



**MEMORANDUM
BOARD OF SUPERVISORS**
County of Placer

TO: Honorable Board of Supervisors **DATE:** June 28, 2022
FROM: Teri Ivaldi, Principal Management Analyst
BY: Jennifer Grappasonno, Board Support Services Coordinator
SUBJECT: Revenue Sharing – North Tahoe Business Association

ACTION REQUESTED

Approve appropriation of \$2,000 in Revenue Sharing monies to the North Tahoe Business Association as requested by Supervisor Gore (\$250), Supervisor Jones (\$250), and Supervisor Gustafson (\$1500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve Revenue Share funds to the North Tahoe Business Association. The North Tahoe Business Association enhances the Tahoe Community through promoting local business and hosting community events including Independence Day celebrations. In a shift that aligns with the region’s commitment to sustainability and stewardship, and addresses community concerns related to fire risk and environmental impacts, this year’s celebrations have shifted to an eco-friendly drone show alternative to fireworks. The show will take place on July 3rd at the Kings Beach State recreation area. Revenue Share contributions will be used to help offset the cost of the event.

FISCAL IMPACT

Funding is provided for in the FY 2021-22 Community and Agency Support budget (CC10018). There is no additional impact to the general fund.

ATTACHMENTS

Revenue Sharing application received on 06/15/2022

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

| | | | |
|----------------|---------------------------------------------------------------------|-------------|-----------------------------------------------------|
| Organization | <input type="text" value="North Tahoe Business Association"/> | Telephone: | <input type="text" value="530-546-9000"/> |
| Address Line 1 | <input type="text" value="8401 N Lake Blvd #203, Kings Beach, CA"/> | Fax Number: | <input type="text" value="N/A"/> |
| Address Line 2 | <input type="text"/> | Email: | <input type="text" value="alyssa@northtahoebusin"/> |
| Website | <input type="text" value="https://northtahoebusiness.org/"/> | | |

Briefly describe the community benefit the organization, event, program or project provides:

| | |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Community Benefit | <input type="text" value="In a shift that aligns with the regions commitment to sustainability and stewardship, and addresses community concerns related to fire risk and environmental impacts, this year's Independence Day celebrations have shifted to an eco-friendly drone show alternative to fireworks. The Kings Beach show will take place on July 3rd at the Kings Beach State recreation area"/> |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

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|------------------|----------------------------------------------------------------------------------------------------|
| Funding utilized | <input type="text" value="Funding will be used to help offset the cost of the 3rd of July event"/> |
|------------------|----------------------------------------------------------------------------------------------------|

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

| | |
|---------------|--------------------------------------------------------------------|
| Years/Amounts | <input type="text" value="2021/ \$2,050 (concerts on the beach)"/> |
|---------------|--------------------------------------------------------------------|

I swear under penalty of perjury that the information supplied herein is true and correct.

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|-----------------------|--------------------------------------------|--------------------------------------------|------|--------------------------------------|
| APPLICANT NAME | <input type="text" value="Alyssa Reilly"/> | <input type="text" value="Alyssa Reilly"/> | DATE | <input type="text" value="6/15/22"/> |
| APPLICANT'S SIGNATURE | | | | |

Office Use Only

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|---------------------|----------------------|---------------------------|----------------------|
| Date Received | <input type="text"/> | BOS Agenda Meeting Date | <input type="text"/> |
| Date Posted to Web | <input type="text"/> | Amount Received | <input type="text"/> |
| Date Removed From | <input type="text"/> | Date funding check mailed | <input type="text"/> |
| Prior Contributions | <input type="text"/> | | |