**Key Activities**

NEOP implements policy, system, and environmental change projects, health education, and technical assistance to support efforts promoting healthy eating and physical activity.

<table>
<thead>
<tr>
<th>Nutrition Education</th>
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<tbody>
<tr>
<td>Physical Activity Education</td>
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<tr>
<td>School Murals &amp; Playground Stencils</td>
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<tr>
<td>School Events</td>
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<tr>
<td>Community Events</td>
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<tr>
<td>School Wellness Policy TA</td>
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<td>Joint Use Agreement TA</td>
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<tr>
<td>Active Transportation TA</td>
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</tbody>
</table>

All curricula are evidence-based and approved by the California SNAP-Ed Program and the California Department of Public Health. A majority of the curricula comes with core standards for each lesson.

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**Contact Us**

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**Website**

https://www.placer.ca.gov/departments/public-health/neop

@PlacerNEOP

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**Who We Are**

Placer County Nutrition Education & Obesity Prevention (NEOP) is a USDA SNAP-Ed funded program through the California Department of Public Health. We are locally run out of the Placer County Public Health Department.

**Who We Can Serve**

**Audience:** Children, Teens, Adults, and Seniors

- Schools that are 50% free or reduced price meals.
- Census tracts where at least 50% of persons live in low-income households (≤185% federal poverty level).
- Locations with a high likelihood of reaching individuals with limited resources.

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**Mission - Vision**

**NEOP Mission** - The mission of the Nutrition Education and Obesity Prevention Branch (NEOPB) is to create innovative partnerships that empower low-income Californians to increase fruit and vegetable consumption, physical activity, and food security with the goal of preventing obesity and other diet related chronic diseases.

**NEOPB Vision** - Well-nourished, physically active Californians living in healthy communities.