

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Bill Santucci, Supervisor District One, Robert Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: March 7, 2006

SUBJECT: REVENUE SHARING – Approve appropriation of \$650 in Revenue Sharing monies to the Hispanic Empowerment Association of Roseville (H.E.A.R.) for the 6th Annual Cesar E. Chavez Youth Leadership Conference as requested by Supervisor Santucci (\$200). Supervisor Weygandt (\$200) and Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$650 in Revenue Sharing monies to the Hispanic Empowerment Association of Roseville (H.E.A.R.) for the 6th Annual Cesar E. Chavez Youth Leadership Conference as requested by Supervisor Santucci (\$200). Supervisor Weygandt (\$200) and Supervisor Holmes (\$250).

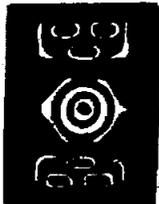
BACKGROUND/COMMUNITY BENEFITS

As in years past, your Board has once again been asked to support a request to contribute Revenue Sharing monies to this community endeavor. The 6th Annual Cesar E. Chavez Youth Leadership Conference will be held on Saturday, March 18th, 2006. This program targets youth providing opportunities to increase self-esteem and identify role models for good citizenship. The relationships established during this conference provide resources for support and encouragement to youth while making positive life choices that can enhance educational, professional and personal growth opportunities. The theme for this year's conference is "Power Your Future". The Revenue Sharing monies contributed will be used towards the cost of printing programs, flyers, postcards and posters. As well as, eight buses to transport fifty students to and from the conference.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

Hispanic Empowerment Association of Roseville (H.E.A.R.)
136 Donner Avenue **Roseville, CA 95678-2707** **916-782-2040**
Tax ID # 94-336-9938



Dear Community Leader, Outstanding Business or Organization,

The Hispanic Empowerment Association of Roseville, a community organization made of students, parents, educators and residents involved in raising funds for youth scholarships, would like to respectfully invite you to co-sponsor the 6th Annual Cesar E. Chavez Youth Leadership Conference on Saturday, March 18th, 2006 from 8 a.m. to 4 p.m., which will be held at Sierra College located at 5000 Rocklin Rd. in Rocklin.

HEAR's goal in having this Youth Leadership Conference is to increase the numbers of 6th-12th graders to pursue careers in math, science, engineering, and education. The conference is named after Cesar E. Chavez – a Mexican-American leader of farm workers who died in 1993. The Youth Conference is designed to inspire and to encourage youths to continue their education, to expose youths to successful role models in a wide variety of occupations, to raise self-esteem and empower all participants in making positive decisions, and to establish a network of role models that can provide support and encouragement. There will be over 40 student workshops and many parent workshops. This year's theme is "Power Your Future."

The conference will be a unique forum for students, parents and community to exchange knowledge through innovative workshops. The presenters will include elected officials and appointed officials, business and corporate leaders, academics, and representatives of community based organizations. HEAR is expecting 1,000 students to register and we are seeking funds to help defray the costs. Specifically, we are in need of donors for our free Chorizo con Huevos breakfast, a free carnita lunch, t-shirts for all participants that stay all day, bus transportation for those school districts that do not have Title 1 Funding available or No Child Left Behind monies to help pay for the round-trip. Also, we are looking for a business or a community organization to help us defray the cost of the printing of the programs, flyers, postcard and posters that HEAR distributes in the school districts and that we distribute to various PTA-PTC-ELL Parent Committees so to invite 6th to 12th grade students.

As a concerned person you and/or your business or organization are invited to attend this conference with your school aged children or by yourself as a facilitator or workshop presenter and/or you can become a sponsor to help defray other costs associated with this conference itemized on the following sheet. By becoming a sponsor at the President's List, Dean's List, Honor Roll, Perfect Attendance or Special Recognition Sponsorship Level, you can attribute to the program quality, organization focus and broad sponsorship base that HEAR will need to make this conference successful for our children. You can also donate any raffle item or any amount you or your business feels comfortable in doing – after all – every student and parent that attends this conference will learn about preparing for college and this will be an investment for the betterment of all communities!

Enclosed please find a complete list of financial support at various levels. Your support will be highlighted in the conference program. Your support will also be highlighted in the conference poster if you respond by February 24, 2006. We look forward to working with you and to your support in 2006. Should you need additional information, please call Rene at 916-532-5998 or HEAR at 916-782-2040 or Dr. Morgan Lynn, Ed.D., Interim Superintendent / President of Sierra College at 916-781-0430. We hope to hear from you soon.

Sincerely,

Honorable Rene Aguilera, Conference Coordinator
Board Trustee, Roseville City School District

Dr. Alexander Gonzalez, Honorary Chair
President, California State University Sacramento

Dr. Susan Heredia, Registration Chair
Director-at-Large, Hispanic. CA School Boards Association

Dr. Morgan Lynn, Conference Chair
Interim Superintendent/President, Sierra College

Dr. Magdalena Carillo Mejia, Honorary Chair
Superintendent, Sacramento City Unified School District

Dr. Francisco Rodriguez, Transportation Chair
President, Cosumnes River College

94