



## COUNTY OF PLACER

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175 FULWEILER AVENUE / AUBURN, CALIFORNIA 95603  
TELEPHONE: 530/889-4030  
FAX: 530/889-4023  
www.placer.ca.gov

**TO:** The Honorable Board of Supervisors  
**FROM:** Thomas M. Miller, County Executive Officer  
By: Mary Herdegen, Senior Management Analyst *MH*  
**DATE:** June 27, 2006  
**SUBJECT:** Sierra Nevada Conservancy (SNC) – June 16, 2006 Draft Strategic Plan

### Action Requested

Authorize the Chairman of the Board of Supervisors to sign a letter to the Sierra Nevada Conservancy (SNC) expressing the Board's support of the Conservancy's June 16, 2006 Draft Strategic Plan and encouraging that the Conservancy's mission recognize the importance of its continued collaboration and cooperation with local governments, as provided for in the 2004 enabling legislation.

### Background

In April 2006, the SNC released a first draft Strategic Plan for public comment. The plan will guide the Conservancy's operations over the next five years and provides a foundation for program development and activities to achieve the Conservancy's vision and mission. Public input was received at six workshops throughout the Conservancy region, as well as written comment. The SNC Board discussed this public comment at its June 1 Board meeting. A final draft, reflecting public comments and Board direction, was released on June 16 for additional public feedback. The SNC Board is expected to adopt the Strategic Plan at its July 20 Board meeting.

### SNC's Five-Year Programmatic Goals

The statute creating the SNC charged the organization with seven program goals. The Draft Strategic Plan identifies a set of actions which will serve as the foundation for the development of specific strategies and projects, with measurable outcomes and timelines, to achieve the programs goals. The goals of the SNC are generally consistent with the County's; or at least, not counterproductive to the County's current efforts. Additionally, the goals of the SNC will appear to provide many opportunities for the County to further many of its goals such as Placer Legacy; wildfire reduction, and economic development.

These seven program goals include:

- 1) **Provide Increased Opportunities for Tourism and Recreation;**  
County Nexus - Parks; Trails; Economic Development; Law Enforcement

- 2) **Protect, Conserve, and Restore the Region's Physical, Cultural, Archaeological, Historical, and Living Resources;**  
County Nexus – Placer Legacy and Museums
- 3) **Aid in the Preservation of Working Landscapes;**  
County Nexus – Placer Legacy; Ag Marketing; Economic Development
- 4) **Reduce the Risk of Natural Disasters, such as Wildfires;**  
County Nexus – Wildfire Reduction/Biomass; OES; Planning; HHS; Law Enforcement
- 5) **Protect and Improve Water and Air Quality;**  
County Nexus – APCD; HHS; OES
- 6) **Assist the Regional Economy through the Operation of the Conservancy's Program; and**  
County Nexus – Economic Development; Redevelopment; Administrative Services (IT)
- 7) **Undertake Efforts to Enhance Public Use and Enjoyment of Lands Owned by the Public.**  
County Nexus – Parks; Law Enforcement

**Fiscal Impact**

There is no cost to the County by taking this action. In the future, as the Conservancy's funding increases, there will be opportunities for the County to be a potential recipient of grant awards or loans from the SNC. Additionally, the County may also benefit from projects or programs the Conservancy develops to further its programmatic goals.

TM/MH

On File: A copy of the June 16, 2006 Sierra Nevada Conservancy Draft Strategic Plan is on file with the Placer County Clerk of the Board, 175 Fulweiler Ave., Auburn.