

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: April 10, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in the community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in the community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Rocklin Area Chamber of Commerce by renewing its *Chairman's Circle* membership. The Rocklin Area Chamber of Commerce, founded in 1969, is a membership organization of over six hundred businesses whose mission is to strive to create a strong local economy by being the voice of business before government, providing networking opportunities to their members and promoting the community. Through these actions, they help business members grow and promote collaboration, thereby assuring prosperity for the Rocklin area.

The funds designated will help the Rocklin Area Chamber of Commerce provide a wide variety of programs designed to strengthen businesses and promote economic growth in Placer County.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



Revenue Sharing Funds

Application for funding

FOR CONTROL

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: (916)624-2548
 Address: 3700 Rocklin Road FAX: (916)624-5743
Rocklin CA 95677 Email: julie@rocklinchamber.com
 Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:

The Rocklin Area Chamber of Commerce mission is Promoting Business, Building Community. With our networking events, community events, committee's we strive to create a strong local economy, promote the community, provided business connections and represent the interests of business to government.

Briefly describe how funding will be utilized by listing what items will be purchased:

Funding helps the Rocklin Area Chamber to promote business with our networking events and helps with our Community Events examples Evening in the Park and Hot Chili & Cool Cars. We are also able to put on Free business seminars for the business in Placer County.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

2011 for 1,000 and 2010 for 1,000



Julie Reyes Julie Reyes 01/06/2012
 APPLICANT'S SIGNATURE DATE

Office Use Only

Date Request rec'd 01/31/12 If recommended for approval; BOS mtg date: _____
 Date Application rec'd _____
 Amount Requested _____
 Previous contributions: _____

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