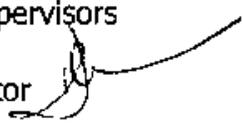




**MEMORANDUM
COUNTY OF PLACER
Office of Economic Development**

175 Fulweiler Avenue, Auburn, CA 95603-2133
(530) 889-4016 • Fax:(530) 889-4095

DATE: January 9, 2007
TO: Honorable Board of Supervisors
FROM: David C. Snyder, Director 
SUBJECT: Pacific Gas & Electric Local Economic Development Grant

ACTION REQUESTED

Approve a budget revision in the amount of \$6,000 to receive grant money from PG&E to help defray the costs of developing an Economic Development Strategic Plan.

BACKGROUND

In October, the Office of Economic Development applied to PG&E for grant money to help fund the development of an Economic Development Strategic Plan.

The Grant was one out of 63 chosen from 271 applications reviewed. The Strategic Plan will involve community stakeholders, county-wide in its development. It will serve as a roadmap for the County's future economic development efforts. A steering committee from the County's Economic Development Board will guide the process. The plan will include a community assessment, identification of target industries, and recommendations for the county to achieve its economic development vision.

ENVIRONMENT IMPACT

None.

FISCAL IMPACT

These monies will help to offset the costs of preparing the plan, to be pursued through the California Department of Housing and Community Development in the form of a Planning and Technical Assistance Grant. There will be no impact on the existing Office of Economic Development budget.



**Pacific Gas and
Electric Company**

Helen A. Burt
Senior Vice President and
Chief Customer Officer
Customer Care

77 Beale Street, Room 3219
San Francisco, CA 94105
Mailing Address
Mail Code B32
Pacific Gas and Electric Company
P. O. Box 770008
San Francisco, CA 94177

415.973.2001
Fax: 415.973.2313

October 12, 2006

Dave S. Snyder
Director
Placer County Office of Economic Development
145 Fulweiler Ave, Suite 120
Auburn, CA 95603

Dave S. Snyder:

On behalf of Pacific Gas and Electric Company, I am pleased to inform you that Placer County Office of Economic Development has been selected as a recipient of a 2006 Pacific Gas and Electric Company Local Economic Development Grant. Your request was one out of 63 chosen from among 271 applications reviewed as part of this year's program. In total, we are granting close to \$400,000.

Placer County Office of Economic Development was selected to receive a grant of \$6,000 to help defray the costs of Placer County Economic Development Strategic Plan. We hope that you are able to take full advantage of our support.

We appreciated the suggestions we received about publicly recognizing the work associated with this grant. Our local economic development and public affairs staffs look forward to working with you on this and will be in touch very soon.

If you have any questions, please contact Larry Goldzband at (415) 973-0898 or Jan Noya Pinna at (415) 973-3073. They are available to answer any questions you may have or assist you in any way to maximize the impact associated with the grant.

Again, thank you very much for applying to Pacific Gas and Electric Company's 2006 Local Economic Development Grants Program. We look forward to hearing about your future success!

Sincerely,

RECEIVED

OCT 16 2006

PLACER COUNTY
ECONOMIC DEVELOPMENT *174*

WARNING - THIS DOCUMENT CONTAINS A VOID PANTOGRAPH, COLORED BACKGROUND AND WATERMARK ON THE BACK



Pacific Gas and Electric Company

77 Beale Street, San Francisco, CA

Melton WCS
135 Samlitt Hwy
Eweret, MA 02149

57-252
113

Date: 11/15/2006

Check No. 1074956

Pay \$ 6,000.00*

SIX THOUSAND AND 00/100 DOLLARS

To The Order Of

LO
CN
LO
CN
LO
CN

ACCOUNTS PAYABLE

PLACER COUNTY OFFICE OF ECONOMIC
DEVELOPMENT
175 FULWEILER AVE
AUBURN CA 95603

Christopher P. Johnson
SVP, CFO & TREASURER
John P. [Signature]
ASSISTANT TREASURER

VOID AFTER 90 DAYS

⑈0001074956⑈ ⑆011302920⑆ 059978⑈

SIGNATURE PROGRAMS

Solar Schools



Since 2004, PG&E has installed small photovoltaic systems at schools throughout our service area to educate students about alternative energy sources and environmental protection. We also provide state-approved curricula, teacher training and "Bright Ideas" grants to fund school science projects related to solar energy. By the end of 2006, we expect to install 60 photovoltaic systems to schools in underserved communities, make 80 Bright Ideas grants totaling \$400,000 and train 1,000 teachers.

Earth Day Cleanup & Restoration Project



Over the past five years, we have partnered with the California State Parks Foundation and provided \$435,000 in grants to rehabilitate and restore habitat and infrastructure in state parks. This annual commitment combines financial support and employee volunteerism — in 2006, over 800 PG&Eers and families and friends volunteered at a dozen parks throughout our service area.

