

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: June 12, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$300 in Revenue Sharing monies to the 8th Annual Auburn Family Night Out Event as requested by Supervisor Holmes (\$300).

ACTION REQUESTED

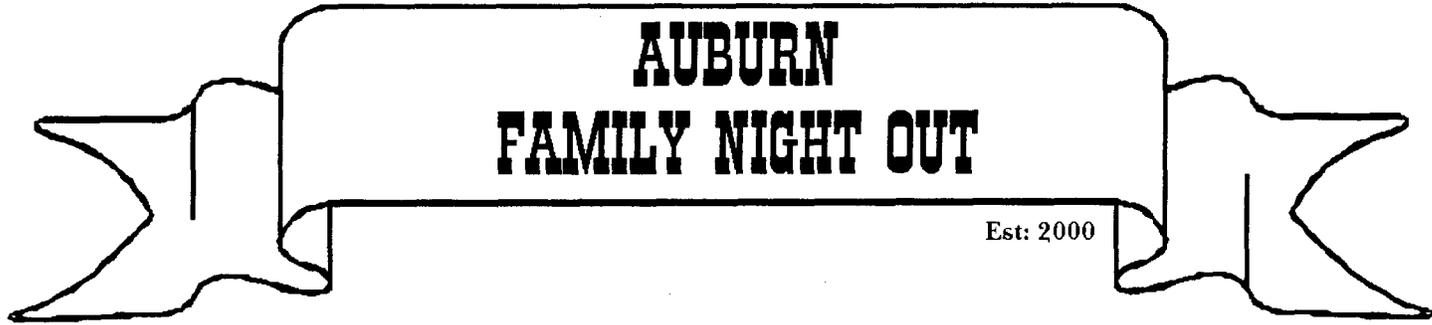
Approve appropriation of \$300 in Revenue Sharing monies to the 8th Annual Auburn Family Night Out Event as requested by Supervisor Holmes (\$300).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the 8th Annual Auburn Family Night Out Event. On Saturday, June 23, 2007, the streets of Historic Auburn will come alive with this annual event geared for the enjoyment of the entire family. Activities are planned to provide a safe and sober evening for the whole community. "Kids Helping Kids Foundation" is underwriting Auburn Family Night Out this year with support from the Downtown and Old Town Business Associations. The goal of Auburn Family Night Out is to bring Downtown and Old Town together in the spirit of community and pride in our hometown. The funds designated towards this popular event will help defray the costs of the music, food and activities to entertain family members of all ages.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



AUBURN FAMILY NIGHT OUT

Est: 2000

April 2007

District 3 Supervisor
Jim Holmes
175 Fulweiler Ave.,
Auburn, CA 95603

On the longest Saturday of the year, June 23rd, the streets of Historic Auburn will come alive with this 8th annual event geared for the enjoyment of the entire family. Activities are planned to captivate children and parents and to provide a safe and sober evening for the whole community. There will be music, food and activities to entertain family members of all ages, and we will continue to grow the ever popular Chalk-A-Lot! chalk art contest for kids ages 3 through 18. Keeping our event fresh every year is a challenge however, we are planning a "Bake Off" this year for kids and families.

Community spirit and the pride in our home town begins when we all choose to come together and recognize that Auburn is the greatest town in America, and that we, the people who call Auburn home, are what makes it such a great place to live.

"Kids Helping Kids Foundation" is underwriting AFNO this year with support from the Downtown and Old Town Business Associations. It is our goal to bring Downtown, and Old Town together in the spirit of community. Community spirit helps to bring strength, recognition and dollars to our City. The successful promotion of an event this size and caliber requires a large budget. Our fund raising efforts include sponsorships from the local business community. We need your help.

Revenue sharing is under some scrutiny now however, I think that AFNO is the perfect event for your support. Our sponsorship level include: *Bronze* \$100.00 with mention in press releases. *Silver* \$300.00 offers a listing in ads and press releases and *Gold* \$500.00. If you choose the later, your company will be included in all media advertising, press releases, placed on the banner and in our "passport" brochure with your company logo. The "passport" is given to each and every visitor during AFNO.

We appreciate the support that you have given us in the past, as we look forward to our 8th annual Auburn Family Night Out. Please fill out the sponsor form and mail to the address below.

Thank you.

Linda Robinson ~ Event Coordinator
P.O. Box 9024 ~ Auburn, CA 95604
530/888-1585 Fax: 346-8525 e-mail: sunriver@inreach.com
Net proceeds to benefit: "Kids Helping Kids Foundation" Tax ID# 020651035