



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH DIVISION
County of Placer

TO: Honorable Board of Supervisors **DATE:** August 9, 2022
FROM: Robert Oldham, Director of Health and Human Services
BY: Nancy Baggett, Staff Services Manager
SUBJECT: California Department of Public Health Funding for the Women, Infants, and Children Program

ACTION REQUESTED

Adopt a Resolution authorizing the Director of Health and Human Services to sign a revenue agreement with the California Department of Public Health for the operation of the Women, Infants, and Children (WIC) Program from October 1, 2022 through September 30, 2025 for an amount not to exceed \$4,014,923 with Risk Management and County Counsel concurrence, and sign related amendments up to \$100,000 and documentation related to this funding, consistent with the subject matter and scope of work, with Risk Management and County Counsel concurrence.

BACKGROUND

The Placer County Women, Infants, and Children Program (WIC) provides participants with access to scientifically-selected nutrient-rich foods, information on healthy eating, and referrals to health care and community programs. The WIC Program serves about 3,230 participants per month, including pregnant women, new mothers, infants and young children up to age five who are income eligible and determined to be at nutritional risk.

Each year, women and children in Placer County's WIC Program have access to over \$2 million worth of healthy foods from local grocers with program-issued vouchers. These foods are specifically targeted to supplement the diets of infants, children, and pregnant and postpartum women with needed nutrients each month, resulting in healthy means each day. The WIC Card (electronic benefits card) provide supplemental fruits, vegetables, whole grains, cereals, eggs, milk, cheese, juice and other items for infants and breastfeeding mothers. Those who do not breastfeed receive infant formula that supplement their monthly needs.

Nutrition and health education are also provided to WIC participants, along with support and information about breastfeeding, help in finding healthcare and other community services in Placer County and referrals for Medi-Cal and CalFresh. The Placer County WIC program also participates in a Farmers Market Program that enables WIC participants to purchase locally-grown produce, resulting in an estimated \$10,000 revenue to local farmers in our community.

Research has shown that every dollar spent on a pregnant woman in WIC, saves up to \$4.21 in healthcare costs for her and her newborn. Participation in WIC improves nutrition, resulting in

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overall healthier pregnancies, healthier birth outcomes, and better growth and development of young children.

FISCAL IMPACT

The total three-year award amount of \$4,014,923 is 100% Federal funds and represents an annual allocation of \$1,337,641. This funding is included in the Department's FY 2022-2023 Budget and the remaining balance will be included in future budgets.

ATTACHMENTS

Resolution

The agreement is on file with Clerk of the Board for review.

Before the Board of Supervisors County of Placer, State of California

In the matter of:

A Resolution regarding agreement 22-10273 with the California Department of Public Health for the operation of the Women, Infants and Children Program.

Resolution No.:

The following Resolution was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held _____ by the following vote:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chair, Board of Supervisors

Attest:

Clerk of said Board

WHEREAS Placer County Public Health wishes to receive funds from California Department of Public Health for the operation of the Women, Infants and Children Program.

NOW, THEREFORE, BE IT RESOLVED THAT:

The Director of Health and Human Services is authorized to sign Agreement 22-10273 with the California Department of Public Health for the operation of the Women, Infants and Children Program from October 1, 2022 through September 30, 2025 for a maximum amount of \$4,014,923 with Risk Management and County Counsel concurrence, and sign related amendments up to \$100,000 and documentation related to this funding, consistent with the subject matter and scope of work, with Risk Management and County Counsel concurrence.