In addition to these Signature Programs, PG&E has an almost 25-year commitment to funding REACH (Relief for Energy Assistance through Community Help), a program that offers assistance to customers who face losing their gas or electricity service due to unforeseen

Prepare Bay Area



When an earthquake, fire, or other disaster strikes, PG&E is there to ensure the public's safety. PG&E's partnerships with American Red Cross chapters throughout our service area are longstanding. Together, we're working on Prepare Bay Area, a large-scale program to teach emergency preparedness skills to one million residents of underserved communities before the Bay Area's next big life-threatening event.

Local Economic Development Grants Program



PG&E has donated over \$1 million in grants to support the economic vitality of the communities we serve. In 2005, we made almost \$300,000 in grants to 58 local governments and community-based organizations for local economic development projects. Recipients of these grants include the San Benito County Economic Development Corporation's Business Outreach Program, the San Jose Conservation Corps' Hennessy Place Affordable Single-Family Housing Project and Mariposa County's Business Development Training Program.

financial problems. More than 11,000 low-income households have received approximately \$1.9 million over the last quarter century, with PG&E's contribution to REACH increasing by \$250,000 in 2005. PG&E pays for 100 percent of the REACH program's administrative costs.

ONGOING GRANTMAKING

We recognize that a small grant often can make a big difference, so a large majority of our grants are under \$10,000. Indeed, PG&E makes grants of \$500 to \$2,500 practically every day of the year. Here are just a few recent examples:

Elkhorn Slough Foundation

We sponsored the Foundation's annual "Mother's Day for All Species" celebration. Elkhorn Slough is located in the middle of the Monterey Bay, an ecological treasure, and provides habitat for rare plants, animal and more than 300 species of birds.

Ag Education Day

A grant to support a celebration of agriculture in El Dorado County enabled 1,000 3rd, 4th, and 5th grade schoolchildren to learn about California's great agricultural heritage.

Hispanic Economic Development Agency of Fresno County

We helped fund the annual Central Valley "Leadership by Education" Latino Student Conference, which brings together individuals from education, business and legislative communities to promote the importance of staying in school.

Shelter Network of San Mateo County

Our grant gave general operating assistance to the Shelter Network, which provides housing and support services for homeless families and individuals so that they can re-establish self-sufficiency and return to permanent homes.

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PG&E Local Economic Development Application 2006

Please Note:

Please ensure your application is complete before submitting it to PG&E. We can not review your application without all the required information. If you have questions about any part of the application, please contact us as described in the application instructions on pge.com/edgrant.

Organization Information

Organization Official Name (the name shown on your 501(c)(3) letter)

Placer County Office of Economic Development

Organization Common Name (if different from above)

Address

145 Fulweiler Ave Suite 120

City

Auburn

State

California

Zip/Postal Code

95603

Organization Main Phone

530 889-4016

Organization Main Fax

530 889-4250

Organization Website URL

<http://www.placer.ca.gov/ceo/EconDev>

Organization Location :

Area 6-Placer County

Board of Directors

Please list all members of your Board of Directors

Susan Rohan
Bill Radakovitz

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Steve Nichols
Tami Brodnik
Jack Amick
Betty Azevedo
Lyndell Grey
Sandra Scott
John Allard
Ron McIntyre
Cassandra Kellams
Miguel Ucovich
Ken Yorde
Bob Snyder
Kent Nakata

PG&E Volunteers

Please list all PG&E employees who are involved with your organization

Steve Nichols
Mary Post

Contact Information

Prefix

(Mr., Mrs., Ms., Dr.)

Mr

First Name

Dave

Last Name

Snyder

Middle Initial

S

Title in Organization

Director

Telephone

530 889 4016

E-mail Address

dssnyder@placer.ca.gov

Proposal Information

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1. Grant Title

Please provide a descriptive title or name for your grant proposal or project.

Placer County Economic Development Strategic Plan

2. Grant Description

Please provide a two-sentence description. If selected, we will use this description in PG&E local news release.

Placer County's is in transition and the strategic plan of the past is no longer viable. It is imperative to both the economic and community development that a strategic Plan be development with broad support from throughout Placer County.

3. Funding Area

Please state whether your project is "Economic Development" or "Community Development."

Economic Development

4. What is the amount of the grant you are seeking?

\$10,000

5. In what county will the grant be used primarily?

Area 6 - Placer

6. Type of Support

What type of grant are you seeking?

