

**MEMORANDUM  
OFFICE OF THE  
COUNTY EXECUTIVE  
COUNTY OF PLACER**

**TO: Honorable Board of Supervisors**  
**FROM: Thomas M. Miller, County Executive Officer**  
by: Maryellen Peters, Director of Risk Management  
**DATE: August 28, 2007**  
**SUBJECT: PLACER COUNTY COMBINED GIVING CAMPAIGN**

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**ACTION REQUESTED**

Approve the attached resolution proclaiming September 2007 as "Placer County Combined Giving Campaign Month" and authorize solicitation of County employees as part of the 2007 campaign.

**BACKGROUND**

The Placer Combined Giving Campaign enters into its 15<sup>th</sup> year in 2007. Traditionally, business, government, and the non-profit agencies come together in an effort to meet critical needs of the community through voluntary workplace giving. Last year, Placer County employees generously contributed a total of over \$110,000 through the Campaign.

**PROBLEM STATEMENT**

The County of Placer is again planning to participate in a Combined Giving Campaign within all County departments. As with last year, the campaign will include agencies affiliated with Earth Share of California, United Way California Capitol Region, Community Health Charities, The Metropolitan Arts Partnership, Placer Community Foundation as well as the Placer County Trust Fund for Animals, the Placer County Open Space – Placer Legacy Fund, and Employee Scholarship Fund.

Campaign leaders from each department will be providing information and pledge forms to all County employees in September. Last year over 400 employees participated in this campaign. We hope to continue this means of allowing the generous spirit of County employees to be realized through giving back to their community.

**FISCAL IMPACT**

There are minimal costs to the County for staff time to run the campaign, usually limited to a few hours per department campaign leader and campaign team members, plus a nominal cost for payroll processing.

Attachment: Resolution  
TM:lw

# Before the Board of Supervisors County of Placer, State of California

In the matter of:

PROCLAIMING SEPTEMBER 2007 AS THE  
"PLACER COUNTY COMBINED GIVING  
CAMPAIGN MONTH"

Resol. No:

Ord. No:

First Reading:

The following RESOLUTION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held on August 28, 2007, by the following vote on roll call:

**Ayes:**

**Noes:**

**Absent:**

Signed and approved by me after its passage.

\_\_\_\_\_  
Chairman, Board of Supervisors

**Attest:**

Clerk of said Board

\_\_\_\_\_

\_\_\_\_\_

WHEREAS, historically Placer County, local businesses, and non-profit agencies join together in an effort to meet critical needs of the community through a Combined Giving Campaign; and

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WHEREAS, Placer County has partnered with Community Health Charities, Earth Share, United Way California Capital Region, Metropolitan Arts Partnership, and Placer Community Foundation as organizations dedicated to public service through the efforts of many agencies and affiliates serving Placer County to meet the needs and interests of people of all ages. These community agencies play an important role in providing many services that help to reduce the ever increasing burden on local government resources; and

WHEREAS, Placer County Trust Fund for Animals provides resources to meet the needs of neglected, abused and adoptable animals within Placer County; and

WHEREAS, Placer County Open Space – Placer Legacy Fund ensures the protection and maintenance of open space lands and habitat in Placer County; and

WHEREAS, Placer County Employee Scholarship Fund provides for financial assistance to county employees in furthering their education; thereby increasing skills and knowledge in ways to further assist the citizens of Placer County; and

WHEREAS, the purpose of the Placer County Combined Giving Campaign is to provide a voluntary means by which county employees may join in efforts to participate in a variety of support and service programs.

NOW, THEREFORE, BE IT RESOLVED that the Placer County Board of Supervisors hereby proclaims September 2007 as the Combined Giving Campaign Month in Placer County and urge all citizens to give the campaign their full support.

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