

Before the Board of Supervisors County of Placer, State of California

In the Matter of a Resolution Amending
Resolution 2018-009
Establishing the Capital Projects Advisory
(CAP) Committee

Resolution No.: 2022-224

The following Resolution was duly passed by the Board of Supervisors of the County of Placer at a Regular Meeting held October 25, 2022, by the following vote:

Ayes: GORE, WEYGANDT, HOLMES, JONES, GUSTAFSON

Noes: NONE

Absent: NONE

Signed and approved by me after its passage.



Chair, Board of Supervisors

Attest:



Clerk of said Board

WHEREAS, a Transient Occupancy Tax is collected on occupancy of overnight lodging within the County of Placer at eight percent, and;

WHEREAS, on March 26, 1996, the voters approved an increase in the rate of Transient Occupancy Tax from eight percent to 10 percent for that portion of the County of Placer legally described as the "North Lake Tahoe Transient Occupancy Tax (TOT) Collection Area", effective October 1, 1996, and expiring on September 30, 2002. On March 5, 2002, the voters reauthorized the 10 percent North Lake Tahoe Transient Occupancy Tax for an additional 10 years, effective October 2, 2002, and expiring September 30, 2012. On June 5, 2012, voters reauthorized the 10 percent North Lake Tahoe Transient Occupancy Tax a second time for an additional 10 years, effective October 1, 2012, and expiring September 30, 2022. On June 7, 2022, voters reauthorized the additional two percent for a total of 10 percent North Tahoe

Transient Occupancy Tax a third time, effective October 1, 2022 and in place until ended by voters, and;

WHEREAS, the North Lake Tahoe Transient Occupancy Tax Collection Area includes the County of Placer east of Rainbow Lodge and south to Olympic Valley, Northstar, North Shore and West Shore communities in the Tahoe Basin and is coterminous with the area described as eastern Placer County, and;

WHEREAS, the two percent Transient Occupancy Tax increase has been utilized to assist in funding the Tourism Master Plan and has been allocated by the Board of Supervisors to infrastructure development and related services such as transit in eastern Placer County since its approval in 1996, and;

WHEREAS, the committee incorporates public feedback and meets mutual goals identified by Placer County and the North Lake Tahoe Resort Association to ensure community participation in identifying project priorities, broad geographic and subject matter representation on the committee and continued partnership between Placer County and the North Lake Tahoe Resort Association, and;

WHEREAS, the committee will be co-convened by Placer County and the North Lake Tahoe Resort Association and members will be appointed by community organizations representing resorts, small business, residents and visitors to eastern Placer County, and;

WHEREAS, this Resolution amends Resolution 2018-009, the original Capital Projects Advisory Committee Establishing Resolution that was passed by the Board of Supervisors on January 23, 2018, and, to the extent of any conflict between Resolution 2018-009 and this Resolution, this Resolution shall control.

THE BOARD OF SUPERVISORS OF THE COUNTY OF PLACER, STATE OF CALIFORNIA, RESOLVES AS FOLLOWS:

1. ESTABLISHMENT OF COMMITTEE. There is hereby established a Capital Projects Advisory Committee for the purposes of supporting implementation of the Tourism Master Plan, the Transient Occupancy Tax Investment Policy, and Measure A ballot language passed by voters on June 7, 2022. This committee will annually, or more frequently, recommend capital projects to the Board of Supervisors and make recommendations to the Board of Supervisors on community supported infrastructure projects in eastern Placer County to be funded by the additional two percent transient occupancy tax collected in North Lake Tahoe.

2. COMPOSITION: The Committee shall consist of thirteen (13) members as follows:

- Seat 1 Representing Business Association
- Seat 2 Representing Business Association
- Seat 3 Representing Special District
- Seat 4 Representing Special District
- Seat 5 Representing Placer County
- Seat 6 Representing Placer County
- Seat 7 Representing North Lake Tahoe Resort Association
- Seat 8 Representing North Lake Tahoe Resort Association
- Seat 9 Representing Transportation
- Seat 10 Representing Lodging
- Seat 11 Representing Ski Resorts
- Seat 12 Representing At-Large
- Seat 13 Representing At-Large

2. APPOINTING ORGANIZATIONS:

Appointing organizations must be incorporated for the purpose to provide services in eastern Placer County.

