

**PLACER COUNTY**  
**REDEVELOPMENT AGENCY**

**MEMORANDUM**

**TO:** Honorable Members of the Redevelopment Agency Board  
**FROM:** Richard Colwell, Chief Assistant CEO–Redevelopment Director  
Rae James, Deputy Director *RE Colwell*  
**DATE:** April 3, 2007  
**SUBJECT:** Accept a Report on the Status of the Kings Beach Gateway Monument Signs.

**ACTION REQUESTED**

Accept a report on the status of the Kings Beach Gateway Monument Signs.

**BACKGROUND**

The Redevelopment Agency (Agency) commissioned the firm of Pastore & Ryan to design and engineer potential monument signs to be installed at the eastern and western entrances to the Kings Beach community. The Agency has identified the first sign to be placed on the Swiss Mart site on the corner of Highway 28 and Chipmunk Street in Kings Beach. This site was recently acquired by the Agency and is undergoing site contamination cleanup.

There are two design proposals attached. In each of these proposals, the monument is made of formed concrete with a bronze bear. The base and planter are granite masonry. Pine logs with native plants are included in the planter. The anticipated cost is between \$50,000 and \$70,000.

The Agency presented the designs to the North Tahoe Business Association and anticipates making a presentation to the North Tahoe Regional Advisory Council in May. Because the monument design incorporates the Washoe Indian tribe symbol for historical purposes, the Agency will also consult the Washoe Tribal Council prior to finalizing the application for the County Planning Design Review Committee approval.

We hope to start the installation of the Kings Beach eastern gateway sign this summer with completion in the fall.

**FISCAL IMPACT**

This is an administrative report only. These projects are being funded from the North Lake Tahoe Redevelopment Area Tax Increment funds. There is no impact on the County General Fund.