Project

6a. Event Funding

If you are requesting this grant to fund an event your organization is hosting, please describe the event in general, the sponsorship and recognition opportunities, and the timeline during which you want a decision (one-page maximum)

6b. General Operating

If you are requesting this grant to fund your organization's general operations, please describe your organization's funding needs, including other sources of funding, projected growth, issues affecting operating budget, and any other information you believe we should know (one-page maximum)

6c. Project Funding

If you are requesting this grant to fund (or partially fund) a project, please describe the project, including project goals, target population(s), community needs that will be addressed, time span, and metrics to be used to determine success(one-page maximum)

The project is develop a new strategic plan for economic development for Placer County that gets the county, the cities, and community stakeholders on the same page. The intention is to provide prior the 2007 a plan that the County staff and board would support that makes the county's direction clear while enhancing and

6-186-ED

leveraging the partnerships both within the county and with regional players as well. The success of the plan will be approval of the the various boards and participants to implement the new strategic direction, along with strengthening and leveraging the partnerships both regionally and within the county. The plan will be completed by the end of this year with the primary planning session occurring in October of this year.

7. What is the total proposed budget for this project/event?

\$50,000

8. What specifically will this grant be used for?

Funds will sponsor a retreat planning session which will include all stakeholders in the county. This will include paying for an appropriate site, facilitation support, lunch and refreshments, and development of a report of the planning session along with next steps.

9. If there are other counties directly served or participating in the project/event, please list them.

10. If there are other government entities or economic development organizations within your area, do you plan to partner with them or somehow form an alliance with them to leverage funding? If so, please list them.

Yes. We will include each of the cities in Placer County in the development of a county-wide strategic plan. Cities to include, Lincoln, Rocklin, Auburn, Colfax, Roseville

11. Has your organization (or another organization in your area) previously attempted or completed the same type of project for which you are applying for funding, and was that project successful?

Some of the current players have experience.

12. Recognition

Many times, organizations provide recognition to their funders for their support. Please explain how your organization plans to recognize sponsors for their donations to your organization/project/event

Each of the cities and the county will all be made aware that PG&E has been a primary sponsor in the effort. At the planning session, PG&E will be prominently identified, and any media will include upfront acknowledgement of PG&E

Statistical Information

Because PG&E strives to serve a wide variety of community needs and is regularly asked by its shareholders and the public for statistical information regarding its charitable grantmaking program, we need to learn about the diverse populations in our service territory and how we can assist them. Please complete the following questions, and we assure you that all funding decisions are made by examining all the information provided by the applicant in its application.

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13. Underserved Population

We include as contributions to "underserved" communities grants that assist any of the following specific populations: low-income, people of color, seniors, the disabled, and the LGBT community. In general, we also count as underserved those populations who tend to require more support from public services, including: the homeless; the unemployed or working poor; Native Americans; veterans; the mentally ill; and migrant workers, among others. Will at least half of the funds received under this grant be used to provide goods or services to underserved populations?

NO

If so, please indicate which underserved communities will benefit from a successful grant application. (half-page maximum)

14. Gender of grant target population:

All

15. Age Group of grant target population:

All

16. Ethnicity of grant target population:

All

17. Target population served

General Population

18. Low-Income

Will a majority of the individuals served by your organization by virtue of this grant be members of low-income households?

NO

19. Minority Run

Are a majority of the members of your organization's Board of Directors members of communities of color?

No

Disclaimer

1. Non-Discrimination:

By accepting a grant from PG&E Corporation or Pacific Gas and Electric Company, the recipient represents and warrants to Pacific Gas and Electric Company that, in its by-laws, policies, or practices, the organization does not discriminate on the basis of race, color, religion, age, sex, national origin, ancestry, physical or mental disability, medical condition, veteran status, marital status, pregnancy, sexual orientation, gender identity, or any basis prohibited by applicable law. (PG&E will, however, consider funding organizations that assist individuals or groups who have been subject to discrimination.)

2. Legal Compliance:

By accepting this grant, the recipient represents and warrants to Pacific Gas and Electric Company that it is

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and will remain during the term of any grant hereunder in compliance with all federal, state, and local laws, rules, and regulations, including The Nonprofit Integrity Act (SB 1262;2004).

3. Patriot Act Compliance:

By accepting a grant from PG&E Corporation or Pacific Gas and Electric Company, the recipient agrees that it will not promote or engage in violence, terrorism, bigotry, or the destruction of any state, nor will it make sub-grants to any entity that engages in these activities.

BUDGET REVISION

POST DATE:

DEPT NO.	DOC TYPE	Total \$ Amount	TOTAL LINES
9	BR	12,000.00	2

Cash Transfer Required

Reserve Cancellation Required

Establish Reserve Required

Auditor-Controller

County Executive

Board of Supervisors

ESTIMATED REVENUE ADJUSTMENT										APPROPRIATION ADJUSTMENT											
DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	FCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT	DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	FCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT
09	006				111200	11120	8212			6,000.00	09	014				111200	11120	2840			6,000.00
										TOTAL											
										6,000.00											

REASON FOR REVISION: To budget grant money from P&E for a contribution to development of an Economic Development Strategic Plan

Prepared by Linda Oakman LRO - Ext 4681

Department Head RE Coleman

Board of Supervisors by 5:00 PM 12/28/06

Date: 12/28/06

Page: _____

Budget Revision # _____ FOR INDIVIDUAL DEPT USE

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