



**MEMORANDUM
PUBLIC WORKS
TRANSIT DIVISION**
County of Placer

TO: Honorable Board of Supervisors **DATE:** June 28, 2022
FROM: Ken Grehm, Director of Public Works
BY: Jaime Wright, Public Works Manager – Transit Services
SUBJECT: Tahoe Truckee Area Regional Transit Connect Pilot Program / Report on FY 2021-22

ACTION REQUESTED

Receive a report on the results of the Tahoe Truckee Area Regional Transit Connect Pilot Program for FY 2021-22.

BACKGROUND

On March 30, 2021, the Board approved the award of Contract No. CN001273 with Tahoe Downtowner, LLC. The contract allows Tahoe Downtowner to provide a Microtransit pilot program for a two-year period with seasonal phases being implemented throughout the pilot.

The pilot program has deployed four phases through FY 2021-22, operating peak and non-peak service between June 24, 2021, and June 29, 2022. Peak-season service was provided daily during summer and winter months between the hours of 8 a.m. and 12 a.m. (midnight) and non-peak service was provided daily during the fall and spring months between the hours of 6 p.m. and 10 p.m.

The concept of Microtransit in North Tahoe came from the Resort Triangle Transportation Plan which was accepted by the Board of Supervisors in October of 2020. Microtransit is a widely used term in the transit industry that describes an on-demand shuttle service using small transit vehicles that passengers request on smartphones or computers through an app provided by the private transportation carrier. Like well-known Uber and Lyft services, the passenger is notified of the pick-up time and the vehicle location.

The Tahoe Truckee Area Regional Transit (TART) Connect service has operated throughout FY 2021-22. Total ridership through June 2, 2022, was 202,224 with 120,005 within the Placer County zones and 82,219 in the Incline-Crystal Bay zone. The total contract cost of the program was \$1,901,335 for the Placer County zones and \$757,105 for the Incline Village-Crystal Bay Zone. According to survey responses, the TART Connect service was very well received by the public with the average user rating being 4.92 out of 5. The PowerPoint presentation provides information on the full program in both Placer County and Washoe County and compares the service results among all zones. TART Connect service has been continued into Fiscal Year 2022-23.

ENVIRONMENTAL IMPACT

This item is not project as defined by Public Resources Code Section 21065, CEQA guideline 15378(b) and is therefore not subject to CEQA.

Honorable Board of Supervisors

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FISCAL IMPACT

This action is to receive a report and does not directly create any fiscal impact. The Microtransit service for FY 2021-22 within Placer County zones had a contract expense of \$1,901,335 which was included in both the FY 2020-21 and FY2021-22 Budgets. Funding for the service was provided through the Tahoe Economic and Community Enhancement Fund (formally known as the Lake Tahoe Tourism and Promotions Budget). The cost for the TART Connect Service in Incline Village-Crystal Bay was funded by partners in Washoe County.

ATTACHMENTS

None