

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: May 08, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$200 in Revenue Sharing monies to Friends of the Auburn Area Recreation and Parks District to support their *13<sup>th</sup> Annual Auburn Family Night Out* fundraising event, as requested by Supervisor Holmes (\$200).

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**ACTION REQUESTED**

Approve appropriation of \$200 in Revenue Sharing monies to Friends of the Auburn Area Recreation and Parks District to support their *13<sup>th</sup> Annual Auburn Family Night Out* fundraising event, as requested by Supervisor Holmes (\$200).

**BACKGROUND/COMMUNITY BENEFITS**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Friends of the Auburn Area Recreation and Parks District to support their *13<sup>th</sup> Annual Auburn Family Night Out* fundraising event. This year's event will be held on June 23<sup>rd</sup> and is geared for the entire family with activities planned to provide a safe and sober evening for the whole community. The Auburn Area Recreation District (ARD) is underwriting Auburn Family Night Out with support from the Downtown and Old Town Business Associations. The goal of Auburn Family Night Out is to bring Downtown and Old Town together in the spirit of community and pride in our hometown. The funds designated towards this popular event will benefit the Auburn Area Recreation District Youth Assistance Fund (ARD/YAF), benefiting families in need who would otherwise not be able to provide classes or program participation for their children.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

# Revenue Sharing Funds

## Application for funding

### Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Friends of Auburn Area Parks + Recreation Telephone: (530) 863-4615  
 Address: 123 Recreation Drive District            FAX: (530) 823-0872  
Auburn CA 95603 Email: spetersen@auburnrec.com  
 Website: www.auburnrec.com

Briefly describe the community benefit the organization, event, program or project provides: Free event for families  
Opportunity to take an evening stroll through downtown Auburn with  
family activities, attractions, entertainment, information and fun for  
all.

Briefly describe how funding will be utilized by listing what items will be purchased:  
off set costs for this free event - especially promotions

Has this organization received Revenue Sharing Funds in the past?  Yes  No  
 If yes, specify year(s), event and amount:  
\$200 2011, \$200 2010, \$200 2009

I swear under penalty of perjury that the information supplied herein is true and correct

Sheryl Petersen [Signature] 4/10/12  
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

#### Office Use Only

Date Request rec'd \_\_\_\_\_ If recommended for approval; BOS mtg date: \_\_\_\_\_  
 Date Application rec'd 4/13/12 Amount received \_\_\_\_\_  
 Amount Requested \_\_\_\_\_ Date funding check mailed \_\_\_\_\_  
 Previous contributions: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Supervisors;

April 12, 2012

We are requesting a \$500 donation from the District 5 Benefit Fund to help underwrite our 13<sup>th</sup> annual Auburn Family Night Out (AFNO). This year AFNO will be held on June 23, the longest day of the year.

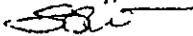
Auburn Family Night Out (AFNO) was created to provide a family fun evening, free to the public that would bring downtown and old town Auburn together in a celebratory event. A secondary goal was to create a community-based event, which would have a future life of its own. We conceived a safe and sober event designed to encourage family participation and one that would enhance the community's awareness of our historic districts. Although Old Town and Downtown are different in their look, they are similar in their rich historic past and both are thriving, viable business districts. Net proceeds will benefit the Auburn Recreation District Youth Assistance Fund (ARD/YAF), an Auburn non-profit funding families in need who would otherwise not be able to provide classes or program participation for their children.

This event promises to have something for everyone including an 1800's encampment, gold panning, strolling minstrels, and the Court House Museum will provide a Living History display with historically appropriate games and activities. City and County services will have a full-on display behind City Hall with demonstrations from the Fire Department, Police and Sheriff Departments, and the K-9 unit, mounted units and bike patrol units, and the American Red Cross. The Pioneer Methodist Church will have an ice cream social and refreshments and conduct guided tours through the recently renovated Church. Back by popular demand, our now famous Chalk-A-Lot! A chalk art contest for kids and adults. Several animal rescue groups, a bounce house provided by the 49er Lions Club, a children's area with pony rides and a petting zoo and a variety of "walk around food" and non-alcoholic beverages will be provided by non-profit groups and individuals.

To encourage visitors to walk throughout the event, we have created a special contest. Our visitors use a "passport" brochure to work their way along the mile with stamping stations at 10 designated locations. Once the "passport" is completely stamped, the visitors turn it in at the AFNO booth at the Clock Tower, which qualifies them for several gift baskets, donated by local merchants and businesses, each valued at over \$250.00

Community spirit and pride in our home town begins when we all choose to come together and recognize that we, the people who call Auburn home, are what makes it such a great place to live and work. AFNO is an event for everyone. It is goal of this event to bring Downtown and Old Town together in the spirit of community, and to provide a safe and sober evening for the enjoyment of the whole community. We appreciate your consideration.

Sincerely,



Sheryl Petersen  
Recreation Services Manager  
Auburn Recreation District