- **Business Associations** Eligible Business Associations represent the business community and support implementation of the Tourism Master Plan through economic development, business development and marketing initiatives. The Associations must be incorporated, have a board of directors and meet minimum meeting requirements as defined by the organization's bylaws to be considered eligible for ongoing participation. The eligible Business Associations also represent areas within eastern Placer County that may not be represented by other designated Seats. These organization include the following:
 - Donner Summit Association (Donner Summit)
 - North Tahoe Business Association (Kings Beach/Tahoe Vista)
 - Tahoe City Downtown Association (Tahoe City)
 - Squaw Valley Business Association (Olympic Valley)
- **Special Districts** Eligible Special Districts include those that implement projects and provide services consistent with the Tourism Master Plan such as trails, recreation and transportation. These organizations include the following:
 - Northstar Community Services District (Northstar)
 - North Tahoe Public Utility District (Kings Beach/Tahoe Vista)
 - Olympic Valley Public Services District (Olympic Valley)
 - Truckee Tahoe Airport District (Regional)
 - Tahoe City Public Utility District (Tahoe City)
- **Placer County:**
 - Board of Supervisor appointees to Seat 5 and Seat 6.
- **North Lake Tahoe Resort Association:**
 - North Lake Tahoe Resort Association appointees to Seat 7 and Seat 8
- **Transportation:**
 - Truckee North Tahoe Transportation Management Association appointee to Seat 9
- **Lodging:**
 - North Lake Tahoe Resort Association appointee to Seat 10
- **Ski Resorts** Appointed by the four major ski resorts in eastern Placer County including:
 - Homewood (Westshore/Homewood)
 - Northstar (Northstar)
 - Palisades Tahoe (Olympic Valley/Alpine Meadows)
 - Sugar Bowl (Donner Summit)
- **At-Large** Preference for individuals with expertise in workforce housing, arts and culture and health and human services.
 - Board of Supervisors appointee to Seats 12 and 13

If eligible organizations recommend appointments that exceed available seats, the County Executive Officer or designee will recommend a representative to the Board of Supervisors. The Board of Supervisors will confirm all committee appointments.

3. **QUALIFICATION OF MEMBERSHIP:** Committee members must reside or hold a business license based in eastern Placer County to be eligible for appointment to the Capital Projects Advisory Committee. Members can be a Board member, staff, volunteer to the appointing organization or a community member representing the appointing organization.

4. TERM OF OFFICE: Appointees will serve three-year terms. Seats 5,6,7,8,10,12 and 13 will begin new three-year terms in 2023 and Seats 1, 2, 3, 4, 9 and 11 will begin new three-year terms in 2024.
5. REMOVAL FROM OFFICE: Members may be removed by their appointing agency if they miss three (3) consecutive meetings.
6. COMMITTEE PURPOSE: May advise the Board of Supervisors on Tourism Master Plan priorities and projects that align with those in Measure A passed by voters on June 7, 2022 through recommendation of the additional two percent Transient Occupancy Tax collected in North Lake Tahoe to community- supported capital projects.
7. PROCEDURAL RULES: The Committee shall adopt rules, regulations and procedures as are reasonable and appropriate for its activities. In absence of procedures to the contrary, the council shall be governed by Robert's Rules of Order.
8. RECORDS: The Committee shall keep records of its actions.
9. COMPENSATION: All members of the Committee shall serve without compensation.
10. MEETING LOCATION: The Committee will rotate meeting locations to ensure broad community participation and engagement. Meeting locations may be selected based on desire or need for virtual meetings and access to technology.