

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: February 14, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$1000 in Revenue Sharing monies to KidsFirst *14th Annual Putting KidsFirst Awards Luncheon* to benefit child abuse prevention programs, as requested by Supervisor Uhler (\$500) and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$1000 in Revenue Sharing monies to KidsFirst *14th Annual Putting KidsFirst Awards Luncheon* to benefit child abuse prevention programs, as requested by Supervisor Uhler (\$500) and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS:

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to help support the KidsFirst *14th Annual Putting KidsFirst Awards Luncheon* being held on March 16th, 2012. Since its inception in 1989, KidsFirst has provided child abuse prevention services to more than fifty thousand children. KidsFirst is dedicated to helping parents with difficult life situations before circumstances become overwhelming and a child is hurt. With a focus on promoting the health and well-being of children, KidsFirst provides services to families and communities such as: health insurance enrollment assistance, coaching and support for parents, therapeutic services for children and grown-ups, youth activities, family events, information, and referrals to countless community resources. The KidsFirst awards luncheon honors individuals and/or organizations that have gone above and beyond to enrich the lives of children in the Sacramento-Sierra Region, and the luncheon helps kick off the month of April as National Child Abuse Prevention Month to promote awareness about the issues of child abuse. The funds designated towards this popular event will benefit child abuse prevention programs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: KidsFirst Telephone: (916) 774-6802
 Address: 124 Main Street FAX: (916) 774-2685
Roseville, CA 95678 Email: dmartin@kidsfirstnow.org
 Website: www.kidsfirstnow.org

Briefly describe the community benefit the organization, event, program or project provides:

KidsFirst is holding its 14th Annual Awards Luncheon on March 16, 2012 to honor individuals/organizations who have impacted children and families in the Sierra-Sacramento region through change and who lead by example. It is also a kick off to April as Child Abuse Prevention Month.

Briefly describe how funding will be utilized by listing what items will be purchased:

Funding will be used to cover four major categories - financial stability assistance, parent coaching and child development education, counseling for a variety of needs, and support services for caregivers of children.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

See attached.

Deena Martin 11/10/2012

 APPLICANT'S SIGNATURE DATE

Office Use Only

Date Request rec'd 1/11/12 If recommended for approval; BOS mtg date: _____
 Date Application rec'd 1/11/12 _____
 Amount Requested _____
 Previous contributions: _____

450



January 11, 2012

Supervisors Holmes, Uhler & Weygandt
Placer County Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603

Dear Supervisor Holmes, Supervisor Uhler & Supervisor Weygandt,

Sponsorships for our 14th Annual Putting KidsFirst Awards Luncheon - The Road to Reading Success: Fostering Family Connections - are now available. A sponsorship package is attached with our Revenue Sharing Funds application for funding. We hope we can count on your support this year.

Please join us at our 2012 Awards Luncheon to:

- Honor local heroes who are putting kids first in exceptional ways.
- Help support our comprehensive programs and services.
- Kick off April as National Child Abuse Prevention Month.
- Network with business and community leaders representing the Region who share your commitment to end child abuse.

Sincerely,

Diana Martin

Diana Martin
Development Associate

