

Building a Healthier Community Together

HHS Strategic Plan | 2022 Review

2022 saw the department leverage lessons from the pandemic to expand our impact and reach while navigating new challenges, from a massive transition to a new and simpler benefits system for community members, to responding to the sheltering, resource, and information needs of residents affected by the Mosquito Fire. As the year comes to an end, we are listing key Strategic Plan accomplishments.

Background

In 2019, Placer County Health and Human Services launched its *Building a Healthier Community Together* department-wide strategic plan, the first in many years. This plan was updated and revised for 2022-24 with four key priorities:

- Community leadership
- Health promotion and equity
- Integrated and effective services
- Workforce

Each of these priorities is accompanied by related objectives. For details, visit www.placer.ca.gov/HHSPlan.

Accomplishments

Priority	Accomplishments
Community Leadership	<ul style="list-style-type: none">• With CEO, HHS provided backbone support on a regional homelessness response effort, bringing local jurisdictions, policymakers, and funders together to address this complicated, multi-faceted issue.• HHS received the competitive Homekey 2 award, leading to the single largest expansion of permanent supportive housing units in recent memory, along with an accompanying infrastructure grant to augment behavioral health services.• HHS mounted a whole department response to the Mosquito Fire, the largest wildfire in Placer County history, serving both community members and animals in their time of need.• HHS funded and coordinated a targeted fentanyl “One Pill Can Kill” campaign that brought multiple departments and stakeholders together with one voice around this important issue.• HHS delivered presentations and created briefing materials to better inform stakeholders around our department, priorities, activities, and funding. These built awareness of our role and value along with building out a branded template library to help staff develop its own content.
Health Promotion and Equity	<ul style="list-style-type: none">• HHS supported external equity efforts—Resilient Placer, Latino Leadership Council’s Leadership Development Program) while working to document existing internal work and better define how to accelerate progress.• HHS strengthened the Placer Race, Equity, Access, Diversity, and Inclusion Committee and surveyed behavioral health staff to inform efforts to ensure the workforce is responsive to the diverse cultural and linguistic needs of our community.

<p>Integrated and Effective Services</p>	<ul style="list-style-type: none"> • HHS launched the Lotus Behavioral Health Crisis Center to better meet the needs of people experiencing crisis, and paired the pilot with an external evaluation to assess impact, including cost savings. • HHS transitioned to the CalSAWS/MyBenefitsCal system, a monumental technological change for our benefits programs that will help streamline applications. • The HHS Center saw significant progress, with move-in expected in late 2023 and many key decisions around staff and client experience resolved. • HHS All Staff meetings evolved to embed more opportunities for interaction and idea-sharing between divisions. • Operating divisions continue to vet and pursue new funding opportunities to maintain and enhance services in ways that are cost-effective.
<p>Workforce</p>	<ul style="list-style-type: none"> • HHS supported a range of flexible work arrangements, including hybrid, field-based and onsite locations, and alternative work schedules, and continues to look at options that help HHS recruit and retain top talent. • Worked with HR to develop an Epidemiologist series, along with assisting in the classification study for the Client Services Practitioners, with other priority classifications to follow. • Partnered with HR on tough-to-fill positions, including behavioral health.