



**MEMORANDUM
BOARD OF SUPERVISORS**
County of Placer

TO: Honorable Board of Supervisors **DATE:** August 23, 2022
FROM: Teri Ivaldi, Principal Management Analyst
BY: Jennifer Grappasonno, Board Support Services Coordinator
SUBJECT: Revenue Sharing – Placer Land Trust Annual Conservator Awards Event

ACTION REQUESTED

Approve appropriation of \$3,000.00 in Revenue Sharing monies to Placer Land Trust Annual Conservator Awards Event as requested by Supervisor Gore (\$500.00), Supervisor Weygandt (\$500.00), Supervisor Holmes (\$500.00), Supervisor Jones (\$500.00) and Supervisor Gustafson (\$1000.00).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Placer Land Trust's Annual Placer Conservator Awards Event. Placer Land Trust protects and preserves historic landscapes by restoring wildlife habitats, controlling non-native invasive weeds, reducing fuel loads and improving public trail access. The Placer Conservator Awards is a fundraising event that celebrates the permanent protection of natural and agricultural lands and honors community members who contribute to quality of life through resource conservation. This year, Placer Land Trust is turning the one-day event into a week of celebration. Conservation Celebration Week will return to an in-person format this year, with all events planned to take place outdoors. Revenue Share contributions will be used to help offset costs associated with the event.

FISCAL IMPACT

The amount of the requested contribution is \$3,000.00. Funding is provided for in the FY 2022-23 Community and Agency Support budget (CC10018). There is no additional impact to the general fund.

ATTACHMENTS

Attachment A - Revenue Sharing application received on 07/25/2022

Placer County Revenue Sharing

From: noreply@civicplus.com
Sent: Monday, July 25, 2022 2:23 PM
To: Placer County Revenue Sharing
Subject: [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

Revenue Sharing Fund Application

Organization Name	Placer Land Trust
Address Line 1	922 Lincoln Way #200
Address Line 2	<i>Field not completed.</i>
City	Auburn
State	CA
Zip Code	95603
Applicant Name	Kara Walker
Phone Number	530-887-9222x109
Email Address	kara.walker@placerlandtrust.org
Website Address	www.placerlandtrust.org
Describe the organization's purpose and/or mission and the people served.	<p>Our Vision: Placer Land Trust believes that the preservation of wild open spaces, farms and ranches, natural resources, and natural playgrounds are vital to our quality of life today and in the future. Protecting these landscapes is essential to successfully build and sustain connections among people, their community, and the natural environment.</p> <p>Our Mission: Placer Land Trust works with willing landowners and conservation partners to permanently protect and care for natural and agricultural lands in Placer County for current and future generations.</p>
Briefly describe the program or the event for which you are requesting funds.	<p>The annual Placer Conservator is an event that celebrates the permanent protection of natural and agricultural lands in Placer County and honors the individuals who contribute to quality of life in our region through resource conservation. In efforts to keep the event as safe as possible, while still opening it up to</p>

more people than ever, we are turning this one-day event into a week of Conservation Celebration, Oct 17-23. We will host three in-person, outdoor events, along with a week-long online auction that is open to all, regardless of event attendance or not. Events will include the Placer Conservator Reception held at The Ridge Golf Club & Events Center, which is where we'll present the annual Placer Conservator Award to Paul Aronowitz, a festive Oktoberfest-style gathering at Kathrin's Biergarten in Rocklin, and a fun family-friendly event at Placer Land Trust's Laursen Bear River Preserve in Auburn. We hope the newly expanded lineup will provide something for everyone.

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

Revenue Sharing funds would help cover expenses associated with an online auction and three in-person events. This includes but is not limited to the auction online platform fees; venue rental, food, and other event expenses (excluding alcohol); and promotion expenses for both the auction and the three events. All funds raised during the Placer Conservator will be used in the permanent protection of natural and agricultural lands in Placer County.

Has this organization received Revenue Sharing Funds in the past?

Yes

Specify year(s), event and amount received:

2021 - \$2700; 2020 - \$2000; 2019 - \$1500; 2018 - \$1000; 2017 - \$1000; 2016 - \$1000; 2015 - \$600; 2014 - \$1500; 2013 - \$2000; 2012 - \$1000; 2009 - \$500

Are you a non-profit organization?

Yes

Please enter your Tax Identification Number

68-0223143

Please attach your most recent W9 form

[W-9 Placer Land Trust 2022-SIGNED.pdf](#)

Please attach your most recent 590 form

[Placer Land Trust-590-2021.pdf](#)

Please attach additional documents

[Placer Land Trust Sponsor Request-Board of Supervisors.pdf](#)

Please attach additional documents

[2022 Sponsorship Levels.pdf](#)

Additional documents may be emailed to revenuesharing@placer.ca.gov.

I swear under penalty of perjury that the information supplied herein is true and correct I agree.

Electronic Signature Agreement I agree.

Electronic Signature Kara M. Walker

Email not displaying correctly? [View it in your browser.](#)