

Placer County Revenue Sharing

From: noreply@civicplus.com
Sent: Monday, June 6, 2022 3:44 PM
To: Placer County Revenue Sharing
Subject: [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

Revenue Sharing Fund Application

Organization Name	Placer Food Bank
Address Line 1	8484 Industrial Avenue
Address Line 2	<i>Field not completed.</i>
City	Roseville
State	California
Zip Code	95678
Applicant Name	Lisa Heinrich
Phone Number	916-742-2745
Email Address	lisa@placerfoodbank.org
Website Address	https://www.placerfoodbank.org

Describe the organization's purpose and/or mission and the people served.

Placer Food Bank's (PFB) mission is to sustain communities by nourishing individuals and families experiencing food insecurity, educating the community about hunger, while advocating for hunger relief. PFB was established in 1970 as the Community Resources Council to help the poor. For over 52 years, the organization has grown to become a leading hunger relief distribution hub and Feeding America affiliate serving a regional network (e.g. rural food banks, food closets and pantries, shelters, congregate meal programs, churches, schools) that feed the hungry in over 4,000 square miles of territory in Placer, El Dorado and Nevada counties. The PFB mission is advanced through five major programs: emergency food aid; Kids Backpacks and School Pantries; PantryToGo; and CalFresh Outreach and Application Assistance. We integrate food safety and nutrition education into all of our programs to promote healthy eating.

Briefly describe the program or the event for which you are requesting funds.

Although the pandemic is losing intensity, for those living in or near poverty, things are getting worse. Record high inflation is causing a rise in housing, fuel and food costs for everyone. PFB is experiencing a surging demand for food assistance especially in vulnerable communities. For example, Placer County's poverty rate is seemingly low (7.7%) compared to state (16.4%) and national (14.4%) figures. However, communities of color here are disproportionately affected, where 13% live in poverty. Pockets of poverty in Roseville, Auburn, Lincoln and remote/rural areas of Foresthill and Sheridan have a long history of high poverty, unemployment, food insecurity and poor health outcomes. The rise in food prices disproportionately affects them because they spend a larger share of income on food. With heightened demand comes increased costs to PFB for fuel, purchasing food items (example: produce costs are up 57% and milk rose over 40% last year). Amid bottlenecked supply chains, robust consumer demand, and disruptions to global food and energy markets, PFB does not expect a reprieve from inflation anytime soon.

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

The funding support from from the Revenue Sharing Fund will help PFB purchase produce, dairy, and healthy food staples through its membership with California Association of Food Banks or other wholesale sources at low cost. Food will be distributed at our PantryToGo locations in Placer County - Colfax, Lincoln, Rocklin, Roseville, and Sheridan. These monthly distributions, provide perishable and non-perishable food free of charge to households in high-need, low-food access areas.

Has this organization received Revenue Sharing Funds in the past?

Yes

Specify year(s), event and amount received:

2021: \$1,700
2020, \$1,700

Are you a non-profit organization?

Yes

Please enter your Tax Identification Number

94-1740316

Please attach your most recent W9 form

[Current W-9 Form 2022 6 6 22.pdf](#)

Please attach your most recent 590 form [2021 Taxable Year 590.pdf](#)

Please attach additional documents *Field not completed.*

Please attach additional documents *Field not completed.*

Additional documents may be emailed to revenuesharing@placer.ca.gov.

I swear under penalty of perjury that the information supplied herein is true and correct I agree.

Electronic Signature Agreement I agree.

Electronic Signature Lisa Joan Heinrich

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