

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: November 6, 2007

SUBJECT: Commendations – Approve a Commendation for KAHI – Dial 950 AM radio station “The Voice of the Foothills” located in Auburn, California celebrating its fiftieth anniversary of broadcasting entertainment and information to the listeners in the Placer, Nevada and El Dorado counties.

ACTION REQUESTED

Approve a Commendation for KAHI – Dial 950 AM radio station “The Voice of the Foothills” located in Auburn, California celebrating its fiftieth anniversary of broadcasting entertainment and information to the listeners in the Placer, Nevada and El Dorado counties.

BACKGROUND

KAHI signed on the air on November 13, 1957 and has continually brought local news, talk, sports and oldies everyday to the listening audience. KAHI supplies vital information on public safety issues from police, fire and other emergency response organizations in times of local and national crisis and is often the only source on instant information for many people informing them of the locations of local wildfires. KAHI also gives back to their community by donating thousands of dollars in public service airtime each year to promote the activities of churches, civic, charitable and other non-profit groups.

FISCAL IMPACT

None

**In the Matter of a Commendation honoring
KAHI – Dial 950 AM radio station celebrating
its fiftieth anniversary of broadcasting to the listeners
in the Placer, Nevada and El Dorado counties.**

Whereas, KAHl – Dial 950 AM radio station, “The Voice of the Foothills”, located in Auburn, California is celebrating its fiftieth anniversary of broadcasting entertainment and information to the listeners in the Placer, Nevada and El Dorado counties; and

Whereas, KAHl signed on the air on November 13, 1957 and has continually brought local news, talk, sports and “jamming” oldies everyday to the listening audience; and

Whereas, KAHl supplies vital information on public safety issues from police, fire and other emergency response organizations in times of local and national crisis and is often the only source on instant information for many people informing them of the locations of local wildfires and when and where evacuations are required; and

Whereas, KAHl also broadcasts at special events in the area, including grand openings of local businesses, community events sponsored by the Auburn Area Chamber of Commerce and discussions involving county governments; and

Whereas, KAHl provides valuable services to our local elementary, middle and high schools by providing up-to-date information regarding weather related school closures; and

Whereas, KAHl provides hours of enjoyment by broadcasting local high school and Sierra Community College sporting events, thus allowing listeners to hear the play-by-play broadcasts of their favorite teams and players; and

Whereas, KAHl also gives back to the community by donating thousands of dollars in public service airtime each year to promote the activities of churches, civic, charitable and other non-profit groups; and

Whereas, KAHl has contributed to the Placer County economy by helping local business promote their products and services by employing local citizens; and

Whereas, KAHl has allowed scores of local high school students to experience the broadcasting industry by serving as interns at KAHl.

Now Therefore Let It Be Known That, the Placer County Board of Supervisors supports this Commendation honoring KAHl – Dial 950 AM radio station in celebrating their fiftieth anniversary and thanks them for their service to the community.

Bruce Kranz
Supervisor, District 5
2007 Chairman

Rocky Rockholm
Supervisor, District 1

Jim Holmes
Supervisor, District 3

Robert M. Weygandt
Supervisor, District 2

Kirk Uhler
Supervisor, District 4