



**MEMORANDUM**  
**COUNTY OF PLACER**  
**Office of Economic Development**

175 Fulweiler Avenue, Auburn, CA 95603-2133  
(530) 889-4016 • Fax:(530) 889-4095

**DATE:** September 11, 2012  
**TO:** Honorable Board of Supervisors  
**FROM:** David C. Snyder, Director  
**SUBJECT: COMMITTEE AND COMMISSIONS – APPOINTMENTS TO ECONOMIC DEVELOPMENT BOARD**

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**ACTION REQUESTED**

1. Confirm the following Economic Development Board reappointments of David Baker representing Manufacturing, Lyndell Grey representing Agriculture, Edward S. Glavis representing Healthcare and confirm the new appointment of William H. Duncan, IV representing Public Education.

**BACKGROUND**

The purpose of the Placer County Economic Development Board (PCEDB) is to promote Placer County to new and expanded business and industry, facilitate the creation of new jobs and tax revenues, and support tourism, agri-business, film production and workforce development initiatives countywide. The PCEDB is composed of seventeen members including two representatives of the Board of Supervisors, one from District 5 and one from District 2; six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils; and nine representatives from the Ad Hoc Technical Advisory Resource providers including agriculture, communications, public and private education, healthcare, non-profits, manufacturing, tourism and utilities to serve two-year staggered terms.

Per the Bylaws of the PCEDB, the Ad Hoc Technical Advisory Resource providers shall have the background, knowledge and experience to provide the PCEDB with the collective knowledge and expertise as will enable the PCEDB to discharge its obligations to the County. Each of the proposed re-appointed members have served faithfully in the past, making beneficial contributions to the County's Economic Development Program. The new proposed appointee, William H. Duncan, IV has served as Superintendent of Sierra College since July 1<sup>st</sup>, 2011, and has been endorsed by the Executive Committee of the Economic Development Board to fill the vacancy created when Rachel Rosenthal was appointed Superintendent of Folsom Lake College.

**ENVIRONMENT IMPACT – None**

**FISCAL IMPACT - None**

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PLACER COUNTY  
Board of Supervisors

RECEIVED  
AUG 09 2012  
CLERK OF THE  
BOARD OF SUPERVISORS

Application for Membership on  
Advisory Board or Commission

The following is public information.

Application For Membership on: **Economic Development Board**

Please indicate the position for which you are applying: **Education (Public)**

Name: **Mr. William H. Duncan, IV**

Supervisory District in which you reside: **District 2**

Time you are available for meetings: **Days**

Employment Experience/Profession (A Resume may be Attached): **See attached biography for the following three areas (employment, community, and educational experience)**

Organization/Community Experience: \_\_\_\_\_  
\_\_\_\_\_

Educational Experience: \_\_\_\_\_  
\_\_\_\_\_

Applications Will Be Retained For Two Years  
Application must be filed with the Clerk of the Board of Supervisors  
175 Fawcett Avenue, Room 101, Auburn, California 95603

Date: 8/6/12 Signature: William H. Duncan

The following is considered Confidential Information for Placer County Staff use ONLY

Residence Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Numbers: Home: \_\_\_\_\_ Business: \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

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### Biography for William H. Duncan IV

William Duncan, or Willy to all who have met him, was born and raised in Bakersfield, California. He attended California State University, Bakersfield where he earned a Bachelor's degree in Business Administration with a minor in Communications and a Masters of Business Administration with an emphasis in Finance.

Willy's career in education began as a student while at CSU, Bakersfield. He held jobs in several campus departments and upon graduation was hired as the university's budget analyst. In 1997, Willy began working at nearby Taft College as the Dean of Business Services. In 2000, he was named the Vice President of Administrative Services and he was appointed as Executive Vice President in 2007. Six months after his appointment, the Board of Trustees selected Willy to become the Interim Superintendent/President. In 2008, he participated in the search process and was selected to fill the position permanently. At the time of his appointment, Willy was the youngest President in the California Community College system.

During Willy's fourteen years at Taft College he provided consistent leadership and vision. He was responsible for a \$110 million campus modernization effort. He secured a \$10 million Title V grant, including the largest Science, Technology, Engineering & Math (STEM) grant in the nation. Additionally, Willy received state and national recognition for the Transition to Independent Living Program which serves students with autism and intellectual disabilities. Through his efforts at the national level, the program secured an \$11 million dollar federal appropriation.

In 2011, after an extensive nationwide search and a thorough process including a 23-member search committee, Willy was selected as the sixth President of Sierra College. He is fond of saying he selected Sierra College as much as Sierra College selected him as he only pursued one opportunity. His commitment to the region is reflected in his membership on several Chambers of Commerce, Rotary, LEED, Valley Vision, and SACTO. At the state level, he has a leadership role in the Association of California Community College Administrators (ACCCA) and serves on the Community College League of California (CCLC) Advisory Committee on Legislation.

Willy and his wife, Melody, have two sons and a daughter and live happily in Rocklin, California.

