

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: July 11, 2006

SUBJECT: REVENUE SHARING - Approve appropriation in the amount of \$1,000 in Revenue Sharing monies to Loomis Basin Chamber of Commerce Eggplant Festival as requested by Supervisor Holmes (\$1,000).

ACTION REQUESTED

Approve appropriation in the amount of \$1,000 in Revenue Sharing monies to Loomis Basin Chamber of Commerce Eggplant Festival as requested by Supervisor Holmes (\$1,000).

BACKGROUND/COMMUNITY BENEFITS

Once again the Board of Supervisors is being asked to support the Loomis Eggplant Festival being held on Saturday October 7, 2006. This community event is very popular and has increased in size and participation each year. The funds designated for this annual event will be used to pay for supplies, vendor booth fees and advertising for the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



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June 28, 2006

Supervisor Jim Holmes
175 Fulweiler Avenue
Auburn CA 95603

Re: Eggplant Festival

Supervisor Holmes,

This is a request for community support from the Placer County Board of Supervisors to assist with the overhead and/or expenses associated with the Eggplant Festival.

Our 19th annual Eggplant Festival will be held on October 7, 2006 in downtown Loomis. Our festival is unique in that we feature Placer County, especially the Loomis Basin, as the draw to our event. We showcase the local tourism, agriculture, talent, art, businesses, and non-profit organizations to the estimated 15,000 guests and visitors from Placer, Nevada, and El Dorado counties.

The funding that you contribute helps offset the numerous 'vendor booth fees' (\$100) that we waive to local organizations and groups, offering them the opportunity for fund raising or public awareness.

Some of the organizations that have benefited in the past from waived vendor fees include:

- The Arts Council of Placer County
- The Loomis Sr. LIFE Center
- The Loomis Basin Historical Society
- The Placer County Visitor's Center
- Del Oro High School – numerous student organizations
- Placer County Sheriff's Department
- Placer County Transportation

We appreciate your consideration in this manner.

Best regards,

Brenda Newsom
Executive Director