



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH DIVISION
County of Placer

TO: Honorable Board of Supervisors **DATE:** August 23, 2022
FROM: Robert Oldham, Director of Health and Human Services
BY: Joey Wojtowicz, Staff Services Analyst
SUBJECT: California Department of Public Health Nutrition Education and Obesity Prevention Amendment

ACTION REQUESTED

Adopt a Resolution authorizing the Director of Health and Human Services to sign an amendment with the California Department of Public Health for the operation of the Nutrition Education and Obesity Prevention Program, to increase funding by \$276,519 for a new total amount not to exceed \$1,106,076, and to extend the term an additional year for revised term of October 1, 2019 through September 30, 2023, with Risk Management and County Counsel concurrence, and to sign related documentation and subsequent amendments up to \$100,000 consistent with the agreement's subject matter and scope of work with Risk Management and County Counsel concurrence.

BACKGROUND

The Nutrition Education and Obesity Prevention Program (NEOP) of the California Department of Public Health (CDPH) provides grant funding to local health departments to provide Supplemental Nutrition Assistance Program-Education (SNAP-Ed) nutrition education and obesity prevention activities and interventions for low-income Californians. These activities and interventions occur under the name of the CalFresh Healthy Living Program (CFHL Program). The CFHL Program seeks to promote health education and community change efforts that support healthy eating habits and promote a physically active lifestyle. The negative health effects of obesity and resulting chronic diseases, such as heart disease, high blood pressure, diabetes, arthritis, and some forms of cancer are well documented and of serious concern. Obesity rates continue to grow and remain high among children, adolescents, and adults.

The goal of the Placer County CFHL Program is to implement policy, systems and environmental change projects along with nutrition and physical activity education interventions for low-income populations by:

- Increasing consumption and access to healthy dietary choices where people live, learn, work, work and or play
- Reducing consumption and/or appeal of unhealthy dietary choices
- Increasing access to and/or appeal of physical activity opportunities

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- Educating the Placer County SNAP-Ed population on healthy choices

The funding provided through the CFHL Program provides Placer's most vulnerable communities with the opportunity to engage in activities that promote healthy eating and active living and supports the fostering of partnerships in local communities to make the healthy choice, the easy choice.

FISCAL IMPACT

The total revenue amount of \$1,106,076 is provided by the State. This additional funding is included in the Department's FY 2022-2023 Budget and will also be included in future budgets.

ATTACHMENTS

Resolution

The agreement is on file with Clerk of the Board for review.

Before the Board of Supervisors County of Placer, State of California

In the matter of:

A Resolution regarding amendment 19-10362 A01 with the California Department of Public Health for the operation of the Supplemental Nutrition Assistance Program.

Resolution No.:

The following Resolution was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held _____ by the following vote:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chair, Board of Supervisors

Attest:

Clerk of said Board

WHEREAS Placer County Public Health wishes to extend the term of the existing agreement and receive additional funds from California Department of Public Health for the operation of the Supplemental Nutrition Assistance Program.

NOW, THEREFORE, BE IT RESOLVED THAT:

The Director of Health and Human Services is authorized to sign Amendment 19-10362 A01 with the California Department of Public Health for the operation of the Supplemental Nutrition Assistance Program from October 1, 2019 through September 30, 2023 for a maximum amount of \$1,106,076 with Risk Management and County Counsel concurrence, and sign related amendments up to \$100,000 and documentation related to this funding, consistent with the subject matter and scope of work, with Risk Management and County Counsel concurrence.

