

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1 and Kirk Uhler, Supervisor District 4

DATE: April 3, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$2,000 in Revenue Sharing monies to the 17<sup>th</sup> Annual Tommy Apostolos Fund as requested by Supervisor Rockholm (\$1,000) and Supervisor Uhler (\$1,000).

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**ACTION REQUESTED**

Approve appropriation of \$1,000 in Revenue Sharing monies to the 17<sup>th</sup> Annual Tommy Apostolos Fund as requested by Supervisor Rockholm (\$1,000) and Supervisor Uhler (\$1,000).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the 17<sup>th</sup> Annual Tommy Apostolos Fund *Dinner-Dance*. In 1988 in memory of Tommy Apostolos, the Apostolos Family, Roseville Police, Roseville Telephone and Roseville Elementary Schools joined together to take ten needy children shopping at Mervyn's Department Store in Roseville. This program has grown to serve over 600 children from the Roseville School Districts each year. In total, the program has afforded over 6,000 children the opportunity to shop for new clothes, which they could not afford to do otherwise. In the summer and at Christmas, the children are accompanied by adult volunteers who spend \$150 per child on clothes. The funds designated towards this popular event will help offset the costs associated with this Fundraising event.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

# TOMMY APOSTOLOS FUND

(916) 786-1318

[www.tommyafund.com](http://www.tommyafund.com)

March 4, 2007

Supervisor Rocky Rockholm

Placer County

175 Fulweiler Ave.

Auburn, CA 95603

***Dear Friend of the Tommy Apostolos Fund:***

As we proudly celebrate our 17<sup>th</sup> Annual Tommy Apostolos Fund Dinner-Dance, we would be honored if you would once again help support our event.

The annual Apostolos celebration is set for April 14, 2007, at the Roseville Sports Center at beautiful Mahany Park. The evening begins at 6:00 pm with a no-host social hour, followed by a BBQ Steak and Chicken Dinner prepared by Rocklin's famous local celebrity chefs, George Magnuson and his "OPU" Cooking Crew at 7:30 pm, our program at 8:00 pm and music by the Sacramento area's best known dance band—the fabulous Hip Service at 8:30 pm!

This will be one of our best Apostolos Celebrations ever! And, we would like to request a contribution of \$500 that includes 10 tickets to the dinner/dance, signage at your table and mention in the evening's program and announcements.

Additional information is enclosed about the event and the Tommy Apostolos Fund. We thank you for consideration, if you have any questions, please John Apostolos at SureWest Communications at 916-786-4543.

The information listed attached tells you all about the Tommy Apostolos Fund and how each year we take 600 needy children shopping for clothes at our Summer and Winter Shopping Sprees. It's a great cause. Thanks again for your consideration!

Sincerely,

*John Apostolos*

**Tommy Apostolos Fund**

*Norma Santucci*

**Tommy Apostolos Fund**

CHECKS CAN BE MADE PAYABLE TO:

Tommy Apostolos Fund  
P.O. Box 969, Roseville, CA 95678  
Tax ID # 20-0529965

# TOMMY APOSTOLOS FUND

(916) 786-4543

[www.tommyafund.com](http://www.tommyafund.com)

## \*How it started in 1988

In memory of Tommy Apostolos, the Apostolos Family, Roseville Police, Roseville Telephone and Roseville Elementary Schools joined together to take 10-needy kids shopping at Mervyn's Department Store in Roseville.

## \*How many kids?

As stated, we began with 10 kids in 1988, 15 the next, then 20 - 35 - 55 - 113 in 1993, 195 in 1994, 300 in 1995, 400 KIDS in 1996, 450 KIDS in 1997, 550 KIDS in 1998, 600 KIDS in 1999 and 2000, nearly 600 kids in 2001 and over 600 kids in 2002, 2003, 2004 2005 and 2006. In total, we have taken over 6,000 children shopping, spending nearly \$1 million!

## \*Where do the kids come from?

Roseville School Districts where teachers identify needy children for the Tommy Apostolos Fund.

## \*How does it work?

We raise the money through:

- Benefit Dinner/Dance in the Spring, with nearly 600 attendees each year
- SureWest Foundation contributions
- Support from Mervyn's, Roseville each summer and at Christmas
- City of Roseville Grants Commission

## \*Shopping at Mervyn's

In the Summer and at Christmas, prior to Mervyn's opening, kids are accompanied by adult volunteers and spend \$150 per child on clothes. Last year we spent over \$75,000 on clothing for children, including generous discounts and contributions from Mervyn's.

## **Tommy Apostolos Fund**

**P.O. Box 969, Roseville, CA 95678**

### TOMMY APOSTOLOS FUND STEERING COMMITTEE

Nick/Shari Alexander

Te Iwi Boyd

Linda Brown

Georgia Denio

Denise Fiddymont

Gina Garbolino

Julie Hanson

Cathy Macaulay

Bianca Ruiz

Steve Thurtle

Pam Allen

Sylvia Besana

Mary & Romie Circle

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Norm Fratis

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Gayle/Bud Herring

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John Apostolos

Tami Brodnik

Bruce/Pam Dear

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