



**MEMORANDUM
BOARD OF SUPERVISORS**
County of Placer

TO: Honorable Board of Supervisors **DATE:** September 12, 2023
FROM: Jane Christenson, County Executive Officer
BY: Rose Gray, Executive Assistant
SUBJECT: Revenue Sharing –Placer Land Trust, Placer Conservator Reception

ACTION REQUESTED

Approve appropriation of \$3,250 in Revenue Sharing monies to the Placer Land Trust, Placer Conservator Reception as requested by Supervisor Gore (\$500), Supervisor Landon (\$500), Supervisor Holmes (\$1,000), Supervisor Jones (\$250), and Supervisor Gustafson (\$1,000).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support Placer Land Trust, Placer Conservator Reception. Placer Land Trust protects and preserves historic landscapes by restoring wildlife habitats, controlling non-native invasive weeds, reducing fuel loads, and improving public trail access. The Placer Conservator Reception is a fundraising event that celebrates the permanent protection of natural and agricultural lands and honors community members who contribute to quality of life through resource conservation. Revenue Share contributions will be used to help offset the cost associated with the event.

FISCAL IMPACT

The total cost of this action is \$3,250. Funding for this contribution is available in the FY 2023-24 budget for CC10002 – Board of Supervisors. There is no additional impact to the general fund.

ATTACHMENTS

Attachment A – Revenue Sharing application received on 08/03/2023

Placer County Revenue Sharing

From: noreply@civicplus.com
Sent: Thursday, August 3, 2023 1:31 PM
To: Placer County Revenue Sharing
Subject: [EXTERNAL] Online Form Submittal: Revenue Sharing Fund Application

Follow Up Flag: Follow up
Flag Status: Flagged

Revenue Sharing Fund Application

Organization Name	Placer Land Trust
Address Line 1	922 Lincoln Way #200
Address Line 2	<i>Field not completed.</i>
City	Auburn
State	CA
Zip Code	95603
Applicant Name	Kara Walker
Phone Number	530-887-9222x109
Email Address	kara.walker@placerlandtrust.org
Website Address	www.placerlandtrust.org

Describe the organization's purpose and/or mission and the people served.

Our Vision:

Placer Land Trust believes that the preservation of wild open spaces, farms and ranches, natural resources, and natural playgrounds are vital to our quality of life today and in the future. Protecting these landscapes is essential to successfully build and sustain connections among people, their community, and the natural environment.

Our Mission:

Placer Land Trust works with willing landowners and conservation partners to permanently protect and care for natural and agricultural lands in Placer County for current and future generations.

Briefly describe the program or the event for

Conservation Celebration Week is all about celebrating the people who make land conservation in our region possible —

which you are requesting funds.

Placer Land Trust members, local conservation leaders, and landowners who choose to preserve their land. During the week of October 23-29, we will shine a spotlight on the value of permanently protected lands with an online auction, the Placer Conservator Reception at La Provence Restaurant in Roseville (which is where we'll present the annual Placer Conservator Award to Robert Weygandt), and the family-friendly Party on the Preserve at Laursen Bear River Preserve in North Auburn. There will be something for everyone!

Briefly describe how Revenue Sharing funding would be utilized. (Please list items and activities to be funded with any Revenue Sharing funds allotted. Funding cannot be used for core budget needs or program or event staffing such as security, instructors, cleanup crews, etc.)

Revenue Sharing funds would help cover expenses associated with an online auction and two in-person events. This includes but is not limited to the auction online platform fees; venue rental, food, and other event expenses (excluding alcohol); and promotion expenses for both the auction and the two events. All funds raised during the Placer Conservator will be used in the permanent protection of natural and agricultural lands in Placer County.

Has this organization received Revenue Sharing Funds in the past?

Yes

Specify year(s), event and amount received:

2022 - \$3000; 2021 - \$2700; 2020 - \$2000; 2019 - \$1500; 2018 - \$1000; 2017 - \$1000; 2016 - \$1000; 2015 - \$600; 2014 - \$1500; 2013 - \$2000; 2012 - \$1000; 2009 - \$500

Are you a non-profit organization?

Yes

Please enter your Tax Identification Number

68-0223143

Please attach your most recent W9 form

[W-9 Placer Land Trust 2023-SIGNED.pdf](#)

Please attach your most recent 590 form

[PLT Placer County 590 080323.pdf](#)

Please attach additional documents

[Placer Land Trust Sponsor Request - Board of Supervisors.pdf](#)

Please attach additional documents

[2023 CCW Sponsorship Levels.pdf](#)

Additional documents may be emailed to revenuesharing@placer.ca.gov.

I swear under penalty of perjury that the information supplied herein is true and correct

I agree.

Electronic Signature Agreement

I agree.

Electronic Signature

Kara Walker

Email not displaying correctly? [View it in your browser.](#)