**RECOMMENDATION**

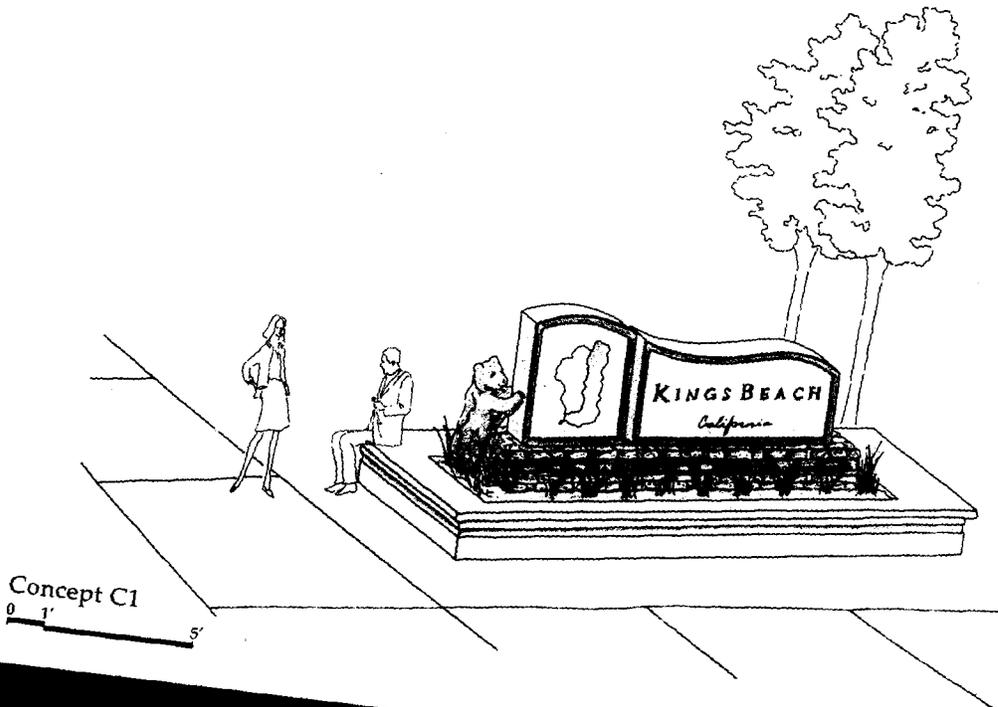
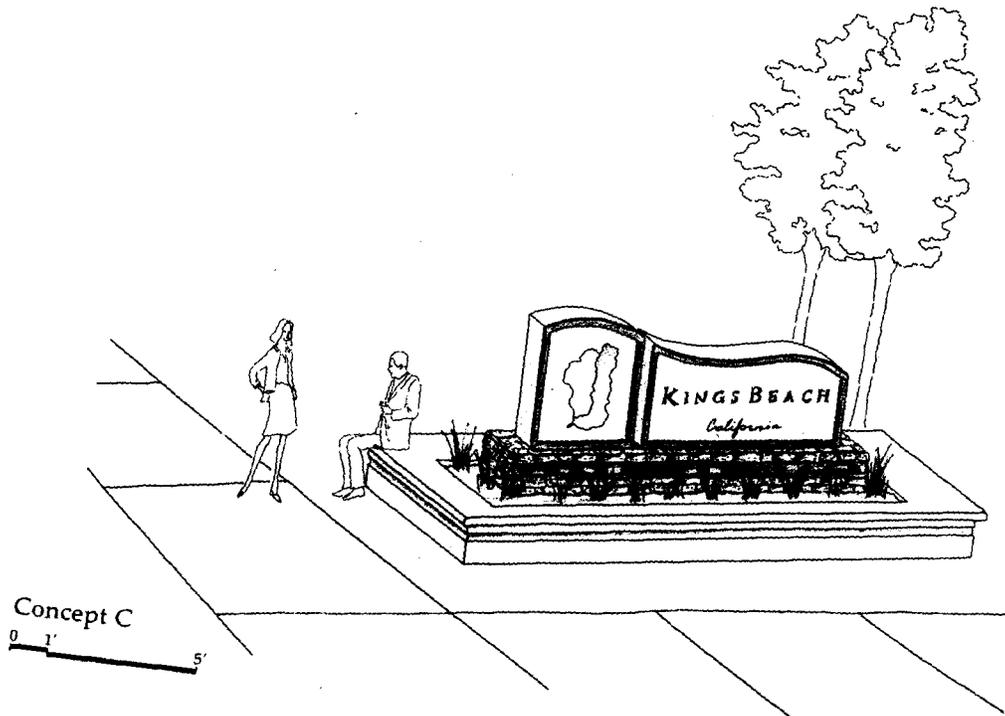
Accept a report on the status of the Kings Beach Gateway Monument Signs.

