

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jennifer Montgomery, Supervisor District 5

DATE: April 10, 2012

SUBJECT: PROCLAMATION - Approve a Proclamation declaring April 2012 as, "Child Abuse Prevention Month."

ACTION REQUESTED

Approve a Proclamation declaring April 2012 as, "Child Abuse Prevention Month." and reaffirm its dedication to preventing child abuse and protecting our community's children, and call upon residents to increase their participation in efforts to support families and strengthen the communities in which we live.

BACKGROUND

The Placer County Department of Health and Human Services has many community partners who participate actively in pursuing the goal of reducing child abuse and neglect for Placer County children. Chief among these is KidsFirst, Inc, formerly known as the Child Abuse Prevention Council. Together with other key partners, KidsFirst leads a collaborative effort to deliver a variety of services which assist and support Placer's families in creating safe homes and communities.

For more than 23 years, KidsFirst has lead local efforts to raise awareness about child abuse, educate the community and help thousands of families resolve difficult life circumstances that threaten the safety and wellbeing of children. In addition, April is, "National Child Abuse Awareness Month" and Placer County desires to support KidsFirst and all allied community partners in raising awareness and providing education to the community regarding the most effective and useful methods to prevent child abuse.

FISCAL IMPACT

This item has no fiscal impact to the County.

**In the matter of a Proclamation declaring
April, 2012, "Child Abuse Prevention Month"
in Placer County.**

WHEREAS, one of our greatest resources is our children and youth, and preventing child abuse and neglect is a community challenge that depends on the involvement of all citizens; and

WHEREAS, the estimated annual cost of child protection, law enforcement, treatment, courts, and special education associated with child abuse and neglect in this country is \$104 billion; and acknowledging that child abuse and neglect create major social, legal and health problems, thereby impacting children and families from all cultural, ethnic, religious and socioeconomic backgrounds; and

WHEREAS, the Placer Model is nationally recognized for its successful innovative and integrated family-centered approach to serving vulnerable children and families, and has in recent years successfully reduced the number of children requiring out of home services by more than 25%; and has placed more than 100 children into successful adoptive homes since 2005; and

WHEREAS, since 1989, KidsFirst (formerly the Child Abuse Prevention Council of Placer County) has consistently succeeded in developing community and government-based collaboration in the quest to eliminate child abuse in all its forms. With locations in Auburn, Roseville, and Citrus Heights, KidsFirst is a 501(c)(3) committed to preventing child abuse through education, advocacy and individual client services; and

WHEREAS, it is imperative that community members join with and support KidsFirst in its efforts to alleviate the pain and distress suffered by victims; and The county works in partnership with individuals and families to be safe and successful at home, in school, and in the community, and through this assistance, make the community a better place to live.

NOW, THEREFORE, LET IT BE KNOWN that the Placer County Board of Supervisors does hereby declare April 2012 as "Child Abuse Prevention Month" and reaffirms its dedication to preventing child abuse and protecting our community's children. **BE IT FURTHER PROCLAIMED** that the Board calls upon residents to increase their participation in efforts to support families and strengthen the communities in which we live.

Jennifer Montgomery, Supervisor, District 5
Chairwoman 2012

Jack Duran
Supervisor, District 1

Robert M. Weygandt
Supervisor, District 2

Jim Holmes
Supervisor, District 3

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Supervisor, District 4