



July 16, 2015

Mr. Alex Fisch, Project Manager
Ms. Maywan Krach, Environmental Coordination Services
Placer County Community Resources Development Agency
3091 County Center Drive
Auburn, CA 95603

cc: Mr. Michael J. Johnson, AICP, Agency Director

**Re: Comments on Draft Environmental Impact Report (DEIR)
Village at Squaw Valley Specific Plan**

Dear Placer County CRDA:

As you know, the Truckee North Tahoe Transportation Management Association (TNT/TMA) is a non-profit membership-based mutual benefit corporation organized under the California Nonprofit Mutual Benefit Corporation Law. Established in 1990, the TNT/TMA works with its members and partners to address impacts and opportunities associated with traffic congestion, transportation and transit systems, and community mobility.

The TMA advocates and promotes multi-modal mobility solutions throughout the Truckee-North Tahoe "Resort Triangle." In doing so, our goal is to help make the area a more attractive and advantageous place to reside, conduct business, recreate and vacation.

We are pleased to note for the record that Squaw Valley Resort and Alpine Meadows Resort have been active TMA members since the organization's inception. The combined company of Squaw Valley/Alpine Meadows has maintained its membership. The company has also maintained, and in some cases, stepped up its support for transit services coordinated and promoted by the TMA. Company senior management has demonstrated exemplary vision and leadership in the planning and implementation of regional transportation and transit services.

Village at Squaw Valley Specific Plan

We have reviewed the DEIR for this Specific Plan, with a focus on the Transportation and Circulation and Air Quality sections. We recognize modifications have been made since the

original Specific Plan was submitted and it is likely that additional changes will be made as the project development and review process continues. Whatever plan is finally considered by Placer County, it is clear the specific projects ultimately constructed will have transportation, circulation, and air quality impacts. Accordingly, in addition to mitigation measures identified as necessary to address these impacts, the package of measures or final conditions of project approval should include a requirement for the project applicant to maintain its membership in the TNT/TMA. This request is consistent with others we have made and that the County has incorporated into the appropriate project documents. A customized sample of the language we urge the County to consider is shown below:

“The project applicant shall maintain membership in the Truckee North Tahoe Transportation Management Association (TNT/TMA) at a level to be determined by the TNT/TMA Board consistent with identified impacts of the larger scale of development, and participate in the programs developed, offered, or otherwise supported by the TNT/TMA to reduce vehicle demand and encourage the use of multi-modal transit and ridesharing programs. If, at any time, the project applicant dissolves ownership in the project, any and all subsequent owner(s) or association(s) or management entities shall acquire and maintain the responsibility for TNT/TMA membership.”

Please contact me should you have any questions regarding this letter. Thank you for your consideration and actions in support of our request.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jaime Wright".

Jaime Wright
Executive Director