bid award and negotiations with chosen operator.

Task 4: Develop and administer contract for additional bus service

Develop and administer contracts for additional bus service to supplement TART service or independent circulator shuttle service (depending upon the service required) to/from contracted park and ride facilities on an as needed basis.

Subtasks:

- Develop operator contract with partner input.
- Contract with operator successful in the RFP process.
- Administer contract and ensure additional bus services are provided consistent with contract terms and schedule as promoted to the public.

Task 5: Promote park and ride program

Work with partner organizations to promote park and ride program.

TNT/TMA – Park and Ride Program

Subtasks:

- Coordinate with partner organizations to promote public transportation services to/from park and ride facilities.
- Coordinate inclusion of park and ride information within TART’s seasonal transit marketing campaigns.
- Write and distribute press-releases to promote the program.
- Coordinate parking lot signage (A-frame sign placement at lots and changeable message signs where available).
- Work with TART to adjust routes to serve park & ride lots when feasible.
- Promotion of rider connections to/from park and ride lots to/from TART bus service and all other available commute alternatives, to alleviate driving in order to reduce traffic congestion.

Task 6: Monitor program and collect ridership data

Coordinate and monitor pilot park and ride programs.

Subtasks:

- Monitor use of park and ride lots and ridership from those lots.
- Provide a report to Placer County on the regional park and ride program no later than 45 days after the completion of a seasonal program.

Exhibit B

Budget Detail: 2021-22 TMA Managed Park & Ride Pilot Programs – Placer County

Task	Budget
Task 1: Rental of Park & Ride Lots	\$16,000
Task 2: Contract for Park & Ride Snow Removal	\$25,000
Task 3: Coordinate Contracting for Additional Bus Service <i>*On as needed basis & dependent on additional private partner funding</i>	\$6,000
Task 4: Contract for Additional Bus Service*	\$85,000
Task 5: Program Promotion	\$6,000
Task 6: Program Implementation & Monitoring	\$12,000
Task 7: FY2020-21 Service	\$20,579
TOTAL	\$170,579

***\$85,000 budgeted for Summer 2021. Any Winter 2021-22 additional bus service to augment TART service or independent circulator shuttles to be provided based upon ski resort partner financial participation.**

