

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: March 13, 2012

SUBJECT: PROCLAMATION – Present a Proclamation declaring March 2012 as "American Red Cross Month" in Placer County.

ACTION REQUESTED

Present a Proclamation declaring March 2012 as "American Red Cross Month" in Placer County.

BACKGROUND/COMMUNITY BENEFITS

Volunteers represent 96 percent of the American Red Cross workforce. Their selfless actions provide disaster assistance and health and safety education at a moment's notice when the need arises. March has become known as "Red Cross Month" thereby giving the American Red Cross an opportunity to promote its services and celebrate its successes in serving communities across the United States. During American Red Cross Month, volunteers are honored for their dedication and reaffirm the importance of volunteering time and contribution of resources to make our communities and the world better.

Since 1917, Placer County residents have relied on the expertise and volunteers of the American Red Cross, Placer District for disaster assistance and health and safety education. Here at home, the Placer District of the Sacramento-Sierra Chapter of the American Red Cross has approximately 450 trained local volunteers, supported by more than 3000 other Chapter area volunteers, ready to respond.

FISCAL IMPACT

None

**In the matter of a Proclamation declaring
March, 2012, as "American Red Cross Month"
in Placer County.**

WHEREAS: The American Red Cross has touched many lives in Placer County, as well as across the country and around the world, and

WHEREAS: During American Red Cross Month, we thank those who contribute to the mission of the Red Cross, whether through time, money or blood, and we invite others to support the Red Cross in helping people in need down the street, across the country and around the world, and

WHEREAS: The American Red Cross is synonymous with helping people, and has been doing so for more than 130 years. Throughout the past year, the American Red Cross launched hundreds of disaster relief operations in the United States to help people affected by fires, floods, hurricanes and tornadoes. The American Red Cross also supported major international disasters, including the Japan earthquake and tsunami response, while continuing its work on the 2010 Haiti earthquake response and recovery, and

WHEREAS: In Placer County, the Red Cross works tirelessly through its local employees and hundreds of volunteers to support us when disaster strikes, when someone needs life-saving blood, or the comfort of a helping hand. It provides 24-hour support to members of the military, veterans and their families, and provides training in CPR, AED, aquatics safety, and first aid, and

WHEREAS: For nearly 100 years, United States presidents have called on the American people to support the Red Cross and its humanitarian mission. Our community depends on the American Red Cross and because it is not a government agency, the Red Cross depends on support from the public to continue its humanitarian work. This is especially important in these challenging economic times – which impact the Red Cross and many people in our community and across the nation, and

NOW, THEREFORE, BE IT PROCLAIMED THAT the Placer County Board of Supervisors does hereby declare of March 2012 as American Red Cross Month. We encourage all Americans to support this organization and its noble humanitarian mission.

Jennifer Montgomery, Supervisor, District 5
Chairwoman 2012

Jack Duran
Supervisor, District 1

Robert M. Weygandt
Supervisor, District 2

Jim Holmes
Supervisor, District 3

Kirk Uhler
Supervisor, District 4