

**MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER**

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2

DATE: January 24, 2012

SUBJECT: COMMENDATION - Present a Commendation recognizing Steve Nichols for his many years of service and dedication to the Economic Development Board of Placer County.

ACTION REQUESTED

Present a Commendation recognizing Steve Nichols for his many years of service and dedication to the Economic Development Board of Placer County.

BACKGROUND/COMMUNITY BENEFITS

After graduating from UC Davis 34 years ago with a double engineering degree, Steve Nichols joined PG&E, serving on the original team that developed PG&E's Energy Conservation Services.

Steve was given the freedom to "think outside the box" and come up with plans to better service PG&E's customers, ultimately proposing to help customers use less of his company's product. This small idea paved the way for the industry-leading program that currently represents \$1.3 billion in energy efficiency incentives for the 2010-2012 funding period. Little did everyone know his idea would be that far outside the box!

All these many years later, Steve is still known for innovative thinking and making things happen. For the past four years, he has held the position of Northern California Director of Energy Solutions and Service. As such, he oversees a team of 125 account executives who cover territory from San Mateo in the south, to Eureka in the north, and to Donner Summit in the east.

Steve drives an average of 2,000 miles a month supporting his PG&E team, attending countless corporate meetings, while managing to be very involved in the local community.

Steve has served on the Placer County Economic Development Board for 15 years, serving as Chairman in 2010, playing an integral role in the Board's reorganization.

FISCAL IMPACT

None

COUNTY OF
Placer
Board of Supervisors

COMMENDATION

**In the matter of a Commendation honoring
Steve Nichols for 15 Years of Service on the
Placer County Economic Development Board**

WHEREAS: After graduating from UC Davis 34 years ago with a double engineering degree, Steve Nichols joined PG&E, serving on the original team that developed PG&E's Energy Conservation Services; and

WHEREAS: Steve was given the freedom to "think outside the box" and come up with plans to better service PG&E's customers, ultimately proposing to help customers use *less* of his company's product. This small idea paved the way for the industry-leading program that currently represents \$1.3 billion in energy efficiency incentives for the 2010-2012 funding period. Little did everyone know his idea would be *that* far outside the box!; and

WHEREAS: All these many years later, Steve is still known for innovative thinking and making things happen. For the past four years, he has held the position of Northern California Director of Energy Solutions and Service. As such, he oversees a team of 125 account executives who cover territory from San Mateo in the south, to Eureka in the north, and to Donner Summit in the east; and

WHEREAS: Steve drives an average of 2,000 miles a month supporting his PG&E team, attending countless corporate meetings, while managing to be very involved in the local community. Steve has served on the Placer County Economic Development Board for 15 years, serving as Chairman in 2010, playing an integral role in the Board's reorganization; and

WHEREAS: Steve and his wife Karen have been married for 32 years, raising three wonderful children. Every year, he joins fellow enthusiasts on a 2,000- or 3,000-mile motorcycle ride to explore a new part of North America with destinations including the southwest, Canada, and everywhere in between; and

WHEREAS: Steve recognizes the value of economic development, and his dedication has led to the attraction of several large companies to the region; and

WHEREAS: Steve recognizes that economic development and his time on the Placer County Economic Development board has been exceptionally gratifying. He has promoted the area and helped attract new businesses, and just as important, made it easier for existing companies to do business here; and

THEREFORE: on this 24th day of January 2012, the Placer County Board of Supervisors does hereby recognize and thank Steve Nichols for his 15 years of dedicated service to the economic development of Placer County.

Jennifer Montgomery, Supervisor, District 5
Chair 2012

Jack Duran
Supervisor, District 1

Robert M. Weygandt
Supervisor, District 2

Jim Holmes
Supervisor, District 3

Kirk Uhler
Supervisor, District 4