

**MEMORANDUM**  
OFFICE OF THE  
**COUNTY EXECUTIVE**  
COUNTY OF PLACER

**TO:** Honorable Members of the Board of Supervisors

**FROM:** Thomas Miller, County Executive Officer

**By:** Jennifer Merchant, Principal Management Analyst  
Robert Miller, Public Information Assistant II

*REC'd  
for J. Merchant*

**DATE:** July 24, 2007

**SUBJECT:** Tahoe Web Pages

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**ACTION REQUESTED:** This is a presentation for information purposes only. No action is requested at this time.

**BACKGROUND:** As part of continued efforts to improve outreach and accessibility to government in the Tahoe area, the County Executive Office has developed a system of Tahoe specific web pages available through the County website. Last year, the Placer County Executive Office directed the Public Information Office to work in conjunction with the CEO's Tahoe satellite office to create Lake Tahoe-specific web pages within the Placer County website.

The resulting efforts of the CEO and the PIO are Tahoe-specific web pages that provide information on the Placer County departments that conduct business at North Lake Tahoe. The pages also provide links to many of the other local, state and federal governmental entities that have jurisdiction around the lake, as well as links to other non-profit organizations that provide services at North Lake Tahoe.

The Tahoe web pages project is dynamic in that it will provide updated information to residents, visitors and businesses that have dealing at the Lake. Additionally, they will serve as one tool to provide information during emergencies such as fires, evacuations and weather-related conditions.

**FISCAL IMPACT:** This is a presentation for information purposes only. No funding is being requested at this time.

**RECOMMENDATION:** There is no recommendation at this time.