Attachment: Kings Beach Concept Signs

cc: Sabrina Thompson, Agency Counsel

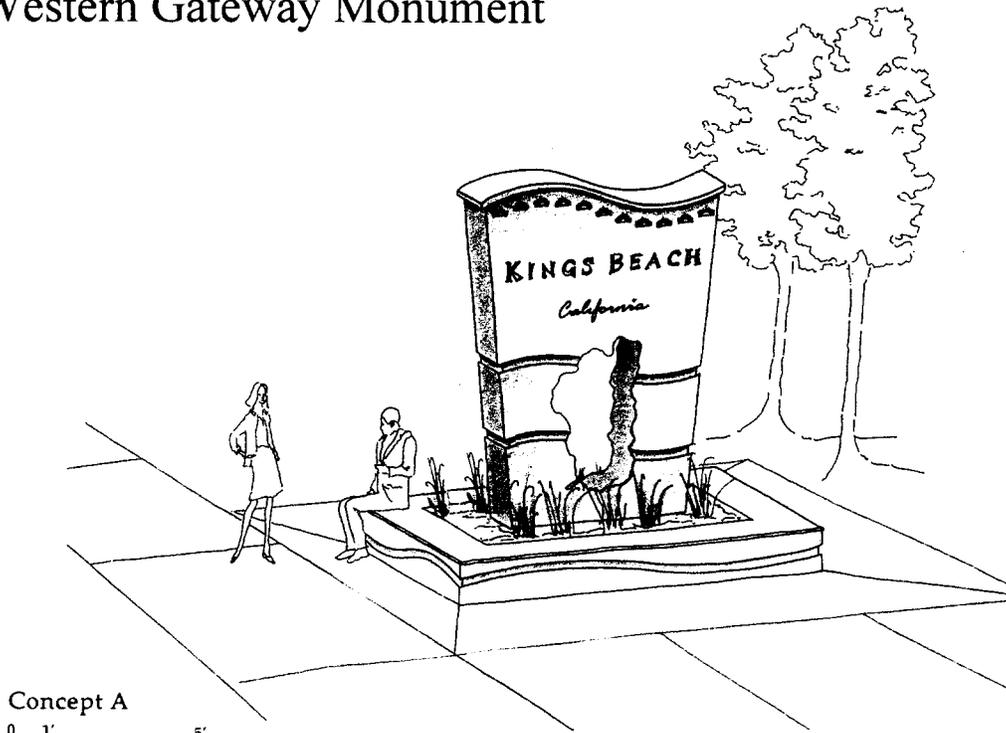


# Eastern Gateway Monument



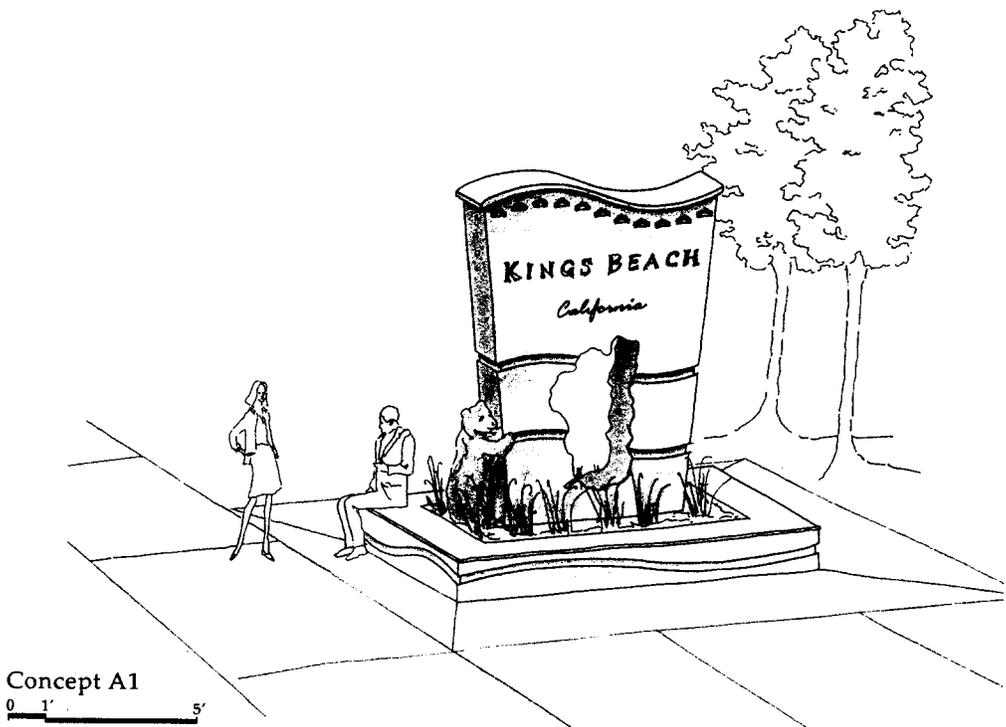
Concept C & C1  
KINGS BEACH  
California

# Western Gateway Monument



Concept A

0 1' 5'



Concept A1

0 1' 5'

