

Placer County Revenue Sharing

From: noreply@civicplus.com
Sent: Tuesday, June 7, 2022 3:37 PM
To: Placer County Revenue Sharing
Subject: [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

Follow Up Flag: Follow up
Flag Status: Flagged

Revenue Sharing Fund Application

Organization Name Blue Line Arts

Address Line 1 405 Vernon Street

Address Line 2 Suite #100

City Roseville

State California

Zip Code 96578

Applicant Name Kristin Marshall

Phone Number 9167834117

Email Address kristin@bluelinearts.org

Website Address bluelinearts.org

Describe the organization's purpose and/or mission and the people served. Blue Line Arts is a 501c3 nonprofit arts center and gallery in the heart of downtown Roseville. The gallery showcases the works of regional and national artists, while engaging our community through arts programming and events, such as artist lectures, workshops and classes for all ages, public art projects, and more.

Briefly describe the program or the event for which you are requesting funds. Blue Line Arts is requesting funds for its 3rd Saturday Art Walk Series. rd Saturday Art Walk is an arts & entertainment-focused community gathering event on Vernon Street designed to complement the City of Roseville's Concerts on the Square series and to attract visitors to businesses in Downtown Roseville. This monthly event will provide opportunities for visitors to connect with and support local artists, farmers, nonprofits and artisan vendor booths selling one-of-a-kind handcrafted items.

During each event, we close Vernon Street, creating a walkable outdoor corridor that encourages guests to walk from venue to venue, with interactive opportunities spanning four city blocks. We also invite other arts & culture nonprofits to participate in the event, connecting visitors with resources that increase educational opportunities, and access to stress-reducing activities that support mental health and give opportunities for residents to form social connections.

To encourage community engagement, each event will feature a public art project such as mini murals, chalk art competitions, art demonstrations and/or open art activities for all ages. Sponsorships make possible additional live music performances in front of Tower Theatre and the Strum Shop.

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

Revenue Sharing funding would be utilized to purchase material for free art activities for the community and mural painters. Items such as chalk, paint, crayons, paper, and various other crafting items are a necessity.

Has this organization received Revenue Sharing Funds in the past?

Yes

Specify year(s), event and amount received:

2019

Are you a non-profit organization?

Yes

Please enter your Tax Identification Number

94-1690631

Please attach your most recent W9 form

[w9-Blue Line Arts-2021.pdf](#)

Please attach your most recent 590 form

[590 2021.pdf](#)

Please attach additional documents

[w9-Blue Line Arts-2021 1.pdf](#)

Please attach additional documents

[590 2021 2.pdf](#)

Additional documents may be emailed to revenuesharing@placer.ca.gov.

I swear under penalty of perjury that the information supplied herein is true and correct

I agree.

Electronic Signature Agreement

I agree.

Electronic Signature

Kristin Marshall

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